

The Pinehurst Outlook

Published Every Saturday Morning, During
the Season, November to May, at

Pinehurst, Moore County, North Carolina.

(Founded by JAMES W. TUFTS)

Herbert L. Jillson, - - - Editor
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GREETING: With this issue THE PINEHURST OUTLOOK enters upon its tenth year, bringing news for which Pinehurst lovers are eagerly waiting. Into all parts of this continent and across the ocean as well, these messengers will go and always their coming will be welcome, for the Village occupies a warm place in the hearts of admirers in, one may truly say, every land and every clime.

The aim will be, as in the past, to make the paper indispensable to all interested in the Village, and these friends number well up among the thousands, as has been evinced by the rapid growth in circulation. To keep pace with demands the paper will be further enlarged during the season, and the special features introduced in the way of color covers, special departments, timely illustrations and the like, will be continued upon an even broader scale, than in the past.

To meet these demands the OUTLOOK PRESS plant has been considerably enlarged, a new press and additional equipment installed, and, mechanically, the plant is now the very finest in the south; a fitting home for a resort newspaper which is generally conceded to have no competitor in its special field, which, by the way, is by no means local in its character.

The demands of present season advertisers have been far in excess of any year in the history of the paper, renewals and new subscriptions are being received in most gratifying numbers, and the prospects for the present season point very conclusively to THE OUTLOOK'S continued growth in usefulness and popularity, in which all interested in the paper will take both pleasure and pride.

THE LARGE NUMBER of early season guests is a pleasant prophecy for the present season; not only indicating that the delights of the opening weeks are becoming more and more appreciated, but a most convincing demonstration of Pinehurst's well established prominence.

A dozen old friends were assembled at The Holly Inn in advance of its opening, and The Lenox found guests ready to step in when its doors were thrown back. The cottage colony has been assembling since late October, and Thanksgiving week finds the Village entertaining one of the largest companies in the history of the place, at this season.

Arrivals during the next few weeks will rapidly increase this number, and inquiries from every section of the country and many parts of the world, are pouring in by every mail. The territory covered by Pinehurst's guests is vast in extent, and the nature of a large number of letters indicate that admirers of the Village have done much to spread its fair name among friends. Finding health and happiness here they have, naturally, taken pleasure in communicating this information to others, and with a most gratifying result.

Taken all and all, the glimpse of the future has never been more gratifying.

MR. TUFTS IN CHARGE.

Succeeds General Manager Cotter in Village Management.

Mr. Leonard Tufts, owner of Pinehurst, assumes, for the present, the personal management of the Village, succeeding Resident General Manager Thomas B. Cotter, who has been located here for five years past.

During Mr. Cotter's term of service Pinehurst has made wonderful growth, and his influence has been felt not alone in the Village and the county, but in the State as well. He has been a conspicuous figure here and will be missed by many friends who join in wishing him unbounded success in new fields.

ADVERTISING MEN COMING.

January 14, 15 and 16 Selected for Annual Golf Tourney.

The advertising men are planning their annual golf tournament just subsequent to the midwinter contest, upon January 14, 15 and 16.

As in the past, the affair will be largely in the character of an assembly for the promotion of good fellowship and the forming of pleasant acquaintances which have their very practical side in the affairs of business.

A wealth of trophies will be offered, and in connection with the regular events there will be the usual special features, frolics and social gatherings.

PINEHURST GOLFERS.

They Figure Prominently as Winners in Summer Tournaments.

Among the golfers who have figured in the tournaments of the past summer upon northern courses, are a goodly proportion who are frequent Pinehurst visitors, among the most prominent being Walter J. Travis, John M. Ward, Fred Herreshoff, Dr. L. Lee Harban, Dwight Partridge, Merrill K. Waters, W. C. Fownes, Jr., Allan E. Lard, George T. Brokaw, Warren K. Wood, C. B. Cory and C. L. Becker.

A CORKING HAZARD.

A. and A. Railroad Extension Changes Character of Golf Course.

The Carthage extension of the Aberdeen & Asheboro railroad, makes a corking hazard at the right of the third green and directly in front of the fourth tee, which will delight players according to whether their ball or their opponents, is resting there. It adds much to the interest of the course, but once in it will not be easy to get out, which, by the way, is a part of the game.

At The Magnolia.

Manager J. L. Pottle of The Magnolia is preparing his house for opening and will be ready for guests soon.

MANY EARLY SEASON GUESTS

Holly Inn Opening Draws Together Large and Congenial Company.

Hotel Radiates Comfort and Happiness and its Greeting is a Friends Welcome.



