## GOOD FELLOWSHIP SUPREME

Advertising Banquet at Carolina Brilliant and Delightful.

Trophies Presented and Many Speak ers Wish the Association Continued Prosperity.



ELDOM has a more brilliant company been gathered here than the one which assembled at The Carolina Wednesday evening, for the second an-

nual banquet of the American Golf Association of Advertising Interests. Good fellowship, good cheer and a flow of oratory and wit mingled delightfully, combining to make an occasion long to be remembered.

Over one hundred covers were laid, President Frank Presbrey and Mrs. Tufts, representing the Association, and Mr. Leonard Tufts and Mrs. Presbrey, representing the Management, leading the way to the banquet hall at eight o'clock.

. Daintily decorated tables greeted the eye, a conspicious feature of the decorations being a table containing all of the trophies offered in the tournament. At each plate was a unique and dainty menu card, each bearing some clever advertising poster, many of them composite, or the portrait of some well known participant in the tournament, and inside, the following menu:

Canapes a l' Russe

Clear Green Turtle

Filet of Halibut, Allamande Sauce

Paristenne Potatoes Cucumbers

> Sweetbreads a la Toulouse French en Peas

Filet of Beef Larded, Fresh Mushroom Sauce Delmonico Potatoes French String Beans

Curacao Punch

Broiled Quail on Toast Pommes Paille

Chilled Tomatoes, Mayonnaise

Vanilla Ice Cream Fancy Cakes

Cheese

Toasted Crackers Coffee

With the coming of coffee and cigars President Presbrey rapped for orderd and introduced Mr. Tufts who welcomed the visitors and wished the association continued prosperity. Mr. Moffat, winner of the championship trophy, was next called forward by President Presbrey who presented the cup in a few well chosen words, Mr. Moffat responding in a happy vein. Other cup winners were then called in the order of winning, the evening closing with remarks by Mr. Robert Frothingham of Everybody's Magazine. President G. P. Sheldon of the Pheonix Life Insurance Co., Mr. S. Keith Evans of the Butterick Trio, President F. L. Colver of the Colver Publishing Company (The American Illustrated Magazine,) Mr. M. H. Mallory of The Churchman, Mr. James McCutcheon and Mrs. R. P. Nevin, Jr.

### Palm Beach Seacon Well Begun.

Palm Beach, Fla., January 18- With the opening of the Royal Poinciana, "the largest resort Hotel in the world," the season here may be said to be well begun. No hotel in the world shelters so many prominent and wealthy people as are often gathered at one time under its shelter, and the swinging back of its hospitabledoors is annuallay a signal for renewed activity in social pleasures, and out door sports.

Golfers are particularly active and Professional A. H. Fenn is making arrangements with Sandy Hurd British champion, and other British professionals now touring in this country, to visit Palm Beach for a series of matches with the American professionals stationed in Florida, and including besides Mr. Fenn, George Low, Bernard Nichols and Alex Findlay. Familiarity with the peculiarities of the local course, will it is thought, give the Americans an advantage which will bother the Britishers somewhat and increase interest in the matches on the part of amateurs and visitors. .

The first of the seasons amateur golf tournaments is booked for the present week and among those who will participate, some of whom are already here, are Chas. B. Cory, Paul Waterman, Sidney Maddock and others. Mr. Wiley and Dr. Morrison well known on the Pinehurst links, are golfing daily preparing for coming events. A. W. Black of New York, a golfer of note on the Lakewood links, is also here, a guest at the Breakers. Mr. McCreary another enthusiast of the Lakewood Club, is stopping at the Royal Poinciana.

Mr. and Mrs. J. M. Brelsford have opened their beautiful home close by Whitehall and Mr. Pendleton of Washington, is having his large residence put in order for the season. The Adams family of New York City are expected from the north this week. Mr. Thos. Adams, who died last winter, and was so well known as the Tutti Frutti Manufacturer was for twenty years a resident of Palm Beach and will be much missed by his old pals who came with him thirty odd years ago. Old Mr. Adams at one time had the idea of growing the trees in lower Florida from which the Tutti Frutti gum is made. The Adams cottage commands one of the finest locations in Palm Beach, overlooking Lake Worth.

Migleonicos Grand Orchestra of forty pieces renders splendid program at the Casino every morning after the bathing hour. Fresh from a plunge in the surf or a game of golf, here everybody gathers to round out the mornings pleasure.

The large garage for autos erected beween the Royal Poinciana and Hotel Palm Beach, will soon be ready for houseing fine touring cars which will be run for excursions between Palm Beach

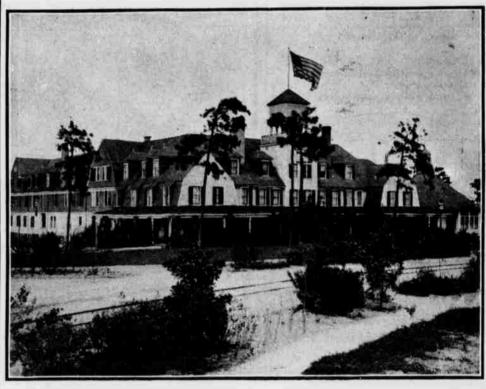
There are many motor boats here tuneing up daily for the great contest on Jan.

Miss Walker Returns.

Miss Laura Agnes Walker, Boston, Manicurist and Masseuse, returns for the season and is located as usual, at The Carolina.

# HOLLY INN

PINEHURST, N. C.



The Holly Inn is one of the most attractive hotels in the South. built in 1895, it has been necessary to enlarge it several times to meet the constantly increasing demand. The interior is elegant, cheerful and tasteful. No modern convenience is lacking. There are bath rooms, electric lights, steam heat and open fireplaces. There is a call bell in every room, and all beds are furnished with best hair mattresses. An orchestra furnishes fine concerts daily, and also provides for dancing. The cuisine is unsurpassed. The waitresses are all white girls from the North. Rooms for billiards and other games are provided in the hotel.

A. I. CREAMER, Manager.



# The Harvard

PINEHURST, N. C.

This recently completed hotel is modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex and large dining room, accommodates seventy-five guests.

The Cuisine is in charge of a competent chef, and the table service is guaranteed satisfactory.

F. H. ABBOTT, Manager.

## Guilford-Benbow Hotel,

Greensboro, North Carolina.

ADJOINING THE FAMOUS GUILFORD COURTHOUSE BAT-TLEFIELD. SITUATED MIDWAY BETWEEN THE NORTH AND THE FAR SOUTH. STOPOVER PRIVILEGES ARE GRANTED ON ALL THROUGH TICKETS. GOLF LINKS AND

# THE UPLANDS

BETHLEHEM. N. H.

F. H. ABBOTT,

HUNTING PRESERVES.

Proprietor.

Address until May 1st. PINEHURST, N. C.