

ITS FAME ENCIRCLES EARTH

Like Mountain Peak Pinehurst Golf Rises Supreme Among Many Foothills

Figures in Fact, Tersely Told, Suggest Conditions Incomprehensible to Many Because of Magnitude



ENCIRCLING the earth there is now no land where the sun does not shine upon Pinehurst's golfing fame, for like a mountain peak, it rises supreme among the foothills which circle the globe. In less than ten years, ten short years, this accomplishment, this establishment of an universally recognized fact and yet, the real understanding of what golf means here is beyond comprehension, because of its magnitude, to those who have not visited the Village.

Briefly, the three eighteen-hole courses in use, not including a fourth nine-hole course which is being extended to eighteen-holes, provide for four hundred and thirty-two pairs, *eight hundred and sixty-four players daily*, based on starting every five minutes. Naturally, two hundred and sixteen pairs, *four hundred and thirty-two players may play thirty-six holes daily without congestion*; provision for half the average guest population of Pinehurst. Likewise, it will be readily seen how tournaments of two hundred or more entries may be handled without in any way interfering with the regular play of the non-competitive element.

Here you have it in figures of fact, for the average starting time is every four minutes instead of five. And this is just why Pinehurst leads, just why it will continue to lead, because its golf is FACT! The \$2.99 bargain-day-sale element is eliminated. There is no "come early and avoid the rush," no Christmas "do your shopping early;" but always the consciousness that golf is just as accessible as the fresh air and sunshine. And thus it is that sooner or later you yield to its subtle influence. Indifferently, perhaps, at first, but soon with your whole heart, for its joy is unending.

And all this means something, means that Pinehurst has and continues to recognize the possibilities of the game as they have never before been recognized and developed. Thus increasing years will find the Village rising higher and higher among the foothills which span the globe until even telescopes at historic St. Andrews will be trained upon the "mountain" when the sky is clear!

The season's Country Club tournaments, starting with the Thanksgiving week event and continuing through April include the following:

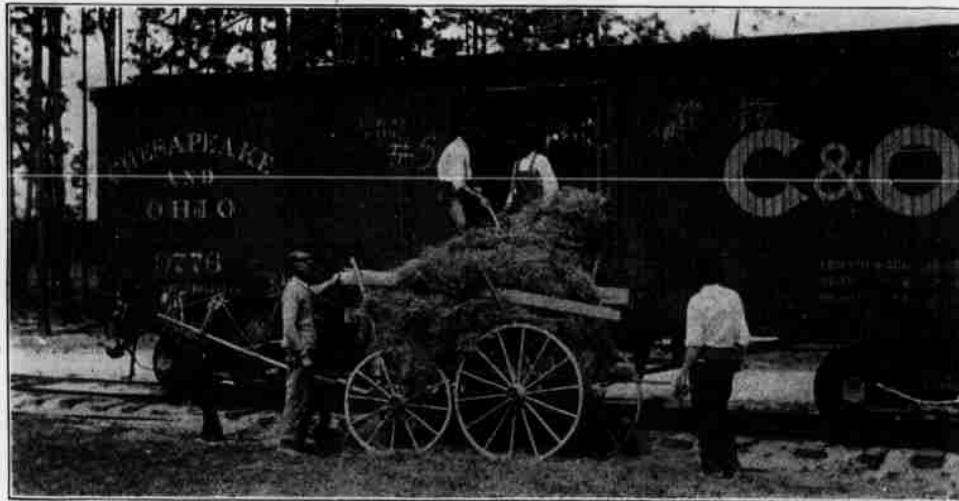
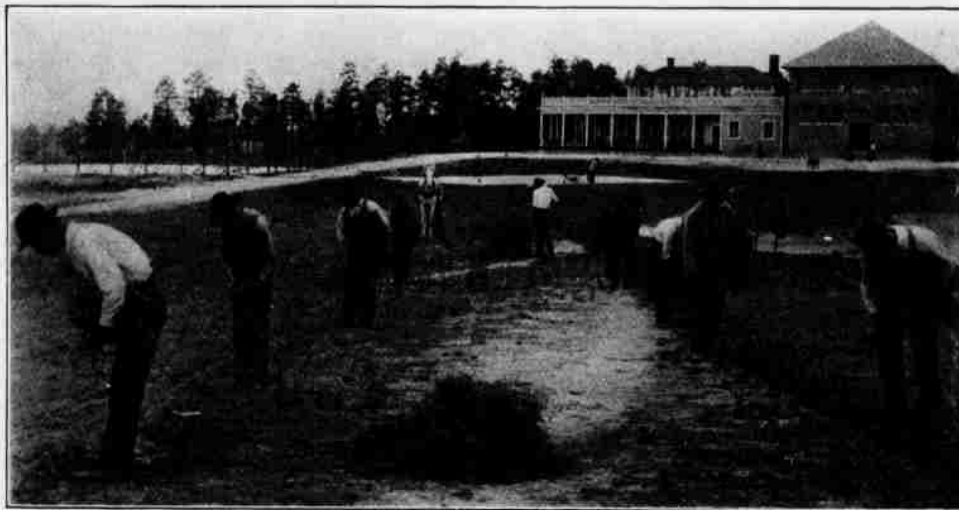
EIGHTH ANNUAL AUTUMN TOURNAMENT—November 23, 24, 25—Sterling cup for best qualification score, President's and Governors' cups to division winners, silver medals to division runners-up and consolation winners.

