

THE CAROLINA

PINEHURST, N. C.



The Carolina is a magnificent four-story building completed in 1900. The interior is a model of elegance, with appointments calculated to suit the most luxurious tastes. The hotel accommodates four hundred guests and is provided with fifty-four suites with bath. The cuisine and table service are unsurpassed.

The house contains every modern comfort and convenience, including elevator, telephone in every room, sun rooms, steam heat night and day, electric lights, and water from the celebrated Pinehurst Springs, and a perfect sanitary system of sewage and plumbing.

H. W. PRIEST, Manager.



The Berkshire,

PINEHURST, N. C.

The Berkshire is a modern hotel, delightfully located with all conveniences for health and comfort; running water from the celebrated Pinehurst Springs, bath rooms, steam heat, open fires and electric lights and sanitary plumbing. The guests apartments are comfortable and home-like and the public rooms large and attractive. The cuisine and service is of a high standard.

F. H. ABBOTT, MANAGER.

Pinehurst Department Store.

We carry a full line of Fancy and Heavy

= = GROCERIES = =

Such brands as are handled by New England Grocers.

The Dry Goods and Shoe Departments

are complete. Stock bought in Northern Markets. Quality Standard for selection. Full line of Columbia, Saxony Floss and Germantown Yarns.

A Complete Assortment of Finest Ribbons and Embroidery Silks.
The Latest Styles of Stationery, both Printed and Plain.

General Supply of

FIELD AND TRAP SMOKELESS AMMUNITION.

Prices on par with New England Markets.

THE MT. KINEO HOUSE,

KINEO, Moosehead Lake, MAINE.

Nature's Ideal Summer Wilderness, Lake and Mountain Resort for Climate, Scenery and Location.

Send for Booklets.

C. A. JUDKINS,

Manager.

THE WEEK ONE OF GAYETY

Visiting Golfers Give Hotel Corridors
Midseason Appearance.

Numerous Pleasant Social Affairs
Fill in Time With Wednesday's
Banquet the Feature.



HE week has been one of unusual gayety in hotel circles, the big influx of visiting golfers giving the corridors a midseason appearance, and numerous pleasant affairs filling in the time, Wednesday evening's banquet at The Carolina, being the event about which interest centred. There were also numerous informal dinners and bridge parties, and the usual hops at The Carolina and The Inn were enjoyed by many.

Old and new friends have also come in large numbers, and many of the golfing visitors are planning to remain throughout the week, so that tomorrow's departures will hardly make a perceptible diminution in the company assembled here.

At The Carolina.

One is glad to find old friends assembled here, and the week's arrivals have brought many as well as new comers, which all are glad to welcome. Affairs in doors and out are occupying attention, with bridge as popular as ever, and dancing a never ending source of pleasure to the younger set. Golfers lead among the out-door lovers, but many who ride are gathered here as well as those who come for tennis, trap and pistol shooting and other sports.

Saturday evening a large company, which included many from the various hotels and cottages, assembled for the annual "house-warming" dance, and a merry party it was; a pleasant prophesy for the more formal events which are annually enjoyed by the entire Village.

AMONG THE GUESTS.

Prominent among the old friends which the week brings are Ex-Gov. George P. McLean and Senator Charles C. Cook of Connecticut, who return for their annual sojourn, joining Dr. L. P. Jones of Greenwich.

Mr. John H. Fahey returns for several weeks golf and riding. Mr. Fahey is one of the owners of the *Boston Traveler*.

Mr. and Mrs. D. McK. Lloyd of Pittsburg, spent the week here and will return later for their annual sojourn.

Mr. D. Herbert Hostetter of Pittsburg, returns and is, as usual, devoting his time to golf and shooting.

Mr. W. C. Johnson of New York, is back for a second visit of the season, enjoying golf and shooting.

Mr. W. S. North of Chicago, is here for his annual sojourn, and will be joined soon by the family.

Mr. and Mrs. C. H. Rosenfeld of New York, are again here for the winter, renewing pleasant associations formed in the past.

Mr. and Mrs. Fred Kranich and Mr. and

Mrs. George O. Cole of New York, will remain several weeks.

Mr. W. E. Lyford of Thompsonville, is spending two weeks here.

Mr. D. A. Hyman of Chicago, is here for a month's golf.

Mr. F. W. Kenyon of New York, is again here for the season.

Mr. A. B. Rankin of New York, of *The Official Golf Record*, spent the week here in the interest of his paper.

Mr. and Mrs. R. Curtis of New York, are completing a short visit.

Mr. and Mrs. Albert B. Ashforth, Miss Bates, three children and maid of New York, will remain several weeks.

Mrs. E. Weiler and Mr. A. M. Bickler of Pittsburg, are here for a long sojourn.

Mr. Arthur C. Vaughan and Mr. Donald C. Vaughan of Garden City, will remain two weeks.

Mr. and Mrs. Wm. Cooney and Miss Claire Cooney, Greenwich, Conn., are among the week's arrivals, and they are delighted with their first impressions of Pinehurst.

Mr. E. A. Olds, Jr., of New York, will make an extended visit.

Mrs. Henry D. Noyes and Mrs. Francis S. Hutchins of New York, are spending several weeks here.

Mr. and Mrs. Ronald H. Macdonald of New York, will make a short stay.

Mr. and Mrs. J. P. Walworth of Lawrence, Mass., will spend the week here.

Mr. and Mrs. G. M. Gill and Mr. and Mrs. W. J. Kingsland of New York, are making a short visit.

Mr. and Mrs. C. Bradford Fraley of Philadelphia, are spending two weeks here.

Mr. and Mrs. Wm. H. Wood and Miss Josephine Wood of East Orange, will remain several weeks.

Mrs. Thomas Keery and Miss Keery of New York, will remain through February.

Miss Rumsey and Miss E. E. Rumsey, Chicago, and Mrs. S. H. Wheeler of Fairfield, Conn., are making a short visit.

Prominent among returning friends who participated in the tournament was Mr. Frank Presbrey, the first president of the American Golf Association of Advertising Interests, and his son, Mr. Charles Presbrey of New York. Others here included Mr. R. R. Mamlok, Mr. M. H. Mallory, Mr. Winslow Mallory, Mr. W. M. Sanford, Mr. Ralph Holden, Mr. John B. Woodward, Mr. Robert Frothingham, Mr. E. J. Ridgway, Mr. W. R. Hotchkiss of New York; Mr. George F. Steele of Brookline, and Mr. T. W. Weeks of New York; Mr. George N. Morgan and Mr. J. B. Shea of Pittsburg; Mr. A. L. Aldred of Providence; Mr. George L. White of Waterbury; Mr. George W. Watts of Durham, N. C.; Mr. George C. Gardner and Mr. W. S. L. Hawkins of Springfield, Mass.; Mr. Newton Annis of Detroit; Mr. W. R. Roberts, Mr. F. A. Hays and Mr. W. M. Ostrander, Philadelphia.

Among the ladies who came for the tournament were Mrs. Ralph Holden, Mrs. E. E. Calkins, Mrs. E. J. Ridgway, Mrs. Robert Frothingham, Mrs. Otto Koenig, Mrs. Thomas T. Rushmore, Mrs. Ralph Tilton and Miss Tilton, New York; Mrs. William M. Ostrander, Miss Maule, Mrs. W. R. Roberts, Philadelphia; Mrs. B. D. Butler, Minneapolis; Mrs. James P. Gardner, Chicago; Mrs. W. F. Smith, Boston.