



#### HOTEL TRAYMORE

Atlantic City, N. J.

ALWAYS OPEN FOR THE RECEPTION OF GUESTS.

HOTEL TRAYMORE CO.

CHAS. O. MARQUETTE, Manager.

D. S. WHITE, President

# Pinehurst Livery and Garage

BEST EQUIPMENT IN THE MIDDLE SOUTH

# SADDLE HORSES A SPECIALTY

### FOR RENT IN SOUTHERN PINES

On main line of S. A. L. Railway, six miles from Pinehurst, a beautiful new Bungalow containing dining-room, livingroom, kitchen, two bed chambers, bath room with hot and cold water, electric lights, furnace heat and hardwood floors. Handsomely furnished in Mission Furniture. Near Country Club and Post Office. An adjoining Garage, rent \$50.00. Other cottages at rents from \$225.00 upwards. Farm Lands, Fruit Lands, Unimproved Tracts for Sale. Fire insurance, Automobile Insurance, Tourist Baggage Insurance. Write or see

#### F. BLOOMER

Southern Pines Real Estate & Insurance Agency, Southern Pines, N. C.

WINTER: The Berkshire, Pinehurst, N. C.

# THE BEST AID TO A HIGH SCORE THE SMITH & WESSON

Single Shot Target Pistol

The S. & W. target pistol with automatic shell ejector, rebounding lock, and adjustable target sights, is the final triumph in the production of a thoroughly accurate target pistol. Its recommendation by the committee, and its wide use by experts are significant testimony to its high-score efficiency. The .22 long rifle cartridge gives the best results with this arm, but it is also bored for the regular S. & W. .32-10-88 and .35-16-146.



This monogram appears on all genuine Smith & Wessons.

FOR SALE by the PINEHURST GENERAL STORE

## SMITH & WESSON

37 Stockbridge Street,

Springfield, Mass.

# THE MOST DELIGHTFUL SUMMER RESORT IN THE WHITE MOUNTAINS BETHLEHEM, N.

No better place for rest and recreation. Every amusement and sport common to resorts is found here, while the natural advantages and scenic beauties are unsurpassed.

THE ARLINGTON is one of the best of the many home-like hotels at a moderate price. Splendid location—excellent culsine—modern in all its appointments. Fine golf links, teamls, baseball, Long distance telephone. Auto livery and Garage. Furnished Cottages for rent, \$250 to \$700. F. C. ABBE, PROPRIETOR.

#### WOODWARD HOTEL Broadway at 55th Street, New York

Combines every convenience, luxury and home comfort and commends itself to people of refined tastes wishing to be within easy access of the social, shopping and dramatic centers.

T. D. GREEN, Proprietor.

### SEND THE OUTLOOK TO FRIENDS

"It Saves Letter Writing"

ASK FOR MAILING ENVELOPES

# MANY COME TO ENJOY SPRING

Old Friends are Much in Evidence Among Big List of Hotel Arrivals

Affairs Indoors and Out Claim Attention with Full Calendar for the Weeks Which Lie Before



NEVER has a larger company been gathered here to enjoy the delights of Spring, old friends much in evidence among the week's arrivals. Naturally interest has centered in the Spring Golf tourna-

ment, but other recreations also have claimed attention; tennis, shooting, baseball, drag hunting, riding and motoring all combining to keep visitors in the open air. Socially interest centered in a large bridge party at the home of Mrs. William L. Hurd, The Carolina dances, the first gymkhana, numerous dinners, picnic parties and other informal affairs. For the week to come living pictures and a native "fiddler's convention" are among the leading attractions. Immediately following is the annual Spring Cotillion which promises many delightful surprises in figures and favors.

#### At The Carolina

Mr. and Mrs. George B. Smith, Miss Florence D. Smith of Scranton and Miss Walker of Cleveland are here for the month.

Mr. Lewis R. Speare of Boston joins the golfers.

Mr. and Mrs. Albert L. Calder of Providence return for the month.

Mr. and Mrs. W. E. Cross, child and nurse of Chester join friends.

