

The Pinehurst Outlook

PINEHURST, MOORE COUNTY, NORTH CAROLINA

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DURING THE PAST SUMMER

Village Better Equipped Than Ever Before as Result of Work.

Golf Course Extension and Utility Plant Perfection Most Notable Features.

PINEHURST has been the scene of much activity during the past summer, and, as a result, is better prepared than ever before to care for its constantly increasing friends. Complete unto itself in equipment the Village occupies a unique position among resorts of the world, and the aim is to maintain this supremacy. Golf course extension and improvement, utility plant perfection, good roads agitation, increased transportation facilities, bountiful water supply, power house equipment, and Village beautification are the departments which have received special attention.

GOLF COURSE EXTENSION.

Among the most important and extensive of the work has been in connection with the golf courses, the extension of the nine-hole course to eighteen holes or championship length, and important work in the way of improvement on the eighteen-hole course.

The new course has been cleared, laid out in detail and seeded to cow peas, the excessive rains preventing permanent seeding, but the course will be in prime condition next year, and during the present season the nine-hole course will be available for play, as usual. Professional Ross is enthusiastic over the possibilities of the course, and declares it will be the equal of the present eighteen-hole course in every way, and if possible, more picturesque and attractive.

The work on the eighteen-hole course has been the most extensive ever carried forward, and the result bids fair to equal the expectations of the most sanguine. Practically the entire course has been reseeded in Bermuda grass, and in addition to this, four carloads of Bermuda roots, four carloads of stable manure and a carload of commercial fertilizer have been used. Combined with this work has been the heaviest rainfall on record, twenty-nine inches falling during July and August, nine inches in excess of any records here, and the result is a turf which is not only better than at any time since the course was built, but which

completely transforms it in appearance. And, best of all, there is every assurance that this turf is sufficiently well established to withstand the tremendous amount of wear to which it will be subjected during the present season.

DAIRY FARM.

The utility plants have prospered during the summer, and are better prepared than ever before to meet the increasing demands upon them. Considerable additional farm land has been placed under cultivation, and over five hundred tons of corn ensilage and nearly three hundred tons of cow pea hay have been stored away as winter food for the cattle. The farm has also raised large quantities of sweet potatoes, carrots, beets, onions and the like, for the winter consumption of the Village.

The cattle of the Dairy were never in better condition, a recent tuberculin test finding them all in perfect condition. The reputation of the Dairy has become so widespread that it has been impossible to meet the summer's demand for milk and cream; a most gratifying indication of the high quality of the output.

The Berkshire pigs, kept in connection with the Dairy, are doing finely, good progress has been made, and practically all of the breeding stock will be registered. The demand for young pigs is increasing, owing to the fact that the product is of the very best because of the exceptional opportunities to select breeding stock which the big herd offers.

POULTRY FARM.

The Poultry Farm has been a scene of activity for months past, and the incubators have been turning out hundreds of flocks of downy puffballs which will, later in the season, delight visitors here as broilers and roasters.

The present plan at the Farm of concentrating attention upon the two or three choice varieties of fowls best suited for the needs of the Village, has resulted in great perfection in these strains.

A new hot water heater has been installed in the brooder house, perfecting conditions for protecting the chicks just after hatching.

The young fruit trees, planted in the vicinity of the farm buildings, bore slightly this summer.

MARKET GARDEN.

One hundred and thirty feet of new hot houses has been added to the Market Garden equipment during the year, as well as numerous hot beds, assuring more uniform and continuous supply, and the cucumbers, lettuce, radishes, spinach and other vegetable delicacies, which have long been so much enjoyed here, will be even more plentiful than ever

this season. The usual space will be devoted to the growing of carnations and roses, and experiments will be made with tomatoes and mushrooms.

The first picking of the dewberry patch, during the summer, resulted in the shipping of nearly seven hundred crates; heavy rains, at picking time, causing a loss of several hundred crates.

GOOD ROADS.

The organization of the "Moore County Agricultural and Development Association" assures early action in the good roads movement, for the county is awakening to the possibilities of it. Ground has been bought at Aberdeen-Pinehurst Junction and plans are already being made for the initial fair next autumn. There will be a good half mile racing track, and a permanent building in which products of the county will be on exhibition, and general information given out. This Association is behind the good roads movement, and will very largely influence and quicken it. Various rallies along this line have been held, and others are planned.

TRANSPORTATION FACILITIES.

With the aim of giving their patrons better service, the Aberdeen & Ashboro Railroad will run two new cars and a larger engine between Aberdeen-Pinehurst Junction and the Village, this season.

The road is also building an extension from Pinehurst to Carthage, the county seat, twelve miles distant, which will be of special interest to visitors.

WATER SUPPLY.

Special attention has been given to the Village water supply and with most satisfactory success, and a quantity more than double that of last season, and far in excess of the demands of the Village, is now in readiness.

VILLAGE BEAUTIFICATION.

The usual care has been given to Village beautification, and the abundance of rain has had a wonderful effect upon the always luxuriant shrubbery.

POWER HOUSE.

The summer's work at the power house makes it more than adequate for all needs of the Village in the way of steam heat, electric light and power.

A. & A. Train Service.

The present service is in effect upon the Aberdeen & Asheboro Railroad:

Leaving Pinehurst, 5.05 and 9.05 A. M., 5.45, 6.20, 8.10 and 10.30 P. M.

Leaving Aberdeen-Pinehurst Junction, 5.30, 8.05 and 9.30 A. M., 6.45, 8.30 and 11 P. M.

OBJECT LESSON TO WORLD

As an Exponent of Life in the Open Pinehurst Stands Alone.

Benefits and Pleasures of Recreation Out of Doors Exemplified Here as Nowhere Else.

AS AN exponent of life in the open, Pinehurst has come rapidly into prominence until, today, it stands alone among the resorts of this continent, as an exponent of its pleasures and benefits; an object lesson to the world.

Primarily this is due to an ideal climate, wonderfully exhilarating air and almost continuous sunshine, a climate which compels one to seek recreation out of doors, and as a result, everyone is here for that purpose.

Seekers for diversion thus range all the way from those who enjoy a sun bath on the veranda, a walk or drive through the picturesque country-side, or a quiet game of croquet, to the large majority who come for the more strenuous life as exemplified by golf, riding, hunting and tennis.

Trap and pistol shooting, base ball and basket ball, cross country paper chases, equestrian frolics and other sports, all have their enthusiastic devotees, and one also finds the bird lover and the botanist, the geologist and the naturalist, all intent upon a common purpose—agreeable occupation in the open air.

Combine with this a resort equipment unequalled in the world, not only complete, but perfect in every detail, and the cause of Pinehurst's international fame and increasing popularity is clearly shown.

But, best of all, the Village appeals to a wide range of pocket books, and one may live here as cheaply or as expensively as in the north, and live well in either case; live out of doors, deriving enjoyment and benefit, without extra cost, from a hundred and one things which represent thousands upon thousands of dollars outlay.

And last but not least, is the loving care which is everywhere apparent, and which gives the Village the character of a private estate of a country gentleman, or what expresses it much better, "home." This feature as much as any other one thing, finds a permanent place for the Village in the hearts of all who have visited it, and brings them back, rejoicing, whenever opportunity offers.