UMC

BIG GAME CARTRIDGES

"A Kill in Every Cartridge" is the UMC achievement—a standard of certainty possible only as a result of UMC experience, UMC development, UMC progressiveness, resources, facilities, individual skill and *care*.

It is the knock-down-killing-power and unequalled mushroom expansion that are *always there*, in *100%* of the UMC Cartridges, that make them the invariable ammunition choice of real big-game shooters, who best can appreciate big-game hazards. Their preferences differ in rifles, but unite on UMC Cartridges.

Try the new UMC Hollow Point Bullet—the greatest mushroomer yet devised—more shocking and killing power than is afforded by any other bullet.

"Lesmok" powder .22's—our newest cartridge for small game and target shooting.

UMC Guarantee—Note our guarantee on every box, which not only guarantees the cartridges but also Standard arms to the full extent of the maker's guarantee.

THE UNION METALLIC CARTRIDGE COMPANY
Agency : 299 Broadway, New York City
Game Laws for 1910 mailed free.

VEUVE CHAFFARD

PURE OLIVE OIL

IN HONEST BOTTLES.

Full Quarts Full Pints Full Half Pints

PARK & TILFORD, NEW YORK.

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A COMPLETE LINE OF
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Prescriptions Compounded by a Registered Pharmacist

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Supplying the Entire Village in their Respective Departments.
Village Guests are Cordially Invited to Visit These Modern Plants.
Address Correspondence to
PINEHURST GENERAL OFFICE

MIDSEASON IN FULL SWING

Various Diversions Indoors and Out Make Week Merry and Busy One

Rare February Days With Just a Suggestion of Spring, Are Delight to All

FEBRUARY sets midseason in full swing, the week rounded out with various diversions indoors and out, among them the Tin Whistle round robin golf tourney, the men's tennis singles, the first of the weekly trap shooting handicaps and the opening baseball game. Socially, bridge, dinners, teas and dancing, the younger set enjoying the first moonlight ride and supper to the "Lift the Latch" cabin at Pinebluff Tuesday evening, the group including: Messrs. R. S. Durstine, W. R. Simons, H. T. Curtis, and Misses Sewall, Boyd, Watters, Lewis and Check. The weather has been perfection—clear, crisp, beautiful days such as Pinehurst alone can supply at this season.

MRS. C. F. HAGER AND MRS. R. C. KING

At The Carolina

Mr. and Mrs. Clifford Brokaw, Master Clifford Brokaw, Jr., of New York, are spending several weeks here.

Mrs. C. C. Woodworth of Rochester, and Miss Smith of Batavia, will remain some time.

Mrs. John G. Brown and Miss Jennie A. Brown of Utica, will remain until spring.

Mr. Paul Starrett and Mr. C. J. Spencer of New York, are here for the week.

Mr. James Baird of Washington, returns for a short visit.

Mr. Frank Koller of Chicago, returns for golf.

Mr. E. K. Bispham and Mr. R. W. Harvey of Philadelphia, are spending a fortnight here.

Mr. Charles Z. Eddy and Mr. Frank A. Buckout of Providence, return for golf.

Mr. and Mrs. H. H. Nickerson of Boston, return.

Miss Margaret Ballantyne, Master Emory M. Ford of Detroit, are again here for the winter.

Mr. and Mrs. L. C. Kranthoff of New York, are making a short visit.

Mrs. C. Holtzmann and Mrs. F. J. Congleton of New York, return for February.

Mr. E. L. Morandi and Mrs. A. M. Copp of Boston, and Mrs. A. D. Mulford of Elizabeth, N. J., return.

Mr. and Mrs. John J. Hurst of Baltimore, are here for the week to come.

Mr. and Mrs. William Firth of Chestnut Hill, Mass., return for their usual visit.

Mr. M. D. Fink of New York, is again here for the winter.

Mr. Edward C. Moen and Mr. Howard C. Smith of New York, are completing a short visit.

Mr. and Mrs. Samuel Simonds of Fitchburg, return for February.

Mr. George E. Morse and Mr. G. E. Parker of New York, return for February.