



NEW ARRIVAL IN FAIRMONT CAROLINA DEPT. STORE

We wish to thank the citizens of Fairmont for their kind cooperation in assisting in the opening of the Carolina Department Store.

The Carolina Department Store is stocked with brand new quality merchandise at new low prices. Our cash policy enables us to pass a big savings on to you.

We hate high prices. We have declared war on high prices and the fight is on. Prices are down, D O W N, D O W N, at the Carolina Department Store. Come in and see for yourself.

Grand Opening

WE SELL
FOR CASH
AND SAVE
YOU CASH

Thursday Morning, Aug. 25 - 9 A.M.

LOCATED IN THE FORMER WESTERN AUTO BUILDING
THIS IS THE STORE YOU HAVE LONG WAITED FOR
THE NEW STORE WITH THE BIG VALUES

Carolina Dept. Store Of Fairmont



FREE OPENING DAY FREE
500 SILVER DOLLARS 500

First Thirteen Customers Get Silver Dollars Free
Every 13th Customer Gets Silver Dollar Free 13 Times
One Silver Dollar Free With Every \$10 Purchase



9 x 12
**LINOLEUM
RUGS**
\$2.98

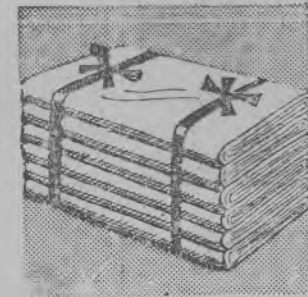
While They Last
Special Purchase of
Irregulars

MEN'S
"T" SHIRTS
49c
up
All Sizes
WHITE AND
ASSORTED COLORS



Doors
Open
Thursday
Morning
Aug.
25
9 A. M.

WHILE THEY LAST
4-Year Guarantee
SHEETS
Only
\$1.59
Made by Dan River
Mills
Type 128
FIRST QUALITY
Size 81x99



Full Size
WASH
CLOTHS
5c
good weight

MEN'S
ANKLETS
10c
All Sizes

Men's Large
HAND-
KERCHIEFS
white cotton
5c

Birdseye
DIAPERS
\$1.69 doz.
Soft and
Absorbent

Save By
Trading at
Carolina
Dept. Store

CHILDREN'S DRESSES **98c**
Fast Colors
Well Tailored

Men's Chambray
SHIRTS 98c
Men's 8-oz. Sanforized

OVERALLS \$1.98
Full Cut . . . Well Made

SAVE MONEY ON YOUR WORK CLOTHES

For Work, Play, Fun
DUNGAREES \$1.49 up

SPECIAL BUY
MEN'S DRESS SHIRTS
\$2.95 Values
ONLY \$1.44
Sizes 14 to 17

MEN'S SPORT SHIRTS
Up To \$3.00 Values
ONLY \$1.49

LADIES' RAYON
PANTIES

Two Styles . . . Many Colors
23c Each, 5 for \$1.00
Must Be Seen to be Appreciated

NYLON PANTIES
White Only . . . Elastic Leg
98c pair

MEN'S DRESS OXFORDS
\$3.98
Others to \$9.95

MEN'S
WORK SHOES
\$2.98
Sizes to 12
Others to \$6.95



FINE PINWALE
CORDUROY
BEST FALL SHADES
ONLY \$1.19 YARD
GINGHAMS
39c Yard 3 Yards \$1.00
EXTRA FINE QUALITY

BACK - TO - SCHOOL
SHIRTS
Boy's Sport Shirts
98c
Beautiful Patterns
And Solid Colors
SPECIAL BUY



FOLLOW THE SATISFIED CROWD TO

Carolina Dept. Store of Fairmont

SATISFACTION GUARANTEED OR YOUR MONEY BACK