

The Latest on the Green

Scene, the Links.

Time, the Present.

Persons, Mr. A. Mateur.

Col. B. Ogie.

- Mr. A. Mateur—Going to play today?
 Col. B. Ogie —No.
 Mr. A. —What's up?
 Col. B. —New Golf balls made by the B. F. Goodrich Company. I'm waiting for 'em.
 Mr. A. —Something new, eh? Good ones?
 Col. B. —Best ever.
 Mr. A. —Better than the Haskell "White Streak" or the "Jack Rabbit"?
 Col. B. —I should say so.
 Mr. A. —Better than the *old* Goodrich Haskell?
 Col. B. —Yes, even better than that.
 Mr. A. —Must be some ball.
 Col. B. —Right-o!
 Mr. A. —When can you get it?
 Col. B. —Expect to see it on sale soon. Watch the ads. in The Pinehurst Outlook.

THE LEXINGTON PINEHURST, N. C.

Pleasant Location, Excellent Table, Hot and Cold Baths, Electric Light, Steam Heat.

MRS. E. C. BLISS

SUMMER: Bethmer Inn, Bethlehem, White Mountains, N. H.

NATIONAL STATE AND CITY BANK

RICHMOND, VIRGINIA

Capital, \$1,000,000
 Surplus, \$ 600,000

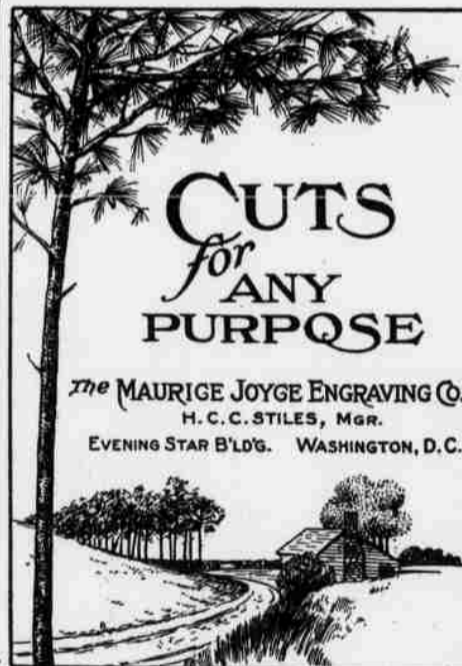
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North Carolinas Largest and Leading
DRY GOODS STORE.
 Dry Goods of All Kinds and Ready-to-Wear Garments. The Best.

COTILLION FAVORS

Large Assortment of Hats, Costumes, Oddities and Imported Novelties. Real French Serpentine and Confetti. Write for Samples for Selection.

MARKS & MEYER IMPORTATION COMPANY
 11 West 20th Street, New York



Don't Fail to See the
NEEDLEWORK NOVELTIES

at HOLLY INN

Exhibition Room

LAURA AGNES WALKER

MANICURIST AND HAIRDRESSER

ROOM 2 — THE CAROLINA

The New York Millinery Store Southern Pines, N. C.

The Woman's Store—Fine Millinery—Notions of all kinds for women's wear—Embroideries and materials for fancy work—Toilet articles in great variety—Expert City Milliner and Trimmer in attendance—Call and examine goods.

MARCH HOLDS MUCH IN STORE

Numerous Social Annuals will Enliven
 Weeks which Lie Before

Spring's Coming Gives Added Interest
 to Open Air Recreations and Many
 Come to Enjoy its Charm



SOCIALLY March holds much in store, the weeks to come enlivened by numerous annuals anticipated from year to year. For the immediate future are the usual Living Pictures, Village Club Bazar, and Kirmess, with the annual spring Cotillion rounding out the month. Informal affairs have contributed their share to the week past, interest centered in tonight's masquerade at The Carolina. Many have entertained at dinner and bridge while in the open, spring's coming has given added interest to golf, tennis, shooting, motoring, riding and driving. Every train is bringing its arrivals, the number who remain through April very large and including many old friends.

At The Carolina

Mr. and Mrs. William S. Morse, Mr. and Mrs. W. S. Grant, Mr. J. Austin and Mr. William B. Lee of Rochester return for March.
 Mr. E. J. Stone of Boston joins his daughter.
 Mr. and Mrs. H. W. Croft and family of Pittsburgh return for March.
 Mrs. James W. McBrier and Miss McBrier of Erie return for the season.
 Dr. Webb Granbury of East Orange, spent the week here.
 Mr. Herman Dilworth of Baltimore joins friends.
 Messrs. Charles P. Adams and F. W. Washburn of Worcester return for a fortnight.
 Mr. J. H. Killinger of New York is again here for March.
 Mr. William Etsweller of Philadelphia joins his family.
 Messrs. C. Russell Anchinloss and H. P. Rogers, Jr., of New York spent the week here.
 Mr. F. A. Duggan and Mr. John J. Miller of Newark will remain several weeks.
 Messrs. Harry H. Brown and Waldo H. Brown of Salem join Mr. Pushee.
 Mr. and Mrs. R. F. Taylor and the Misses Helen and Margaret Taylor of Worcester are late arrivals.
 Messrs. J. W. Whelan and S. T. Quinn of Elizabeth are here for the month.
 Mr. John Bowman and Mr. Erickson Perkins of Rochester are back for the month.
 Mr. John E. Jones of Jackson, Ohio, returns.
 Mr. and Mrs. W. J. Jones and Mr. and Mrs. R. R. Brown of Pittsburg are back for their usual visit.
 Mr. and Mrs. J. D. Climo of Cleveland are welcomed by many friends and acquaintances.
 Mr. and Mrs. William H. Thayer, Miss Adele Thayer and Miss Doris Bliss of Brookline return for March.
 Mr. David T. Leahy of Brooklyn returns for the second visit of the season.
 Mr. and Mrs. A. B. Boyd and Miss Boyd of Brooklyn are spending a fortnight here.
 Mrs. F. H. Southwick, Mrs. W. Mason and Miss Jean Southwick of Brooklyn join friends.
 Mr. and Mrs. F. W. Geagan, Mr. and Mrs. F. M. Applegate, Miss Gladys Applegate, Mr. Walter MacBain and Master MacBain of New York will remain through March.
 Mr. and Mrs. E. M. Taft of Whitinsville return for the month.
 Mr. and Mrs. George H. Baker and Mr. and Mrs. Austin S. Cook of Woonsocket come for their annual visit.
 Mr. Edwin R. Keller of Philadelphia joins friends for March.
 Mr. and Mrs. C. Price Speer, Mrs. D. E. Haller

