

by guests. During the summer season many vegetables such as potatoes, beets, carrots, parsnips and the like, are raised and stored for winter use.

#### EXCEPTIONALLY PURE WATER IN ABUNDANCE

Pinehurst has been exceptionally fortunate from the first in an abundant supply of absolutely pure water. A recent analysis (1904) by Prof. Charles Harrington of the Laboratory of Hygiene, of the Harvard Medical School, shows that its character remains unchanged and that it ranks with the purest and most beneficial waters of the country.

"The water" writes Dr. Harrington, "contains about as little lime as any water I have ever examined; in fact, all of the mineral matters together amount to 1.40 parts per 100,000 and in this respect the water is extraordinary.

Hardness is due chiefly to lime salts,

system of Sanitary Sewage and Plumbing from the first and modern methods, supplemented by natural drainage conditions of a most satisfactory character, have made the Village a model to the world in this particular.

Manager George Sines of the Sanitary Agency, Boston, who was largely instrumental in perfecting the Massachusetts sanitary laws, without doubt the best in existence, had charge of this work and his comment upon its completion, is found in a newspaper interview given at the time:

"Pinehurst," says Mr. Simes, "is the only absolutely healthy Village, from a scientific sanitary standpoint, in the world.

"Mr. Leonard Tufts, the owner of Pinehurst, conceived the idea of offering to the American people an absolutely sanitary healthy resort, and engaged me to inspect the plumbing and drainage of the

journal or a short visit, at a price in keeping with his income.

Several small boarding houses are run independent of the hotel Management, notably the Lenox and Concord, Magnolia, and Pine Grove House. Apartments may be secured at the Cedars and several cottages, and meals secured at the Casino Cafe or hotels.

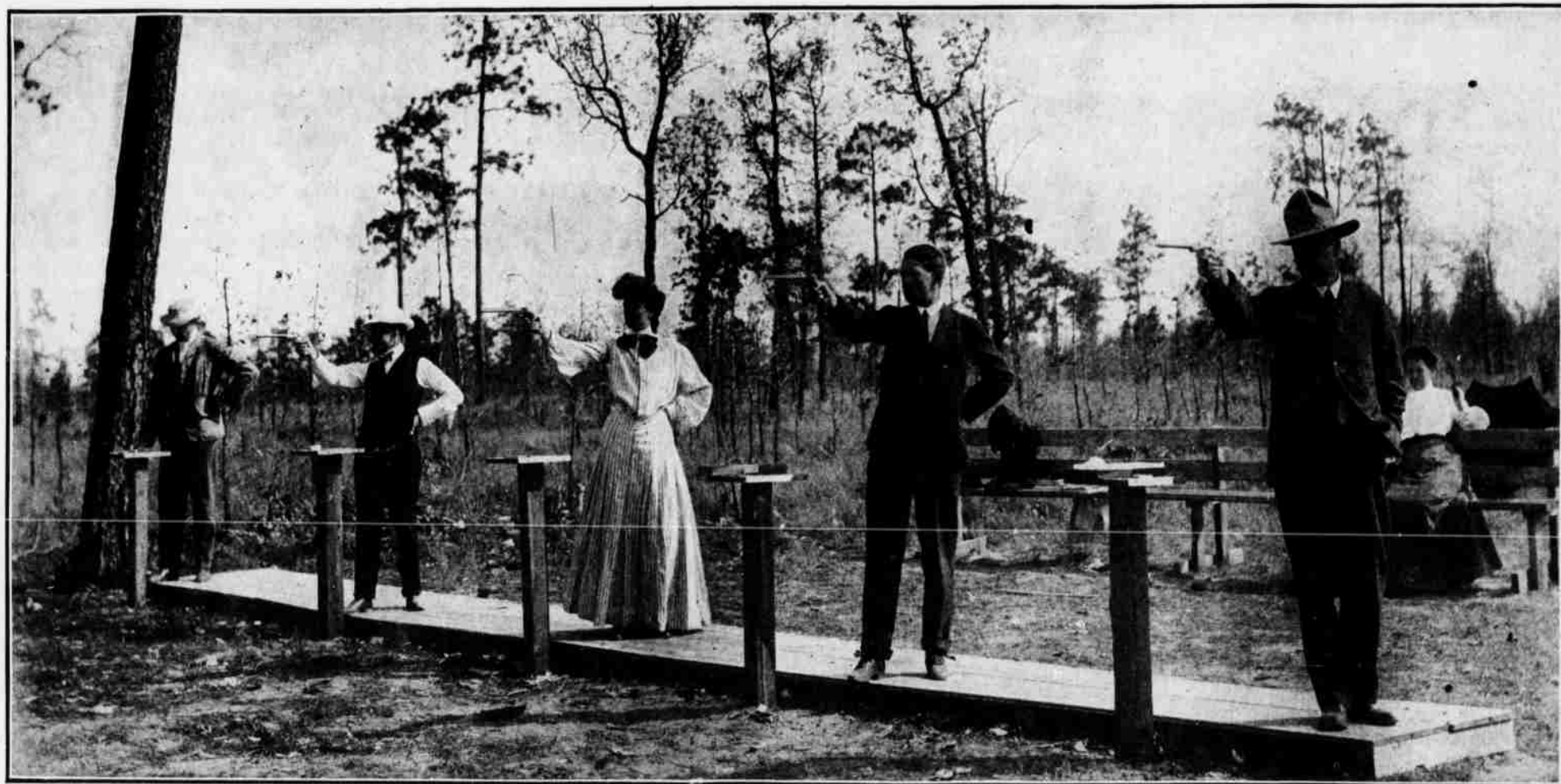
The Carolina is Pinehurst's pride, not only the largest of the system, but the State as well, and one of the best appointed hotels in the South. It provides both *luxury* and *comfort*. The building is impressive in its character, complete in every detail, modern in every particular, providing accommodations for over 400 guests. There is not an undesirable room in the house, the majority of the rooms are en suite with bath, and an elevator makes the upper floor as accessible as the lower. The furnishings are of exquisite good taste and the public

