

The Pinehurst Outlook

PINEHURST, MOORE COUNTY, NORTH CAROLINA

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UNIQUE IN THIS COUNTRY

Pinehurst's New Golf Course a Modern Course for Modern Ball.

Former World Champion Walter J. Travis Sees in it Model for Others to Copy.

EASILY the most conspicuous figure in the world of golf today is Walter J. Travis, his remarkable career both in this country and abroad, being familiar to all; remarkable mainly because Mr. Travis has reduced golf to a science and has carried the game further through thought, than any other player in its history. As an exponent of its scientific side he stands absolutely alone, and his unprecedented series of victories have been due almost entirely to a complete mastery of the game in every meaning of the words. His equal has never been produced, and doubtless, it never will be, for golf has now "arrived."

In addition, Mr. Travis is a sportsman and a gentleman, and has guarded his amateur standing with especial care, for his love of golf is "for golf's sake"; his interest for general good because he sees in the game a sport without equal in supplying a need brought about by the high pressure of modern civilization; a game to be played one afternoon each week or every day in the week; sport which has character enough to outlive America's severest test—the "fad" fever.

Mr. Travis spent several weeks at Pinehurst last winter and during that time was greatly pleased with the new eighteen hole course, which was then being used in unperfected form, manifesting the keenest interest in improvements proposed and which have been made during the past summer, expressing the belief that the completed result would be a course absolutely unique in this country; a model from which other courses would be constructed. As a result of this interest in the course as exemplifying what the modern golf course should be, he has consented to be interviewed and his statement is printed below. Characteristic of the man it is, clean cut, straight to the point, and spiced with quaint mannerisms; each adjective expressive, each sentence carefully thought out; his opinions based upon years of scientific study of not only the game of golf, but the leading golf courses, both in this country and abroad.

Coming as it does, his statement will be read with keen interest wherever golf is known; a fitting recognition of Pinehurst as the world's greatest exponent of the possibilities of the game in all its varied phases; results achieved in barely less than ten years when golf was first brought into prominence here through the inauguration of the annual United North and South Championship tournament.

MR. TRAVIS' STATEMENT.

"I know of no course, north or south, which provides a more thorough test or better golf, and none which gives such diversity. You are exceptionally fortunate in length, there is no monotony—every hole is different—not an unfair hazard on the course, and, no hill climbing!

A SPECIAL SHOT FOR EACH HOLE.

"Best of all, each hole has a special shot of its own; a perfect first making a comparatively easy second, a poor first, a hard second—a distinct value being given to a particular shot on each hole—and, mark my word, certain holes will be quoted from one end of the country to the other; partially condemnatory at first, but in time, to be held up as really first class in a way unique in this country.

MODERN COURSE FOR THE MODERN BALL.

"You have got to PLACE not BANG anywhere down the course; and in this particular, the course has no parallel in this country, for, as a rule, we have had to take courses as they were and adapt them. Here you have profited by the knowledge of past experience, laying out a NEW course to meet PRESENT requirements brought about very largely by the MODERN BALL which has created the MODERN GAME.

HAZARDS MAKE WORLD-FAMOUS HOLES.

"Of the dozen famous holes of the world, not one would be scarcely anything but an ordinary hole but for its hazards, and this will be the case with you—these hazards make it absolutely essential that, at least ONE PARTICULAR SHOT on each hole, be executed JUST RIGHT. You will strive for days to bring this about and when you do, by Jove, it brings its own reward! If the particular shot is right, it is comparatively plain sailing, but if otherwise, trouble will undoubtedly ensue. The long accurate player will, at all times, be cared for, but there will be trouble for the wild player, as there should, in all fairness, be.

YOU HAVE GOT TO THINK.

"A woman can play the course without trouble, for there are no carries from

the tee, UNLESS one elects to take them to make the second shot easier; but, by the Lord Harry, when you get upon a tee YOU HAVE GOT TO THINK how you are going to play that particular hole, for there is always the alternative; a hard shot followed by an easy, or an easy followed by a hard. If you elect to accept the risk involved and make the hard shot—the really difficult one—the second shot is comparatively simple; but if you are a little weak kneed and decide to take the easier shot first, you will assuredly, be "up against" something extremely difficult on your second.

NATURAL HAZARDS ONLY.

"There is not a transverse bunker on the course, and there are always, as there should be, openings to the greens, permitting a player to make a low shot, with run, against the wind, if he elects to do so, and not a high shot compulsory. This the course provides for, as do few courses in this country. Further, even the artificial hazards will be to all intents and purposes, natural ones, such hazards as it has been necessary to construct bearing no outward appearances of artificiality.

PINEHURST'S UNEQUALLED EQUIPMENT.

"The new course gives Pinehurst an unequalled equipment, providing for the varied needs of THREE DISTINCT CLASSES OF GOLFERS—a necessity where such a large number of players assemble—and two eighteen and one nine hole course are a happy combination, for there will always be those who desire to play but nine holes. If it becomes necessary to extend the nine hole course to a third eighteen hole course, by all means do it in such a way that it will be both a nine and an eighteen hole course."

MR. TRAVIS' O. K.

Desirous of having the interview absolutely correct the editor submitted type-written ms. to Mr. Travis with this result:

APPROVED:

(Signed) 

October 19, 1908.

Hotel Opening Dates.

The opening of The Carolina has been fixed for Saturday, January ninth, and the Berkshire and Harvard for January fourteenth; The Holly Inn having been open since Sunday, November fifteenth.

The hotels will again be under the general management of H. W. Priest, who also assumes personal management of The Carolina; Manager A. I. Creamer returning to The Inn, and Manager F. C. Abbe to The Berkshire and Harvard.

SUMMER ONE OF ACTIVITY

New Era of Growth and Progress on Broad, Comprehensive Lines.

Golf Course Perfection, Utility Plant Development and Cottage Extension are Features.

ACTIVITY throughout the entire Village, in anticipation of present season needs made necessary by rapid growth, began previous to the departure of late guests last May, and has continued uninterruptedly throughout the entire summer under the direction of Mr. Leonard Tufts, owner of the Village, whose personal general management has been responsible for a new era of growth and progress along broad and comprehensive lines.

Mr. Tufts has a keen grasp of present and future needs, and a practical knowledge of the plant in its entirety, which is rapidly transforming the Village and placing the proposition upon a firm foundation which assures a future of wonderful achievement. Briefly, he is making Pinehurst a business proposition and as such it is appealing with new meaning to people of intelligence, for only upon these lines can any resort, organization or institution be sustained; the aim always to perfect the Village as an ideal resort for those who seek sport, recreation and rest in the fresh air and sunshine, surrounded by right conditions for living in every sense of the words.

The work of the summer has been along definite lines of extension, perfection, improvement and beautification, with special attention to future as well as present needs, and a vast amount has been accomplished. Never in its history has Pinehurst been so well prepared to care for its friends.

GOLF COURSE PERFECTION.

Most important of all work, as it should be, has been golf course perfection and improvement. Since late April big gangs of workmen have been busy on all three courses and with results most gratifying. This work is dealt with fully in leading articles printed on this and the following page, and represents the expenditure of thousands of dollars. In anticipation of coming demands plans have been made for the clearing of land for a fourth course, another nine-hole course, to be laid out as a

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