

Saunching Oun Great Christmas Uubilee in Brilliant Celebration of Ghis Store's 40th ehristmas
$\underset{\text { ASHEMILLE }}{\text { BON N. }}$




 | it must |
| :--- |
| $\begin{array}{l}\text { parently } \\ \text { ever. }\end{array}$ | Wall Street names a specclator al.

leged to move from the ticker to bis leged to more from the ticker to bis
gutomobile surroudde by bee men to
guard him
He started a bear pool two
 and each has thus tar taken out it
pront
prot The Ave body guardemen are hired
on the assumption that angry losers
mish on the assumption that angry
might posers
bear poole evil tor the nead of the The raln talls on the just and un. Just and a market slump falls apon
the good and bad atocks
 a tew, the wise minority, will know
enongh to malk enough whem wak to carefally and buy
them when they fall below what thes
and Were wha old Rothschild, who salo
he made his money "selling too soon."

The human tamily Is digger than th | thought. The league of nations' statis' |
| :--- |
| tical department shoms that earth's |

 2.000.000.000.
 The wonder is not how slowly we
progress, but that we progress at all. progess, dragging the many along with
the them.
Oncle Sam, yourill be glad to hear
has started a really big dit has started a really big dirigible for
carrying passengers and for fighting carrying passengers and for fighting
purposes. $\begin{aligned} & \text { golden rtvet, driven by } \\ & \text { Admiral Moffett. completed the "mas }\end{aligned}$ Admiral Mofreth, completed the "mas
ter ring" of the new dirithle ter ring" of the new dirigible.
The lighter than air ship, 78 feen
long, 140 feet high, will carry 6.500 . Ono cubic feet of hellim gas The Loos.
Angeles carries $2.500,000$ cublc feet. the Grat Zeppellin, s:700,060.
Thl newest, greatest of air glants.
-built by the Gooolyear-Zeppelin cor-- built by the Goodyear-Zeppelin cor.
poration, will have am part of its
equipment five alrolanes to at around
 War. Let us hope chat will not come
Let na aliso rementer that we hail
be mueh less apt to have it if we keep Let mus aliso remember that
berselves ready for have it
our

Dooglas Davis few from New York
to Atlanta, Ga, in five houra, a rec shortily, New York, Chicago and
-other cities business men, atter the
stores and exchanges close on Satur. stores and exchanges close on Satur.
das, will
Ing in time south in the winter, tand
tind



McDOWELL MOTOR CO. E. Court St. Phone 242 If You inve in This territory it wily

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A feature characteristic of high-priced cars
Incorporated in the con-
struction of Oldsmostruction of Oldsmo-
bile's big 62 -horsepower engine are many fea-
tures which have long been considered marks
of high quality in autoof high quality in auto-
mobile power plants.


Piston pins, for example, are pressu lubricated through connecting rods
which are rifle-drilled throughout their entire length. Serving as oonnec pins act constantly as bearing surfaces under great strain. The stress imposed by compression and combustion is enor-
mous, and, to assure smoothness and long life, piston pins must be perfectly lubricate. And the only positive
method of lubrication is py method of lubrication is by direct pres-
sure from the oil pump through crank sure from the oil pump through crank-
shaft and connecting rods. According to specifications shown in the July issue of "Motor," only twelve make
of cars, in addition to Oldsmakile

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