



HOTEL TRAYMORE.

Atlantic City, N. J.

ALWAYS OPEN FOR THE RECEPTION OF GUESTS.
HOTEL TRAYMORE CO.

CHAS. O. MARQUETTE, Manager.

D. S. WHITE, President

Pinehurst Livery and Garage

BEST EQUIPMENT IN THE

MIDDLE SOUTH

SADDLE HORSES
A SPECIALTY

FOR RENT IN SOUTHERN PINES

On main line of S. A. L. Railway, six miles from Pinehurst, a beautiful new Bungalow containing dining-room, living-room, kitchen, two bed chambers, bath room with hot and cold water, electric lights, furnace heat and hardwood floors. Handsomely furnished in Mission Furniture. Near Country Club and Post Office. An adjoining Garage, rent \$50.00. Other cottages at rents from \$225.00 upwards. Farm Lands, Fruit Lands, Unimproved Tracts for Sale. Fire insurance, Automobile Insurance, Tourist Baggage Insurance. Write or see

F. BLOOMER

Southern Pines Real Estate & Insurance Agency, Southern Pines, N. C.

THE MOST DELIGHTFUL SUMMER RESORT IN THE WHITE MOUNTAINS BETHLEHEM, N. H.

No better place for rest and recreation. Every amusement and sport common to resorts is found here, while the natural advantages and scenic beauties are unsurpassed.

THE ARLINGTON is one of the best of the many home-like hotels at a moderate price. Splendid location—excellent cuisine—modern in all its appointments. Fine golf links, tennis, baseball. Long distance telephone. Auto livery and Garage. Furnished Cottages for rent, \$250 to \$700.

WINTER: The Berkshire, Pinehurst, N. C.

F. G. ABBE, PROPRIETOR.



HOTEL WOODWARD

Broadway at 55th Street, New York

Combines every convenience, luxury and home comfort and commends itself to people of refined tastes wishing to be within easy access of the social, shopping and dramatic centers.

T. D. GREEN, Proprietor.

SEND THE OUTLOOK TO FRIENDS

"It Saves Letter Writing"

ASK FOR MAILING ENVELOPES

THE CAROLINA OPENING

Marking Midseason's Commencement, it is Anticipated by Entire Village

Tonight's House-Warming Hop Rounds Out Busy Week of Sports and Social Pleasures



ANTICIPATED by the entire Village is to-day's opening of the magnificent Carolina and tonight's attendant house-warming hop, formally indicating as it does, mid season's commencement. For a week past two-score of friends have been awaiting the event, a list which will be pushed well above the hundred mark by the arrivals of the next few days. The week has been one of numerous informal affairs which have combined happily with sports

Robeson, and Mr. F. H. Swan, of Rochester; Mr. and Mrs. J. Frank Tredwell, Miss Tredwell, of Buffalo; Mr. and Mrs. D. S. White, Dr. McCall and Mr. Theodore Senseman, of Atlantic City; Messrs. Herbert and James Barber, of Englewood; Mr. and Mrs. Allan Lard and Mrs. Florence Baxter, of Washington; Mr. and Mrs. George C. Dutton, Mr. and Mrs. Russell Whitman, Mr. and Mrs. W. L. Crocker, Mr. and Mrs. W. F. Smith, Messrs. Charles F. Bacon, F. L. Dunne and Miss Dunne, of Boston; Mr. George H. French and Miss French, of Attleboro; Mr. and Mrs. W. C. Bryant, of Bridgeport; Mr. George W. Watts, of Durham, N. C.

At The Holly Inn

Mr. and Mrs. F. E. Belden of Hartford are welcomed back for the season.

Mrs. M. J. Utter, Mrs. J. R. Thorpe and Miss C. Hepp of New York come for an extended visit.

Mrs. J. P. Magoon, Miss W. Magoon, Miss Jeanette Patton and Miss E. K. Patton of Chicago come for the season.

Mr. L. R. Bolton of Boston spent a



"NOT WHAT BUT HOW MUCH?"

in the open air. In the matter of records no previous Holiday house counts compare with the present season and bookings for the immediate future indicate a continuation of the present popularity.

At The Carolina

For ten days past many have been occupying rooms at The Carolina, the list of early comers including among others: Mr. and Mrs. C. F. Gardner, Mr. and Mrs. John F. Hawley and Miss Hawley, Mr. and Mrs. C. W. Crane, Mr. and Mrs. William C. Freeman and Miss Eleanor Freeman, Miss Gertrude Pickhart, Mr. and Mrs. E. J. Ridgeway, Mr. and Mrs. Guy E. Robinson, Mr. and Mrs. J. D. C. Runsey, Mr. and Mrs. E. S. Skillen, Mr. and Mrs. John H. Duffy, Mr. and Mrs. E. P. Richards, Messrs. James H. Ottley, H. J. Chambers, W. E. Conklyn, P. S. Maclaughlin, Robert Frothingham, Roy S. Frothingham and Z. T. Miller, all of New York; Mr. and Mrs. W. E. Truesdell and Mr. H. M. Adams of Brooklyn; Mr. and Mrs. I. S. Robeson, Messrs. Fillmore and Stacy

portion of the week here.

Mr. and Mrs. G. Y. Phillips of Washington spent Sunday here.

Mr. and Mrs. C. H. Buchanan of Spokane will remain several weeks.

Messrs. A. H. Porter of New York, F. W. Pray and W. V. Kellen of Boston are all welcomed back.

Messrs. H. C. McClellan and W. V. Booth of New York, R. L. Boyer and L. B. Payne of Norfolk join the golfers.

Mrs. M. V. Bailey and Miss Elizabeth Bunn of New York are awaiting The Berkshire opening.

Mrs. Howard S. Nyman and child of Washington come for a long sojourn.

Mr. and Mrs. Joe Mitchell Chappell of Boston spent a portion of the week here.

Messrs. Porter Hoagland, and R. Hoagland, Jr., of New York return for quail shooting.

Mr. and Mrs. W. C. Bryant of Bridgeport spent the week here.

Messrs. R. B. Gordon of New York, George H. May of Boston, R. B. Eagles of Newark, join the golfers.

Mrs. Alexander Hudnut of New York returns for the season.