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North Conway, White Mountains, N. H.

Golf,

Pure Mountain Spring Water,

Delightful Drives.

Magnificent Scenery,

Located Near the Cathedral Pine Woods,

Accommodates 250 Guests; Many Suites with Private Baths.

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Nature's Ideal Summer Wilderness, Lake and Mountain Resort, for Climate, Scenery, Location.

Camping, Canoeing, Fishing, Hunting,

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Finest Inland Hotel in the Country, Accommodating 400 guests. Send for Various Booklets.

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The best trade does not drop down on a store all at once. It comes with years. It comes when the store has proven beyond a doubt its trustworthiness to each best customer. We invite you to allow us the privilege of proving this to you.

We want your trade, but all we ask is a chance to demonstrate that we deserve it because of the superior satisfaction that we give to our customers.

Everything found in first-class Pharmacies, you will find here.

JOHNSON'S PHARMACY. SOUTHERN PINES, N. C.

### THE

## Pinehurst Pharmacy

Carries a Complete Line of

Drugs, Druggist Sundries, Toilet Articles, Confections, Etc.

## PRESCRIPTIONS A SPECIALTY

Compounded by a Registered Pharmacist.

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# We promptly obtain U. S. and Foreign WASHINGTON D. C.

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(Continued from first page)

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Mass. BEACH-Mr. and Mrs. C. B. Johnson,

Philadelphia. WOODBINE-Miss Spencer and maids, Washington, D. C.

## JACK FROST'S ABODE!

(Continued from first page)

heat and lowering the temperature to any desired point from eight or ten above zero up. Cold storage rooms in the various hotels of the Pinehurst System are operated from the plant. The Carolina and The Holly Inn each have three of these and The Berkshire and The Harvard one each. There are also three in the meat market. These rooms are indispensable for cold storage purposes, and also far superior to the cold storage room produced by the use of ice.

#### Its Advantages.

Artificial ice has its advantages over natural ice. First of all the cost at Pinehurst, is reduced about three-fourths and then again, the manufactured ice is superior to the natural, not only absolutely pure, but lasting much longer.

Only pure, sparkling, Pinehurst spring water is used and great care is exercised not only to have the retainers clean, but to keep the ice after freezing, where it is not reached by the air.

The ice-making capacity of the plant is 2700 pounds a day. Two tanks are operated and each freezes eighteen cakes of ice at a time, each measuring about three feet in length, by eighteen inches in width and four inches in thickness.

The equipment of the plant consists of a 25-horse power motor which drives the ammonia through the compressor, and thus it is used over and over again, with hardly a perceptable loss.

A. L. Couch is in charge of the plant and visitors are always welcome, Mr. Couch, never being too busy to show callers about, or if they wish it, to take them to the freezing room where they may have the only opportunity the Village offers, to meet Jack Frost!

The plant is now running from 7 A. M. to 8 P. M. daily, but later on, will be operated three hours longer each day, or until 11 P. M.

#### Post Office Schedule.

DEPARTURE-MAILS CLOSE. 3.45 A. M. to North and West. 8.45

2.45 P. M. to Aberdeen, local. 5.15 "Norfolk, South and West. North.

7.30 A. M. from North " and South. 10.00 " 10.50 " " North.

3.30 P. M. " North. 7.15 " " North.

\*Registered matter sent and received at these times only.

## Souvenir Calendar of Pinehurst.

Easily the Daintiest Souvenir ever issued here. Illustrated with glimpses of Unique Types and Beautiful Bits of Scenery.

The "Story of the Year" and appropriate quotations in verse.

Enclosed in mailing envelopes, with protecting cardboard; Price Fifty Cents. On Sale at

THE PINEHURST DRUG STORE,

The Art Department of The Department Store and at The Hotels.