among the guests, which number two hundred at the height of the season, and cards and dancing are popular.

The equipment of the hotel is complete and this with its service and cuisine, are largely responsible for its popularity. The public rooms are adequate and attractive and there are many suites with bath.

The Berkshire and Harvard each have a capacity for one hundred guests and annually draw together a congenial company of people. The rooms are airy, sunny and well arranged, the public rooms are commodious and attractive, and the table and service characteristic of Pinehurst, which is synonymous for the very best.

The hotel rates range from four dollars a day and upward at The Carolina, down to two dollars and a half a day and upwards at the Berkshire and Harvard.



THE FASCINATING SPORT OF TARGET PISTOL SHOOTING.

but I cannot recall a water in which I have observed so slight a hardness as 1-3 degree and hence so little lime, with one exception, and that was in my mind when I wrote the opening sentence—a specimen of fresh rain water.

As to iron, if there is any in Pinehurst Water, it cannot be detected in the amount submitted."

NOTE—In submitting the analysis to Dr. Harrington he was requested to look carefully for the presence of iron.

Dr. Harrington's chemical analysis is as follows:

Free Ammonia	.0254
Albuminoid Ammonia	.0016
Nitrogen as Nitrates	.1400
Nitrogen as Nitrites	Absent
Chlorine	.38
Fixed residue	1.40
Volatile residue	0.80
Total residue	2.20
Hardness	0.33

#### PERFECT SANITARY SEWAGE AND PLUMBING

Special attention has been given to the

entire Village, and to prepare plans for bringing both up to the highest known standards.

"This work has been completed (fall of 1904) and every building in the Village now bears a certificate of its perfect sanitary condition; a condition which cannot be found elsewhere."

#### AN EXTENSIVE HOTEL SYSTEM

The hotels of the Pinehurst system include, The Carolina, Holly Inn, Berkshire and Harvard, and all are calculated to care for people of refinement and discriminating tastes at a varying range of prices.

They are heated by steam, lighted by electricity and supplied with running water from a Central Station, and equipped in accordance with modern standards. The furnishings are in good taste and the cuisine and service throughout, of the best. The visitor will be sure to find in some one of these hotels a satisfactory home either for a long so-

rooms spacious and beautiful.

The hotel is the centre round which the social life of the entire Village radiates, and each year numerous brilliant formal and semi-formal social functions in which the guests of the entire Village participate, are held in its large Music Hall. Among The Carolina's guests are numbered annually men and women who are leaders in the world of finance, politics, society, literature and art. The music at both The Carolina and The Holly Inn is of a high order.

The Holly Inn is the oldest and one of the most popular of the hotels in the system, claiming old friends year after year and making new ones, until it has been necessary in spite of increased capacity, to turn away annually hundreds who would like to come. The location is charming and its vine clad verandas betoken the health, happiness and comfort which is found within. Social pleasures are much enjoyed here for many young people are annually

#### INCREASING POPULARITY OF COTTAGE LIFE

A delightful phrase of life at Pinehurst is found in the family cottages, and the popularity of this feature is demonstrated by the demand for these accommodations which, for two years past, has more than quadrupled the supply. They afford the quiet charm of the home in the midst of ideal surroundings, and offer opportunities for social enjoyment at the hotels as well, for Pinehurst is like one great family and its guests mingle freely both in sports and social pleasures.

The cottages and apartments of which some sixty are available for guests, are attractive without and comfortable within. They are completely furnished, with the exception of bed and table linen; conveniently arranged, lighted by electricity, supplied with running water, and plumbing, and the cheerful open fireplace. Many are heated by steam and provided with bath, and all have charming vine-clad verandas.

The Markets of the Village are com-