



Brighter Prospects Increase Your Yields Per Acre

We have many actual photographs of cotton fields on which no fertilizers were used and pictures of fields on which "other makes" of fertilizers were used. Results of these crops were dismal failures. There are much "brighter prospects" ahead for the progressive farmers of the South. Two and three bales to the acre are only ordinary yields where

Virginia-Carolina Fertilizer: are used with proper cultivation. Make your cotton mature early, and thus escape the boll weevils and other damaging insects. You can easily do this, as well as increase the number of bolls (and their size) on your plants by plentifully using Virginia-Carolina Fertilizers. This method will tremendously "increase your yields per acre." Don't be fooled into buying a substitute.

Virginia-Carolina Chemical Co.

- Richmond, Va.
- Norfolk, Va.
- Durham, N. C.
- Charleston, S. C.
- Baltimore, Md.
- Atlanta, Ga.
- Savannah, Ga.
- Montgomery, Ala.
- Memphis, Tenn.
- Shreveport, La.

**THE LENOX . . .
.. THE CONCORD**

Eight Years Under Same Management.

Since last season has been added "The Cedars," which is well equipped with modern conveniences—having hot and cold baths, electric lights, steam heat and open fire-places.

Open November 1st to May 7th.

Rates \$10 per week and upwards.

For particulars address

J. MILTON ROBINSON,

PINEHURST, N. C.

OLD DOMINION LINE

Direct Connections with all Southern Resort

STEAMERS large and fast, operated over a most picturesque route, offer the maximum of comfort and enjoyment. Cuisine and service of the highest class.

DAILY SAILINGS at 3 p. m. from Pier 26 N. R., New York, for Old Point Comfort, Norfolk, Portsmouth, Pinner's Point and Newport News, connecting for Pinehurst, Petersburg, Richmond, Virginia Beach, Washington and entire South and West.

For complete information address,

OLD DOMINION LINE, 81-85 Beach St., N. Y.

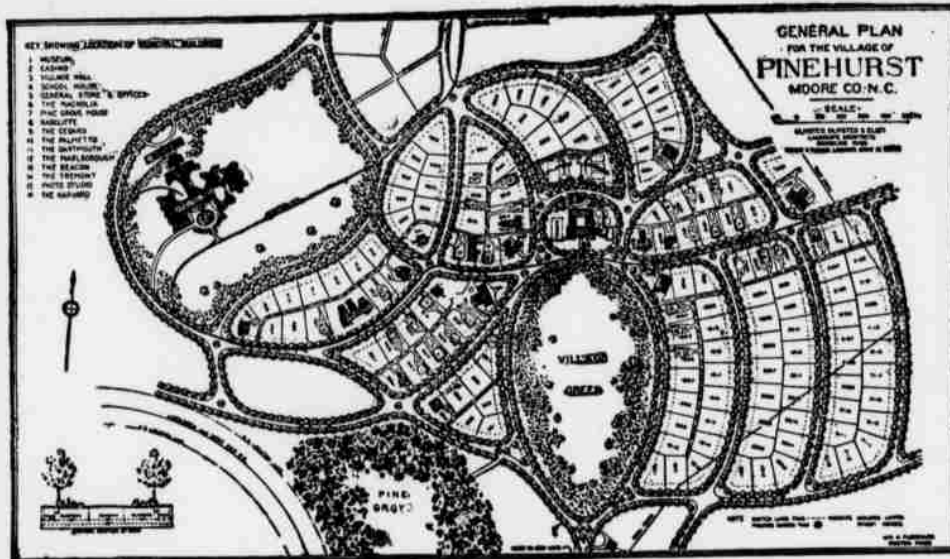
Hotel Men

Need high-class illustrations for their Booklets and Advertising.

We make every kind of cut.

The MAURICE JOYCE ENGRAVING CO.
Star Bldg., Washington, D. C.

The Village of Pinehurst.



PINEHURST is, to be brief, the most complete and perfectly equipped fall, winter and spring resort of its class in the world, and it possesses, besides, many exceptional natural advantages and attractions in environment, opportunities for out-door life, climate, location, soil, water, etc.,—right conditions for living—in every sense of the words.

It is unique in that it possesses all the very best features of the typical New England village, and in this particular, as in many others, its like is not to be found in the Southland.

It was founded in 1895 by the late James W. Tufts, of Boston, Mass., and is beautifully laid out with wide, curving streets, and ample room for fresh air and sunshine everywhere; abounding in the shrubs, perennials, semi-tropical and other plants.

Its location is near the centre of North Carolina, in Moore County, in the midst of the health-giving, sand-hill, and long-leaf-pine region or "Thermal Belt," long noted for its healthfulness and equable climate. It is one hundred and twenty-five miles from the seacoast, and has an altitude of six hundred and fifty feet. Raleigh, which is the largest city in the immediate neighborhood, lies seventy miles northeast.

The Village has four strictly modern hotels, several boarding-houses, over fifty family cottages, and various public buildings. In connection with the Village are maintained various utility plants, a Dairy Farm and Piggery, Poultry Farm and Market Garden, which supply the needs of the Village in the way of fresh milk, cream, poultry, eggs, and fresh vegetables. These plants are models of excellence, having no equals in the South, and being the only ones in the world maintained on the same large scale, for a similar purpose.

