

The Pinehurst Outlook

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THE PINEHURST OF TO-DAY.

It is the Realization of One Man's Dream
Coupled With Enterprise and Energy.

THE CAROLINA ITS CROWN.

Who can define a dream? Words change their significance with the pas-

sage of the years and "conductor," for example, has a dozen different meanings of which the man who first combined its latin derivatives never—shall we say it—dreamed. We use our words to express our ideas in the language of the hour, caring little what those words meant a thousand years ago. The word dream we all use, regardless of what its exact etymological definition may be, to signify the perception in the mind of something not actually communicated to it by way of the optic nerve. In other words, dreaming, in its broadest sense, is hard to distinguish from abstract thinking, or the contemplation of things physically intangible. At almost every great event, almost every advance, almost every improvement in the material and intellectual progress of the world has been the result of dreaming—or abstract thinking, if you prefer. The contemplation of that which is not, in energetic, progressive, creative minds, is the prime factor of modern progress. Unfortunately there are but few dreamers who possess this type of mind; the world is full of golden opportunities for those who do possess it. Business men are seldom classed as dreamers, but, when we stop to think, we realize that the most successful business men are in

reality the greatest dreamers; the only particularly distinguishing feature of the business dreamer is the fact that he usually devotes his energies to the realization of his dreams.

Such a dreamer is James W. Tufts; while seeking relaxation and forgetfulness, as all of those of active, busy minds must do at times, his wanderings led him through the sun-warmed piney woods of North Carolina. The prospect pleased him and he paused; he lingered long among the sand-hills and the pines; he drank deep draughts of ozone-laden air; he felt his pristine powers returning and knew that he had found that which

Ponce de Leon sailed unknown seas to find, the fountain of renewed life and youthful vigor. Then came his dream and in it he saw thousands of over-worked men, thousands of delicate women with over-taxed nerves, thousands of people of both sexes to whom the bleak and dreary winters of the North were distasteful and unpleasant, all finding rest, comfort, enjoyment and renewed life and energy amid these same sunny southern pines. "But how can

tell their friends of it and every year the village grows and the number of its inhabitants more and more increases. The clientele of the village is exclusive, as none but refined and cultured people are admitted. Ample provision is made, however, for the entertainment of all desirable people, for those of moderate means, for those who desire to live economically and for those who demand all the conveniences and luxuries of life regardless of reasonable expense.

This is an imposing structure designed by Kendall, Taylor & Stevens, of Boston, Mass., located on the highest ground in Pinehurst on the west side of the town, about three minutes' walk from the centre of the village; surrounded by spacious and beautifully kept grounds, commanding a beautiful view, across gently sloping lawns, dotted with ornamental shrubbery, of the village, while the view on the back and sides embraces the pine woods stretching away for miles.

The main building is four stories high and built in the form of a T. By this arrangement every room in the house receives an abundance of pure air and sunlight. In the rear of the main building is a large four-story annex and at the eastern end a fine large music pavilion, which will seat five hundred people. Broad,

covered piazzas run on three sides of the main building, and connected with these are four cozy, steam-heated sun-rooms.

The house, including the music pavilion and piazzas, has a frontage of 359 feet, while distance from front to rear is a little over 253 feet, and to walk around the building, following the ground plan, a person would be obliged to travel more than half a mile.

The interior is a model of elegance, with appointments calculated to gratify the most luxurious tastes. There are over 300 richly furnished rooms, including fifty-six suites of one, two, three and four rooms each with bath, making in all over 150 rooms connected with private bath.

The Carolina contains every modern comfort and convenience. There are electric lights, steam heat and open fireplaces, telephone in each room, bath rooms and electric elevator. All the beds have the best hair mattresses, and all the rooms have Wilton or Brussels carpet.

The water is piped direct from the celebrated Pinehurst Springs, and the plumbing is all the most exacting could desire. The steam heating apparatus is unique. The Webster Vacuum System is used and the heat is supplied

conducted through an underground pipe from the power-house, about 1,700 feet distant from the hotel.

The orchestra is under the direction of Mr. Trev. Sharp, for the past four years leader of the orchestra at Hotel Coronado, Coronado Beach, Cal., which is assurance that the music will be of exceptionally high order.

This superb hotel will continue to be under the management of Mr. H. W. Priest, whose capabilities as a host won him so many friends at this place last season and who during the past seven years has made an enviable reputation as manager of the Highland Park Hotel at Aiken, S. C.; the Magnolia at Magnolia, Mass.; the Pine Forest Inn at Somerville, S. C.; and Hotel Preston, Beach Bluff, Mass.

they be cared for?" came a question in his dream. And then, as though in answer, he saw a village rise, with homes for many hundreds of his fellow men in the midst of these same pines. The dream was a pleasing one and the Pinehurst of to-day is the result of it; for Mr. Tufts was a progressive, creative dreamer and immediately set to work to realize his dream.

He built the village of Pinehurst; he made its existence known and it is to-day the winter home of thousands who find in its sunlight and balmy air all that the desolate North denies them and with it rest, recreation and contentment. They

One of the things always kept in view by Mr. Tufts is the purpose of affording to all the opportunity to enjoy the delights of life in this ideal climate, without their entailing upon themselves any discomforts or inconveniences from which their northern homes may afford them immunity. How well this purpose has been carried out is in evidence in every business, residence and hotel building in the village, but it is particularly exemplified in the Carolina Hotel, which is the crowning triumph of Mr. Tufts' great dream because it is the largest and best in the State and indubitably one of the finest and grandest in the entire South.

PINEHURST OF TODAY