HE demands of early season visitors made it necessary for The Holly Inn to care for a number of guests for a week in advance of its opening, November twentieth, and the Saturday following this date finds a congenial company assembled here which includes both old and new friends, nearly all of whom will spend the season here. Others are coming at Thanksgiving time and, as usual, the holiday season will witness a large influx.

The same air of comfort and happiness which has always made The Inn home in every meaning of the word, is conspicuous, and the improvements of the summer have added much to this most attractive feature, for one not only delights in finding things as they were, but at the same time, "spick and span."

The regular weekly concerts were begun Sunday evening, and already dancing is being enjoyed in which all of the Villagers are participating. There are the same easy chairs upon the wide verandas, song birds clamber through the vines which cover them and sing joyously as of yore, and ever and always there is the consciousness of glorious sunshine and pure air which makes one glad to be alive.

Manager and Mrs. A. I. Creamer return after a successful summer at Charlevoix, Michigan, and upon the hotel staff are many familiar faces. In a word, The Inn is the same as a year ago and the year before that, and its greeting is the welcome of a friend!

AMONG THE GUESTS.

Mr. Fred W. Kenyon, "T. W.," again carried off the honors as the first guest to register, and is, as usual, devoting himself to golf and planning to make the Tin Whistles "bigger and better."

Next in line came Mr. James D. Foot of Rye, N. Y., who is back for one of his many annual visits, finding pleasure and plenty of quail, in the hunting field.

Mrs. C. B. Prescott and her son, Mr. O. B. Prescott of Newton, Mass., are here for December, delighted with their first impressions of Pinehurst. Mr. Prescott is enjoying both horseback riding and golf, and is sure to form many pleasant acquaintances among the younger set.

Mr. and Mrs. Edw. W. Stifel, child and maid of Wheeling, West Virginia, return and are warmly welcomed, for Mrs. Stifel is a general favorite.

Mr. and Mrs. J. W. Rollins of Boston, are here for an extended sojourn and their first visit.

Mr. John R. Goodall of St. Louis, returns for golf.

Resident Physician Dr. George S. Hill

and Mrs. Hill and Headmaster Aldice G. Warren of the Pinehurst Schools, are also guests here.

Among the returning old friends are General and Mrs. Robert H. Hall of Washington, who will make their annual sojourn here.

Mrs. Thomas J. Check and Miss Check of East Orange, who have spent a large portion of the winter here for many years, will return.

Mr. and Mrs. B. F. Dutton of Boston, return for their annual visit.

C. L. Becker of golf fame, returns and will, as usual, keep the fast golfers guessing.

Mr. Carlisle Tuttle and Miss Tuttle of Naugatuck, Conn., will spend several weeks here.

Mr. C. E. Cameron and family of Orange, N. J., plan an extended visit.

Mr. and Mrs. Henry B. Cumerthal of New York, will make a lengthy visit.

Mr. and Mrs. W. L. Bruen of Washington, will spend several weeks here.

Mrs. W. K. Gillespie of Alleghany, Pa., will spend the winter here.

Mr. and Mrs. J. Griswold Dalson of New York, will make a long sojourn.

Mr. Louis Sutherland comes after a sojourn at Atlantic City.

Mr. Daniel L. Lyon of Watch Hill, R. I., returns for golf.

Mr. Cyrus A. Taft, Mr. J. M. Lasell and others of Whitinsville, Mass., are planning a visit for shooting.

AT LENOX AND CEDARS.

Old Time Guests Await the Arrival of Mr. and Mrs. Robinson.

Manager and Mrs. J. Milton Robinson of The Lenox and Cedars found guests waiting for them on arrival, many have come since and others are booked for the near future.

The first to register were Mrs. J. O. Fiske and Miss Fiske of Bath, Maine, and Miss Elizabeth Olney of Providence, who return for their sixth season in the Village.

Mr. Michael Lafferty and his son, Harry, of Philadelphia, are back for a return visit.

Miss Florence Gray of Riceville, Pa., returns for her fifth season.

Mrs. C. H. Platt of New York, will spend her second winter here.

Mrs. E. E. Wilbar of Biddeford, Maine, makes her second annual sojourn.

Mr. and Mrs. Milton Jordan of Poughkeepsie, come for December.

Mr. and Mrs. Charles F. Roe and party are planning a return visit, coming from Old Point Comfort.

Miss Laura E. Hall of Boston, returns for her second season.

Mrs. S. F. Hotchkiss and Miss Rose W. Scott of New Haven, will again sojourn here.

Mr. and Mrs. D. N. Clark of Westville, Ct., will await the opening of The Berkshire here.

Mr. and Mrs. George A. Parks of Stockbridge, Mass., return.

At The Pine Grove.

Manager Ed. Ellis of The Pine Grove House is entertaining his first guests with a goodly company booked for the coming weeks.