Of the hotels, The Carolina, completed in 1900, is not only the largest in the Village but in the State as well, and one of the best appointed in the South, accommodating four hundred guests, and calculated to meet the requirements of the most exacting. The Holly Inn, accommodating two hundred guests, enjoys general popularity and is most homelike in its character. The Berkshire and Harvard accommodate about one hundred guests each, and are suited to the needs of those desiring a more moderate rate than is possible at the larger hotels. The boarding houses are the Lenox and Concord, the Magnolia and Lexington.

The family cottages are cosy, substantially built, well furnished and provided with modern conveniences, including electric lights, running spring water, and perfect sanitary sewage. Many are heated with steam, have hot water and are provided with bath, and all have inviting, vine-covered verandas.

The Pinehurst Golf Links are generally acknowledged the finest in the South, and the equal of all but the very best northern courses, embracing two distinct courses. The eighteen-hole course, upon which is annually held the United North and South Championship Tournament, is six thousand yards in length, and the nine-hole course, two thousand three hundred and eighty yards. The fair green throughout, is excellent, the putting greens perfection, and the care of the links is the very best.

Tournaments of a varied nature are an important feature of the season. The Club House is finely appointed and admirably located, a rendezvous for both golfers and non-golfers, and the scene of many informal social events. Two well-known Scotch professionals are in charge of the links, and available for instruction.

A Shooting Preserve of over thirty thousand acres, is under the control of the Village, and maintained expressly for its guests. Kennels, which rank among the finest in the country, are run in connection, and teams, trustworthy guides, etc., are available. Trap-shooting grounds complete in equipment, and target pistol butts also provide entertainment for those with the sporting inclinations.

There are numerous croquet grounds and tennis courts throughout the Village; a public bowling alley and billiard hall, in addition to the billiard rooms at the Carolina and Holly Inn.

The Village has a post-office, express, telegraph and money order offices, local and long distance telephone system, electric light and power station, water and sewage system, private electric railroad, ice-making plant, steam laundry, department store, meat-market, bakery, finely equipped livery, photographic studio, resident physicians, Village hall, circulating library, preparatory school, and weekly newspaper, THE PINEHURST OUTLOOK.

In fact, Pinehurst supplies every modern need, offering unequalled attractions of a varied nature, for people of refinement at a wide range of prices.

CONSUMPTIVES CANNOT BE RECEIVED.

Pinehurst is eighteen hours from New York, and through Pullmans run throughout the season direct to the Village over both the Seaboard Air Line and Southern Railroads. Part of the journey may be made, if desired, by sea to Norfolk. Stop-over privileges are granted on both railroads to tourists going either north or south.

For further information, handsome booklets, etc., address:

THE PINEHURST GENERAL OFFICE,

Leonard Tufts, Owner,
Boston, Mass.

Pinehurst, N. C.



HOTEL EMPIRE

BROADWAY & SIXTY-THIRD STREET
NEW YORK CITY

FOR FAMILIES AND TRANSIENTS

All surface cars pass or transfer to door. Subway and "L" stations two minutes.

Rooms, with detached Bath, \$1.50 per day up
Rooms, with Private Bath 2.00 per day up
Suites with Private Bath, 3.50 per day up
Special weekly rates for permanent occupancy

Automatic Lighting Devices, Electric Clock and Telephone in every Room.

European Plan, also Combination Breakfasts Table d' Hote Luncheons and Dinners.

Excellent Service Fine Music.

W. JOHNSON QUINN, Prop.

Francis Batchelder

F. S. Snyder

Francis Batchelder & Co.

Proprietors of the Capitol Creameries of Vermont.

Egg and Poultry Station, Fenton, Mich.

Office and Cold Storage,

Smoke Houses and Factory, Boston.

Slaughter House, Brighton, Mass.

55, 57, 59, 61 and 63 Blackstone Street,
BOSTON, MASSACHUSETTS.

Pinehurst

Steam Laundry.

First Class Work in all

Departments.

Done with Neatness and Dispatch.

MANICURING, SHAMPOOING, CHIROPODY
MARCEL WAVE
Scalp, Facial and Body Massage

Laura Agnes Walker.

Will be located at The Carolina. Room 2

PAUL REHNBERG,

Jewelry and Novelties,

will be located as usual at

THE CAROLINA.

**E. L. MERROW,
PHOTOGRAPHER.**

Bric-a-Brac, Burnt Wood and Leather Novelties, Jewelry and Art Needle Work Photographic Supplies and Films. Finishing for Amateurs a Specialty.
Pinehurst, - - North Carolina.

Mrs. C. C. STEVICK,

MASSAGE AND MANICURIST,

Sixth Season in Pinehurst

Appointments may be left at The Magnolia.

**Dr. GEORGE S. HILL,
RESIDENT HOUSE PHYSICIAN.**

Office at The Holly Inn.

HOURS: 10 to 11 a. m.

Other times by appointment.