

THE CAROLINA

PINEHURST, N. C.



The Carolina is a magnificent four-story building completed in 1900. The interior is a model of elegance, with appointments calculated to suit the most luxurious tastes. The hotel accommodates four hundred guests and is provided with fifty-four suites with bath. The cuisine and table service are unsurpassed.

The house contains every modern comfort and convenience, including elevator, telephone in every room, sun rooms, steam heat night and day, electric lights, and water from the celebrated Pinehurst Springs, and a perfect sanitary system of sewage and plumbing.

H. W. PRIEST, Manager.



The Berkshire,

PINEHURST, N. C.

The Berkshire is a modern hotel, delightfully located with all conveniences for health and comfort; running water from the celebrated Pinehurst Springs, bath rooms, steam heat, open fires and electric lights and sanitary plumbing. The guests apartments are comfortable and home-like and the public rooms large and attractive. The cuisine and service is of a high standard.

F. H. ABBOTT, MANAGER.

HOTEL TRAYMORE,

Atlantic City, N. J.

Overlooking the Ocean. Open all Year.

TRAYMORE HOTEL CO.

CHAS. O. MARQUETTE, Manager; D. S. WHITE, President.

THE MT. KINEO HOUSE

KINEO, Moosehead Lake, MAINE

Nature's Ideal Summer Wilderness, Lake and Mountain Resort for Climate, Scenery and Location.

Send For Booklets

C. A. JUDKINS, Manager.

THE BERKSHIRE OPENING

Popular Hotel Starts Season With Old and New Friends.

Week Brings Another Record Breaking List of Arrivals and Many Permanent Guests.

THE features of the week in hotel circles, were the opening of The Berkshire and a large incoming of visitors which includes old and new friends and many season guests. There is a spirit indicative of the "season," in evidence everywhere, not only in the hotel lobbies but about the Village, and social activities both in doors and out, are being brought into especial prominence.

Notable changes and improvements have been made at The Berkshire under

identified with Pinehurst since its inception and the Village has no warmer friend.

Mrs. Thomas J. Check and Miss Ethel S. Check, East Orange, N. J., return for their fifth season, renewing many pleasant associations. Miss Check is a general favorite with the younger set.

Mr. and Mrs. H. W. Ormsbee, Brooklyn, return for their second season, and will be located at The Harvard upon its opening.

Mrs. William E. Horwill, Brooklyn, returns for her second season, as enthusiastic as ever over horseback riding.

Mr. H. A. Waldron, Providence, comes for his second visit and will be joined by Mrs. Waldron soon. Mr. Waldron is an enthusiastic sportsman. Mr. and Mrs. C. B. Crockett, Coconut Grove, Fla., are here for the winter.

Mr. and Mrs. Theodore Stickney, Mrs. C. Stickney, Mrs. N. S. Hatton and Mrs. E. M. Marsh, Chicago, will make a long sojourn.

Mr. and Mrs. Sol. Schoenfeld, Altoona, Pa., are late arrivals who plan to stay some weeks.

Mr. T. R. Stetson, New York, will remain until spring.

Mr. W. W. Fisher, Philadelphia, is a late arrival.

AT THE HOLLY INN.

Week Brings Many Guests—Social Pleasures Enjoyed.

The week has brought many new faces



THE POPULAR BERKSHIRE.

the direction of F. H. Abbott, Manager who assumes charge for the first time this season, and the results are not only apparent but pleasing. The large and sunny parlor has been completely transformed by aid of dainty decorations in buff and white, new furnishings and arrangement, and a most marked improvement made in the dining room, which has been redecorated in white, and four seated tables introduced. The kitchen equipment has been made modern in every particular, and a large proportion of the sleeping rooms repapered, repainted and recarpeted. In a word this popular hotel is better prepared than ever before to provide for its steadfast friends, many of whom return season after season. Manager Abbott's staff includes Barney Ferrin, chef, and Mrs. L. J. Smith, pastry cook, both of whom have been with him for many years.

AMONG THE GUESTS.

Among the first of the waiting guests to register was Mr. D. N. Clark, Westville, Ct., who returns for the winter, warmly welcomed by scores of old acquaintances. Mr. Clark has been

to The Holly Inn, and social pleasures are being much enjoyed. Bridge whist is in vogue and evening finds the Dutch room filled with players. Never before in the history of the house have as many guests been entertained at this season of the year. "We're chock-a-block," was the clerks terse comment, previous to the opening of The Berkshire.

AMONG THE GUESTS.

Among the weeks arrivals are Mrs. Arthur H. Remington, Miss Remington, Master George C. T. Remington and Miss Grace Barker, Philadelphia. Master Remington, or rather "Major," attired in his uniform, is a credit to the "army."

Mr. and Mrs. W. H. Davis, Bar Harbor, return for their second season.

Mr. and Mrs. W. E. Malley, Mr. Wallace W. Malley, Mew Haven, Ct., are spending several weeks here.

Mrs. J. R. Jarvis, New York, returns for the winter.

Mr. and Mrs. Julius F. Workum, two children and maids, New York, come for the winter.

Mrs. W. Whitaker, and child, Utica, N. Y., will remain until Spring.

Mrs. Harriet Coit, Miss Coit, New London, Ct., return for the winter.

Mr. and Mrs. Joseph Wenlerlorham, Jr.,