

Pinehurst Preserves

Embracing 35,000 acres of the

Finest Hunting Territory

In Moore County, North Carolina, offer unusual and **VARIED ATTRACTIONS** for **SPORTSMEN** and **SPORTSWOMEN**.

The climate is unsurpassed, cover excellent, and easy to traverse and close to the Village, in which every comfort may be found at a varying range of prices. Here one may enjoy

SPORT WITHOUT "ROUGHING-IT"

New England comforts in a Southern territory—a rare combination.

Excellent Quail Shooting

turkeys for those who care to hunt them, woodcock and dove shooting; fox and rabbit hunting.

In connection with the Preserves are maintained

KENNELS

among the most complete in the country, at which a string of perfectly broken setters and pointers are kept for the use of the guests and offered for sale.

Reliable guides, saddle horses, shooting wagons, and in fact every requirement for long or short trips. Dogs boarded and looked after with intelligent care.

TERMS:

Guides \$3 per day, without dogs; \$4 per day with dogs; these charges including shooting privilege. Those shooting without guide are charged \$1 per day for the privilege of hunting on the Preserves.

For further information address:

Pinehurst General Office

Pinehurst Department Store

Complete and Modern Equipment in Every Department, with Prices on Par with Northern Markets.

Plain and Fancy Groceries, Dry Goods, Boots and Shoes, Notions, Men's Furnishings, Drugs.

Complete Equipment for Men and Women for All Out Door Sports.

Field, Trap and Pistol Ammunition.

Pinehurst Farms

Dairy

AND

Market Garden

Supplying the Entire Village in their Respective Departments.

Village Guests are Cordially Invited to Visit These Modern Plants.

Address Correspondence to

PINEHURST GENERAL OFFICE

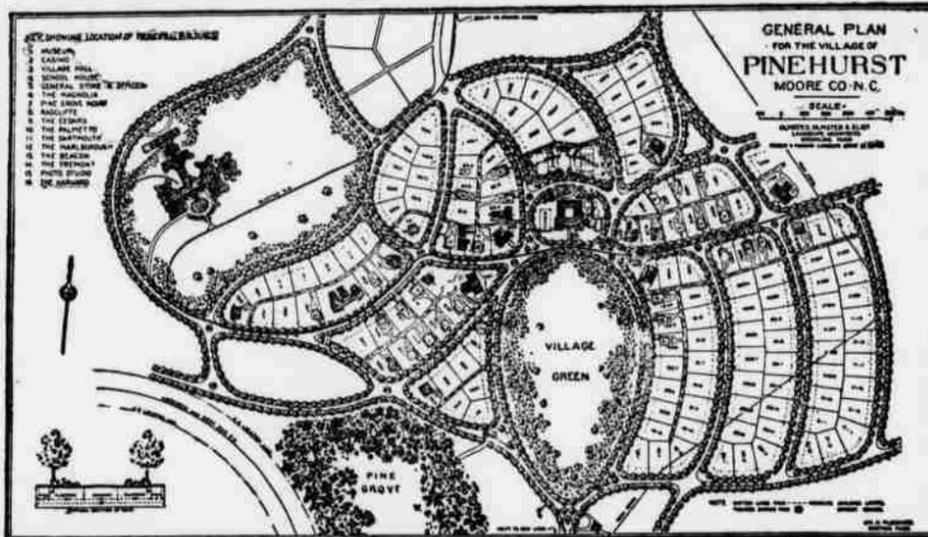
Pinehurst Pharmacy

A COMPLETE LINE OF

Drugs, Sundries, Toilet Articles, Confections, Stationery, Cigars, Etc.,

Prescriptions Compounded by a Registered Pharmacist

The Village of Pinehurst:



PINEHURST is, to be brief, the most complete and perfectly equipped fall, winter and spring resort of its class in the world, and it possesses, besides, many exceptional natural advantages and attractions in environment, opportunities for out-door life, climate, location, soil, water, etc.,—*right conditions for living*—in every sense of the word.

It is unique in that it possesses all the very best features of the typical New England village, after which it is modelled, and in this particular, as in many others, its like is not to be found in the Southland.

It was founded in 1895 by the late James W. Tufts, of Boston, Mass., and is beautifully laid out with wide, curving streets, and ample room for fresh air and sunshine everywhere; abounding in shrubs, perennials, semi-tropicals and other plants.

Its location is near the center of North Carolina, in Moore County, in the midst of the health-giving, sand-hill, and long-leaf pine region or "Thermal Belt," long noted for its healthfulness and equable climate. It is one hundred and twenty-five miles from the seacoast, and has an altitude of six hundred and fifty feet. Raleigh, which is the largest city in the immediate neighborhood, lies seventy miles northeast.

The Village has four strictly modern hotels, several boarding-houses, over fifty family cottages, and various public buildings. In connection with the Village are maintained various utility plants, a Dairy Farm, Creamery, Poultry Farm, Market Garden and Piggery, which supply the needs of the Village in the way of fresh milk, cream, poultry, eggs, and fresh vegetables. These plants are models of excellence, having no equals in the South, and being the only ones in the world maintained on the same large scale, for a similar purpose.

