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S. S. PIERCE CO.,

ESTABLISHED 1881. IMPORTERS AND GROCERS INCORPORATED 1894

Tremont and Beacon Sts.
Copley Square.
185 Milk St., (Wholesale) BOSTON.

Midwinter and Advertising Tourneys Will Attract Big Fields.

Six Divisions Provided for in Each Tournament .- A Wealth of Beautiful Trophies.



HE fifth annual Midwinter and Advertising Men's golf tournaments, booked for January 13th to 18th inclusive, promises a wonderful week

of golf, a week which would be possible at no other resort in the world but Pinehurst. The entry list is already large and will, doubtless, exceed past records, fully one hundred and fifty players participating, among them a large number of cracks representing a wide range of territory.

THE MIDWINTER TOURNEY.

The Midwinter event will be conducted upon the Pinehurst System put into

WONDERFUL WEEK OF GOLF those who fail to qualify, together with putting, approaching and other competitions for both men and women.

SOCIAL FEATURES.

Social features will be made much of during the week, among them the annual dinner of the advertising men and dances, card parties and other affairs at both The Carolina and The Holly Inn.



Merry Company Spends Delightful Day at Black's Mills.

A merry company of saddle picnickers spent Tuesday at Blacks Mills under the chaperonage of Mrs. Leonard Tufts and Mrs. Herbert L. Jillson, leaving the Village early in the morning, lunching beneath the pines and returning late in the afternoon.

In the company were Mr. and Mrs. I. H. D. Ralph, Mrs. Carolyn R. Durant, Mrs. Charles Sayles, Miss Ada Smith, Mr. F. W. Sparks, Mr. S. T. Scattergood, Master Charles Banes.





MERRY MASQUERADERS-TIN WHISTLE MOTHER GOOSE PARTY.

each division qualifying, this being accomplished by making the entrants up into divisions previous to play by aid of association and club handicaps. In addition there will be a three division consolation event for those who fail to qualify.

Six divisions of sixteen players each are provided for, the winners of the match play rounds winning the President's, Governor's, Secretary's, Treasurer's, Captain's and Club cups; sterling cups also being given to division runnersup and the winners of consolation divisions, as well as a gold medal for the best qualification score.

THE ADVERTISING TOURNEY.

A wealth of attractive trophics are offered in the Advertising Men's tourney and there will be divisions in proportion to the entry list, not less than five sixteens, and possibly more, with four prizes in each division. Qualification will be thirty-six holes, eighteen on the old course and eighteen on the new, with a handicap in connection, two prizes for the best gross scores and two for the best net being offered.

A handicap will also be arranged for those who are dropped in the regular tournament, and a match play event for

effect last year, the best sixteen players in | CAROLINA DEFEATS VILLAGE.

Team Bowling Match Arouses Interest in Old-time League.

Interest in bowling was given new inerest during the week through a revival of the old-time bowling league games, The Carolina and Village teams meeting, the former winning by a margin of fifty-

A big crowd followed the fun and interest awakened bids fair to result in the reorganization of the old league, and a series of matches for the Village cham-

The scores:

	CAROLINA	۸.	
Kelly	100	96	88
Smith	164	148	140
Lee	Hs	130	88
Finnegan	126	100	88
Austin	166	137	140
	-		-
Totals	683	611	589-1883
	VILLAGE		
Harding	148	111	125
Stutts	119	125	101
Savedge	128	149	181
Thompson	128	103	110
Scott	123	85	88
	No.	No.	1000
Totals	646	573	605-1824

Other similar matches are planned.