EIGHTH ANNUAL HOLIDAY TOURNAMENT—December 27, 28, 29, 30—Sterling

cup for best qualification score, President's, Governors' and Secretary's cups to division winners, sterling cup to first division runner-up and consolation winner, and silver medals to other division runners-up and consolation winners.

NINTH ANNUAL MIDWINTER TOURNAMENT—January 9, 10, 11, 12, 13—(Pinehurst System)—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's and Club cups to division winners, sterling cups to division runners-up and consolation winners, sterling cups to division winners in special overflow consolation in divisions of eight.

EIGHTH ANNUAL ST. VALENTINE'S TOURNAMENT—February, 6, 7, 8, 9, 10—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's and Club cups to division winners, sterling cups to first division runner-up and consolation win-



SUMMER BERMUDA GRASS PLANTING

ner, silver medals to other division runners-up and consolation winners.

SIXTH ANNUAL ST. VALENTINE'S TOURNAMENT (Women)—February 14, 15, 16, 17—Gold medal for best qualification score, sterling cups for division winners and runners-up in divisions of eight.

EIGHTH ANNUAL SPRING TOURNAMENT—March 4, 5, 6, 7, 8, 9, (Pinehurst System)—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's, and Club cups to division winners, sterling cups to first division runner-up and consolation winner, silver medals to other division runners-up and consolation winners, sterling cups to division winners in special overflow consolation in divisions of eight.

TENTH ANNUAL UNITED NORTH AND SOUTH AMATEUR CHAMPIONSHIP (Women)—March 25, 26, 27, 28, 29,—Gold medal for best qualification score, Championship cup to the winner and sterling cups

to runner-up and consolation winner.

SECOND ANNUAL "UNITED" AMATEUR-PROFESSIONAL CONTEST (four-ball best-ball)—March 30—Cup for amateur in leading pair, one hundred dollars, fifty dollars and twenty-five dollars to leading professionals; twenty-five dollars for the best individual thirty-six hole score.

TWELFTH ANNUAL "UNITED" OPEN CHAMPIONSHIP (thirty-six holes medal play) April 1—Championship gold medal and one hundred dollars to winner, fifty dollars to second and twenty-five dollars to third.

TWELFTH ANNUAL "UNITED" AMATEUR CHAMPIONSHIP—April 2, 3, 4, 5, 6—Gold medal for best qualification score, Championship, Governors', Secretary's, Treasurer's, Captain's and Club cups to division winners, sterling cups to division runners-up and consolation winners.

FOURTH ANNUAL MID-APRIL TOURNAMENT—April 11, 12, 13—Sterling cup for

MIDWINTER TENNIS TOURNAY

Annual Championship Ranks With Very First of Country's Leading Contests

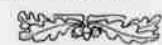
Full Week Beginning January 29, Including Men's Singles, Doubles and Women's Singles



THE ANNUAL Midwinter Tennis Championship, inaugurated last winter, completes a triad of the leading American sports: golf, tennis, and trap shooting. As competitive golf and shooting tournaments of international importance have evolved as a natural consequence at this the country's leading exponent of outdoor life, so has tennis and its success has been significant of its future possibilities. That it has a place in southern winter sports has also been recognized elsewhere, notably at Nice and Cannes in France, Mentone and Monte Carlo in Monaco, and Pasadena, Los Angeles, Coronado and Del Monte in California; thus offering a wide range of opportunity for the many who are not content that the season should end with the summer.

Planned on the same broad, comprehensive and high-class lines as all competitive events here, reputation building was not necessary and the result is a place among the very first of the leading championships for the "second annual," scheduled for January 29 to February 3 inclusive. The splendid trophies provide for winners and runners-up in men's doubles and singles and women's singles, with the possibility of special mixed doubles. Covering a wide range of territory the tournament committee includes Messrs. Irving Wright of Boston, Raymond D. Little of New York, James P. Gardner of Chicago, Henry Clark Bridgers of Tarboro, N. C., and Howard Bissell of Buffalo.

Accessible by fast trains from north, west and south, the Village is but "night's journey," making a week's sport with little loss of travelling time, a prime consideration. The superb courts here are also universally marvelled at, their excellence due to the experience gained in perfecting the golf course putting greens. Socially the week will be a merry one including many affairs arranged in honor of the visitors. Other events in the season's schedule include: Women's singles, February 21, 22, 23; men's singles, February 27, 28, 29; Club championship, gold medal event, men's and women's singles and mixed doubles, March 11, 12, 13, 14, 15, 16. In addition, there will be the usual special events of which there are many annually, for no sport here is more generally enjoyed.



Friends in the Pine Grove

The children will find both old and new friends among their animal pets in the Pine Grove, for the summer has been a most satisfactory one, the new vermin-proof cages affording desired protection.



Golf Club Attachees

With the exception of Clerk MacNab the staff of Golf Club attachees remains unchanged. Professionals Donald and Alexander Ross, Greenskeeper John Peacock, and Club maker Herbert Lagerblade, all return. William Potts assumes the duties of Clerk and Connie Driscoll will be Caddy Master.