VOL. VIII; NO. 6.

SATURDAY MORNING, DECEMBER TWENTY-FOURTH.

PRICE FIVE CENTS

## ANNUAL MIDWINTER TOURNEY\_

# Detailed Program for This Important Event Complete.

Leading Amateurs From all Parts of the Country Will Participate.



PLANS for this seasons
Inauguration or Midwinter Tournament are
now complete and
there is every assurance
that the event will be one
of the most important
ever held here. Though
only in its second year,

this event has already taken its place as one of the great National contests of the year; fully as important as the annual United North and South Championship, which now attracts the attention of the whole golfing world.

The success of last year's event was most signal and every one of the great company of golfers who assembled here went away delighted with Pinehurst and its golf course, planning to return again, and this year's tournament will bring many of these and scores of others.

Northern golf has at this season of the year, but recently ended, and the opportunity to participate in one more contest is a tempting one to those who have given up their favorite game with reluctance. Then again a change from business after the holiday season, is most refreshing.

The list of participants will include golfers from many parts of the country and nearly all of the leading clubs will be represented, with large delegations from New York and vicinity, Philadelphia, Washington, Baltimore and Pittsburg.

Play will begin Wednesday morning January, 11th, and continue through Saturday, and the event will be preceded by an international tournament open to advertising men, thus giving a full week of tournament golf.

A gold medal will be offered for the best gross score in the preliminary round of eighteen holes and the players will qualify for the following divisions:

FIRST SIXTEEN—PRESIDENT'S CUP; SEC-OND SIXTEEN—SECRETARY'S CUP; THIRD SIXTEEN—TREASURER'S CUP; FOURTH SIXTEEN—CAPTAIN'S CUP.

Silver cups will be given to the runners-up in each of the first four divisions, and the eight loosers in the first round of

match play, will play for consolation cups, one in each division.

The tournament will close Saturday with an eighteen hole medal play handicap in which a gold medal will be given for the best gross, a Sterling cup for the best net, and a silver medal for the second best net scores.

Entries will be received until the evening before the event, both by mail and wire, and in necessary cases, up to the time of starting.

#### ENTERTAINMENT PLANS.

There will be many means of diversion for the visitors during tournament week, among which informal social events, dances, card parties and the like, at The Carolina and Holly Inn, will be most enjoyable. In addition informal trap shooting events are announced for Tuesday and Friday and a pistol shooting tournament is also announced for Friday.

Afternoon tea will be served at the Club House each afternoon and music furnished by the Village orchestras

## THE SUMMARY—PROGRAM IN DETAIL.

#### WEDNESDAY, JANUARY 11.

- 9:30 A. M.—Eighteen hole medal play scratch qualifying round; pairs will start every five minutes.
- 1:30 P. M.—First round match play for President's cup.
- 1:50 P. M.—First round match play for Secretary's cup.
- 2:10 P. M.—First round match play for Treasurer's cup.
- 2:30 P. M.—First round match play for Captain's cup.

#### THURSDAY, JANUARY 12.

- 9:30 A. M.—Second round match play for President's cup.
- 9:40 A. M.—Second round match play for Secretary's cup.
- 9:50 A. M.—Second round match play for Treasurer's cup.
- 10:00 A. M.—Second round match play for Captain's cup.
- 10:10 A. M.—First round match play for President's consolation cup.
- 10:20 A. M.—First round match play for Secretary's consolation cup. 10:30 A. M.—First round match play for
- Treasurer's consolation cup.

  10:40 A. M.—First round match play for
  Captain's consolation cup.
- 1:30 P. M.—Third round match play for

## GOLF FOR ADVERTISING MEN

President's cup.

- 1:40 P. M.—Third round match play for Secretary's cup.
- 1:50 P. M.—Third round match play for Treasurer's cup.
- 2:00 P. M.—Third round match play for Captain's cup.
- 2:10 P. M.—Second round match play for President's consolation cup.
- 2:20 P. M.—Second round match play for Secretary's consolation cup.
- 2:30 P. M.—Second round match play for Treasurer's consolatosn
- 2:40 P. M.—Second round match play for Captain's consolation cup.

#### FRIDAY, JANUARY 13.

- 9:30 A. M.—Semi-final round match play for President's cup.
- 9:40 A. M.—Semi-final round match play for Secretary's cup.
- 9:50 A. M.—Semi-final round match play for Treasurer's cup.
- 10:00 A. M.—Semi-final round match play for Captain's cup.
- 10:10 A. M.—Semi-final round match play for President's consolation cup.
- 10:20 A. M.—Semi-final round match play for Secretary's consolation cup.
- 10:30 A. M.—Semi-final round match play for Treasurer's consolation cup.
- 10:40 A. M.—Semi-final round match play for Captain's consolation cup.
- 1:30 P. M.—Final round match play for President's cup.
- 1:40 P. M.—Final round match play for Secretary's cup.
- 1:50 P. M.—Final round match play for Treasurer's cup.
- 2:00 P. M.—Final round match play for Captain's cup.
- 2:10 P. M.—Final round match play for President's consolation cup.
- 2:20 P. M.—Final round match play for Secretary's consolation cup.
   2:30 P. M.—Final round match play for
- Treasurer's consolation cup. 2:40 P. M.—Final round match play for
- 2:40 P. M.—Final round match play for Captain's consolation cup.

#### SATURDAY, JANUARY 14.

9:30 A. M.—Eighteen hole medal play handicap. Gold Medal for best gross, Sterling cup for best net, and silver medal for second best net scores.

### International Contest Will Precede Midwinter Event.

Contest Will be Played from Scratch and Sixteen Prizes Will be Given.



A NEW feature and one of special interest, to be held in connection with the Inauguration event, will be an International Golf Tournament open to advertising men, occupying Monday and Tuesday, January 9th

and 10th.

All handicaps will be eliminated and the players will qualify in groups of eight according to scores, each to play for two trophies, one to be fought for by the winning four, and the other by the defeated four in each division.

In addition a gold medal will be given for the lowest score in the qualifying round and there will also be medals for the lowest eight scores, making sixteen prizes, in all, which will be offered.

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#### QUALIFICATIONS.

The qualifications for entrance are given below. Entries may be forwarded to any member of the Committee, or the Secretary of the Pinehurst Golf Club, Pinehurst, N. C.:

FIRST—Any general or local advertiser over his own or his firm's name;

SECOND—Anyone who has authority to place advertising for any firm or corporation;

Third—Anyone whose sole business is soliciting, writing, or placing advertising; FOURTH—Any general or special ad-

vertising agent;
Fifth—Any manager of the advertising department of a newspaper, publica-

tion, firm, or corporation;
Sixth—Any one exclusively engaged
in preparing advertising novelties;

SEVENTH—Anyone exclusively engaged in soliciting or placing advertising in street cars, or bill boards or hoardings.

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#### PROGRAM IN DETAIL.

best gross, Sterling cup for best net, and silver medal for second best net scores.

Monday, January 9th, 9 a. m.—Qualifying Round eighteen holes, Medal play (Concluded on page five.)