and Miss Helen L. Speer of Chambersburg spent the week here.

Mr. H. M. Evans of New York is making a short visit and enjoying golf.

Mr. L. M. Folsom of Manchester returns.

Mr. F. S. Hodges of Boston is back for March. Mr. and Mrs. Charles E. Bigelow of New York spent the week here.

Messrs. Marcus Aaron of Pittsburgh and H. E. Wells of Newell, W. Va., return for golf.

Mr. R. D. Whitmore of Brooklyn spent the week here.

Mr. and Mrs. Robert E. Brooks and family of Birdsboro, Pa., will remain several weeks.

Col. and Mrs. J. Ernest Smith of Wilmington return for the month.

Mr. H. P. Dilworth of Pittsburgh is making a short visit and plans to return.

Mr. C. T. Bloomer of New York returns.

Mr. H. B. O'Brien of Sag Harbor and Mr. F. Lawson of New York return.

Mr. Wendell P. Carter of Brooklyn spent the week here.

Mr. and Mrs. Edward Martin of New York come for a fortnight.

Mr. and Mrs. C. R. Williams of Newark are making a short visit.

Mr. and Mrs. Frank J. Sheldon of New York will remain until spring.

Mr. George B. Austin of New York and Mr. H. Weatherby and Mr. George Van Keuren of Englewood will remain through the coming week.

Mr. and Mrs. N. W. Peters of Englewood are making a short visit.

Mr. and Mrs. George J. Gillespie, Mr. and Mrs. Charles Murray and Mrs. M. H. Hanson of New York spent the week here.

Mrs. James E. Baker and Mrs. George K. Baker of Lancaster, Pa., return.

Mr. and Mrs. W. V. Cranford and Miss Cranford of Brooklyn are here for March.

Mr. and Mrs. E. E. Dewing of New York spent the week here.

Master W. Harold Manning of Brookline leaves after a short visit with his mother, Mrs. Warren H. Manning.

Mr. and Mrs. William B. May of Irvington-on-Hudson are making a short visit.

Messrs. A. S. Ridley, H. J. Sacks and M. Weenan of New York join the golfers.

Mr. and Mrs. W. W. Benjamin and child of West Medford spent the week here.

Mr. R. F. Mundy of New York is completing a short visit.

Mr. and Mrs. K. E. Bennett of Riverton and Mr. and Mrs. Irving A. Collins of Morristown spent the week here.

Mr. and Mrs. C. H. Perkins and Mr. Fred H. Perkins of Providence will remain until Spring.

Mr. Howard C. Morse and Mr. Ashton L. Carr of Boston return for a fortnight.

Mr. and Mrs. P. B. Magrave of Lynn are here for March.

Mr. and Mrs. William E. Hetzel, the Misses Hetzel and William Hetzel, Jr., of Ridley Park, Pa., are again here for their annual visit.

Messrs. J. D. Robinson and Otis Sasse of Toledo return.

Dr. and Mrs. C. F. Glidea of Colorado Springs spent the week here.

Mr. and Mrs. G. E. Deek of Toronto will remain through the week.

Mr. E. E. Blodgett of Boston joins friends.

Mr. and Mrs. S. E. Comstock of Newark return for their annual visit.

Mr. and Mrs. H. T. Dunn of Springfield are completing a brief stay.

Miss Heinzmann and Miss Mary Heinzmann of Reading spent a portion of the week here.

Dr. Ralph R. Fitch and Mr. J. Curtis of Rochester joins friends.

Messrs. W. B. Phillips, H. N. Baird and H. A. Macnamara of Toronto are here for a month of golf.

Mr. R. L. Barstow of Mattahouset and Messrs. Sidney Chase and Allan Chase of Boston return.

Mr. and Mrs. W. Yulle, Mrs. N. M. Yulle of Montreal are back for March.

Mrs. H. Schaffner and Mrs. I. Stern of Chicago will make a long sojourn.

Mrs. C. M. Brett of Boston spent the week here.

Miss G. Childs of New York joins friends.

Mr. J. W. W. Hodson of New York returns.

Mr. C. S. Seamans of Scranton is here for the month.

Mr. and Mrs. F. C. Hood of Boston are late arrivals.

Mr. and Mrs. Albert W. Smith of Buffalo return to remain until well into April.

Mrs. W. K. Porter of Boston is back for her usual visit.