Of the hotels, The Carolina, completed in 1900, is not only the largest in the Village but in the State as well, and one of the best appointed in the South, accommodating five hundred guests, and calculated to meet the requirements of the most exacting. The Holly Inn, accommodating two hundred guests, enjoys general popularity and is most homelike in its character. The Berkshire and Harvard accommodate about one hundred guests each, and are suited to the needs of those desiring a more moderate rate than is possible at the larger hotels. The boarding-houses are the Magnolia and Lexington.

The family cottages are cosy, substantially built, well furnished and provided with modern conveniences, including electric lights, running spring water, and perfect sanitary sewage. Many are heated with steam, have hot water and are provided with bath, and all have open fireplaces and inviting, vine-covered verandas.

The Pinehurst Golf Courses are universally acknowledged to be the finest in the South, embracing *three* distinct courses; two eighteen-hole, each six thousand yards long, and a nine-hole, three thousand yards in length; combining varied and attractive artificial and natural hazards, perfection in putting greens and maintenance. Here are held annually four contests of more than national importance, beginning with the Midwinter tournament in January, and ending with the United North and South amateur championship in April, the tournament schedule beginning Thanksgiving week and ending the middle of April. The Club House is conveniently located and admirably equipped, but a short distance from the center of the Village, with hack service for those who wish it, and here golfers and non-golfers rendezvous, and many informal social events are held. Three well-known Scotch professionals are in charge of the links and available for instruction. No golf equipment in the world, not even historic St. Andrews, rivals Pinehurst.

A shooting preserve, of fifty thousand acres, is under control of the Village, and maintained expressly for its guests. Kennels, which rank among the finest in the country, are run in connection, and teams, trustworthy guides, etc., are available. Trap-shooting grounds and target pistol butts, modern in equipment, also provide entertainment for those with the sporting inclinations.

The Livery Stable is one of the best in the country, Kentucky horses meeting the requirements of the large number who ride and drive.

There are numerous fine tennis courts at the Country Club and throughout the Village as well as roque or croquet grounds; a baseball diamond, with grandstand; a riding ring where numerous equestrian contests are held; a public bowling alley and billiard hall, in addition to the billiard rooms at The Carolina, Holly Inn and Berkshire. At The Carolina and Inn are located high-class orchestras, dancing being much enjoyed in spacious assembly halls.

The Village has a post-office, express, telegraph and money order offices, local and long distance telephone system, electric light, steam heating and power station, abundant pure water and sanitary sewage system, ice-making plant, steam laundry, department store, meat market, photographic studio, arts and crafts shop, resident physician, circulating library, preparatory school, chapel, and weekly newspaper, **THE PINEHURST OUTLOOK**.

In fact, Pinehurst supplies every modern need, offering unequalled attractions of a varied nature, for people of refinement, at a wide range of prices.

CONSUMPTIVES CANNOT BE RECEIVED.

Pinehurst is eighteen hours from New York, and through Pullmans run throughout the season direct to the Village over the Seaboard Air Line Railroad. Part of the journey may be made, if desired, by sea to Norfolk. Stop over privileges are granted to tourists going either north or south.

For detailed information, handsome booklets, etc., address:

THE PINEHURST GENERAL OFFICE,
Leonard Tufts, Owner, Boston, Mass. PINEHURST, N. C.

Pinehurst School

consisting of
College Preparatory, Intermediate and Primary Schools
and a Kindergarten
receives boys and girls

Pupils may enter at any time and for any length of time.

The scheme of work is individual, the aim being to enable pupils to continue in the same studies which they have been pursuing in their own home schools. If they bring the books they have used and a plan from their teachers of the ground to be covered during their absence, they will be so instructed that they may rejoin their classes without loss, after a long or short stay, in an ideal climate, surrounded by right conditions for healthy outdoor life.

TERMS:

Kindergarten: season \$75.00; week, \$4.00,

Primary: season, \$75.00; week \$4.00,

Intermediate: season, \$125.00; week, \$7.00.

College Preparatory: season, \$200.00, week, \$12.00.

SPECIAL FEATURES:

Private tutoring at reasonable rates.
Music lessons may be obtained from skilled musicians of the Hotel Orchestras.

Mr. Lightbourn, the master in charge, may be consulted as follows:

AT THE CAROLINA, Monday, Wednesday, and Friday evenings.

AT THE HOLLY INN, Monday, Tuesday, and Thursday evenings.

AT THE BERKSHIRE, Tuesday and Thursday evenings.

At other times by appointment.

For information, etc., address,

Philip L. Lightbourn,

OR

PINEHURST GENERAL OFFICE

READ THIS

AGAIN and AGAIN

Before you start South and when you return home, send us standing orders for

COFFEE

You will then be assured of a satisfactory cup of coffee **EVERY** morning.

Oriental Tea Company,

Scollay Square, Boston, Mass.

"The Big Teakettle."

Batchelder & Snyder Company,

Slaughtering, Packers and Manufacturers.

WHOLESALE DEALERS IN

Beef, Mutton, Lamb, Veal, Pork, Lard,

Hams, Bacon, Sausages, Poultry,

Game, Butter, Cheese, Eggs, Beans.

Offices and Stores,

55, 57, 59, 61 & 63 Blackstone Street,
BOSTON.

Pinehurst Steam Laundry

First Class Work in All Departments

Done with Neatness and Dispatch.

MYRON W. MARR, M. D.,

RESIDENT PHYSICIAN FOR PINEHURST.

OFFICE AT THE HOLLY INN.

Hours: 10 to 11 A. M., or by appointment.