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Chemical Co.

Increase Your Yields Per Acre

We will convince you that you can "increase your yields per acre" and you won't have to keep it a secret, either. Read what Messrs. Wherry & Son, of the Magnolia Fruit Farm, Durant, Miss., write: "From two acres of strawberries, on which 1,000 pounds of

Virginia-Carolina Fertilizers per acre were used, we cleared a profit of \$75.00 per acre more than the other 14 1/2 acres of strawberries which had only 500 pounds of this fertilizer." Thus double the quantity of these fertilizers on each acre of any crop, and more than doubly "increase your yields per acre." Be sure you buy only Virginia-Carolina Fertilizers.

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Durham, N. C. Montgomery, Ala.
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**College Preparatory
Grammar and
Primary Schools**

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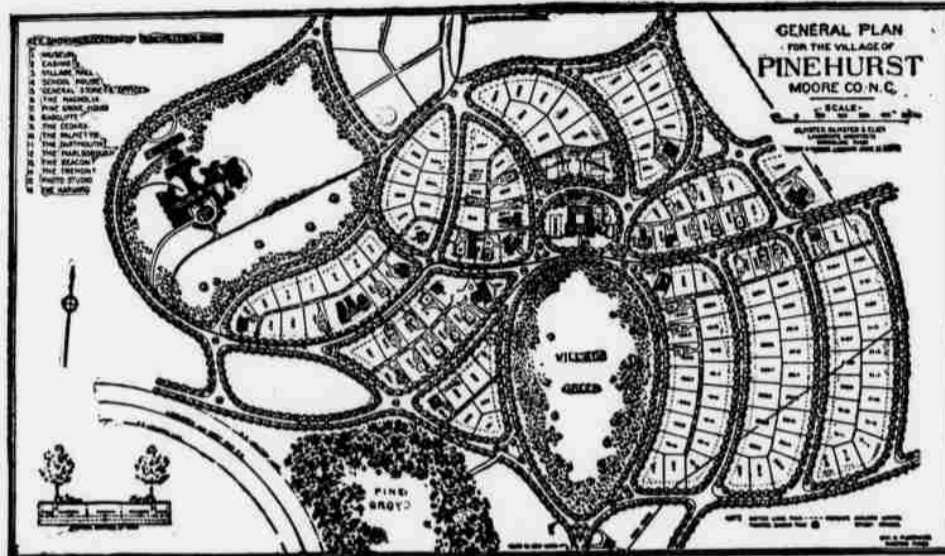
Special attention is given to French and German conversation.

TERMS:

Primary Department, \$ 75.00 per year
For less than full year, 2.50 per week
Intermediate Department, 125.00 per year
For less than full year, 4.00 per week
College Preparatory Dept., 200.00 per year
For less than full year, 7.00 per week
Private tutoring, . . . 2.00 per hour

ALDICE G. WARREN,
Head Master,
OR
Pinehurst General Office

The Village of Pinehurst.



PINEHURST is, to be brief, the most complete and perfectly equipped fall, winter and spring resort of its class in the world, and it possesses, besides, many exceptional natural advantages and attractions in environment, opportunities for out-door life, climate, location, soil, water, etc.,—right conditions for living—in every sense of the words.

It is unique in that it possesses all the very best features of the typical New England village, and in this particular, as in many others, its like is not to be found in the Southland.

It was founded in 1895 by the late James W. Tufts, of Boston, Mass., and is beautifully laid out with wide, curving streets, and ample room for fresh air and sunshine everywhere; abounding in the shrubs, perennials, semi-tropical and other plants.

Its location is near the centre of North Carolina, in Moore County, in the midst of the health-giving, sand-hill, and long-leaf-pine region or "Thermal Belt," long noted for its healthfulness and equable climate. It is one hundred and twenty-five miles from the seacoast, and has an altitude of six hundred and fifty feet. Raleigh, which is the largest city in the immediate neighborhood, lies seventy miles northeast.

The Village has four strictly modern hotels, several boarding-houses, over fifty family cottages, and various public buildings. In connection with the Village are maintained various utility plants, a Dairy Farm and Piggery, Poultry Farm and Market Garden, which supply the needs of the Village in the way of fresh milk, cream, poultry, eggs, and fresh vegetables. These plants are models of excellence, having no equals in the South, and being the only ones in the world maintained on the same large scale, for a similar purpose.

Of the hotels, The Carolina, completed in 1900, is not only the largest in the Village but in the State as well, and one of the best appointed in the South, accommodating four hundred guests, and calculated to meet the requirements of the most exacting. The Holly Inn, accommodating two hundred guests, enjoys general popularity and is most homelike in its character. The Berkshire and Harvard accommodate about one hundred guests each, and are suited to the needs of those desiring a more moderate rate than is possible at the larger hotels. The boarding houses are the Lenox and Concord, the Magnolia and Lexington.

The family cottages are cosy, substantially built, well furnished and provided with modern conveniences, including electric lights, running spring water, and perfect sanitary sewage. Many are heated with steam, have hot water and are provided with bath, and all have inviting, vine-covered verandas.

The Pinehurst Golf Links are generally acknowledged the finest in the South, and the equal of all but the very best northern courses, embracing two distinct courses. The eighteen-hole course, upon which is annually held the United North and South Championship Tournament, is six thousand yards in length, and the nine-hole course, two thousand three hundred and eighty yards. The fair green throughout, is excellent, the putting greens perfection, and the care of the links is the very best.

Tournaments of a varied nature are an important feature of the season. The Club House is finely appointed and admirably located, a rendezvous for both golfers and non-golfers, and the scene of many informal social events. Two well-known Scotch professionals are in charge of the links, and available for instruction.

A Shooting Preserve of over thirty thousand acres, is under the control of the Village, and maintained expressly for its guests. Kennels, which rank among the finest in the country, are run in connection, and teams, trustworthy guides, etc., are available. Trap-shooting grounds complete in equipment, and target pistol butts also provide entertainment for those with the sporting inclinations.

There are numerous croquet grounds and tennis courts throughout the Village; a public bowling alley and billiard hall, in addition to the billiard rooms at the Carolina and Holly Inn.

The Village has a post-office, express, telegraph and money order offices, local and long distance telephone system, electric light and power station, water and sewage system, private electric railroad, ice-making plant, steam laundry, department store, meat-market, bakery, finely equipped livery, photographic studio, resident physicians, Village hall, circulating library, preparatory school, and weekly newspaper, THE PINEHURST OUTLOOK.

In fact, Pinehurst supplies every modern need, offering unequalled attractions of a varied nature, for people of refinement at a wide range of prices.

CONSUMPTIVES CANNOT BE RECEIVED.

Pinehurst is eighteen hours from New York, and through Pullmans run throughout the season direct to the Village over both the Seaboard Air Line and Southern Railroads. Part of the journey may be made, if desired, by sea to Norfolk. Stop-over privileges are granted on both railroads to tourists going either north or south.

For further information, handsome booklets, etc., address:

THE PINEHURST GENERAL OFFICE,
Leonard Tufts, Owner, **Pinehurst, N. C.**
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