Mrs. H. Dickinson of White Cloud, Kans., and Miss S. E. Hidden of New York are here for the

Messrs. F. S. Todd, W. R. Miller, F. T. Sage and F. C. Goodwin of Rochester join friends,

Mrs. J.H. Northrup of Chicago joins Mrs. May. Mr. and Mrs. H. P. Ballinger of Syracuse are making a short visit.

Mr. H. L. Burrage of Boston joins Mrs. Burrage.

Mr. and Mrs. A. D. Fisher of Lynn return for a fortnight.

Mr. and Mrs. Albert W. Smith of Buffalo return for the season. Mr. Walter J. Travis of Garden City is here

for the second visit of the season. Mr. and Mrs. George S. Burton, Mrs. Ethel M.

Burton of Swampscott spent the week here. Mrs. F. B. Heiden and Miss F. C. Heiden of

Heidenburst come for the month. Mr. H. B. Wheeler of Pittsburgh is here for

March Mr. Robert F. Archibold of New York returns for a fortnight.

Miss Mildred Wetten and Miss Nettle Murray of Chicago join friends.

Mr. H. L. Brewster of New York returns. Mr. and Mrs. W. H. Stacy of Boston will remain several weeks.

Mr. and Mrs. A. H. Stuart, and son of Newark are here for the month. Mrs. A. H. Dawson of Milwaukee come for a

long sojourn.

Mr. and Mrs. Robert D. Book, Miss Barbara and Master Wilson Book of Pittsburg are welcomed back

Mr. and Mrs. G. A. Hollister of Rochester return for March

Mr. and Mrs. E. P. Hunt, Miss Hnnt and Mrs. John J. Davis of Cleveland are here for the month.

Mr. and Mrs. L. E. Beall, Miss Beall of Uniontown return for their usual sojourn.

Mr. E. LeBoutillier, Mrs. LeBoutillier and naid of Paoli, Pa., are spending the week hore, Messrs, Edward C. Moen, Dr. W. Stuart

Brown and Mr. George F. Stebbins of New York return.

Messrs, Thomas Hooker and John W. Bristol of New Haven is welcomed back.

Messrs. E. L. Scoffeld and E. L. Scoffeld, Jr., of Stamford return.

Mr. Channing M. Wells, Master Gregory Wells and Miss E. L. Ricker of Southbridge are here for the month.

Mr. and Mrs. Edgar J. Phillips of New York return.

Mr. and Mrs. H. W. Heyer and Messrs, R. B. Heyer, George S. Knapp and C. F. Walden of New York are again back for the month.

Mr. Henry H. Wood of New York joins Mrs. Wood. Mr. and Mrs. Allan Lard of Washington re-

turn for March. Mrs. B. C. Dean and Miss B. L. Dean of Bos.

ton will remain several weeks. Mr. and Mrs. R. H. Cushman, Miss Cushman and Miss Carolyn Cushman of Monson are back for their usual visit.

Mr. and Mrs. John M. Bailey and child of Albany are here for the week.

Mr. and Mrs. H. H. Handy of Syracuse return for March.

Mr. and Mrs. A. W. Bledler of Chicago will remain several weeks.

Mr. and Mrs. J. L. Wyckoff of Holyoke are welcomed back. Messrs. H. M. Robinson, James Barber, C. S.

Carter, A. E. Lane and J. H. Ottley of New York join the golfers.

Mr. and Mrs. L. P. Morse of New York are here for March. Mr. Theo. B. Thompson and Miss Alice V.

Thompson of New York return for their usual

Messrs, Lewis H, Chase and Mrs. Charles L, Asam of Philadelphia join friends. Mr. J. B. Pearse of Cleveland will remain

several weeks. Messrs. Henry Balfe and Raymond A. Balfe

come for the week. Mr. and Mrs. Leonard Daggett and Mr. Harry

G. Day of New Haven plan an extended visit. Mr. and Mrs. J. D. Pennock of Syracuse will

remain several weeks. Mr. and Mrs. W. A. Taft of Boston return. Mr. W. V. Cranford of Brooklyn joins his

family. Mr. Archibald R. Watson of New York returns. Mr. and Mrs. Walter H. Hart, Master Valentine C. Hart and Miss Virginia Hart of New Britain are back for their usual visit.

Mr. Walter F. Wyeth and Mr. A. Ten Eyck Hale of Boston are again here for golf.

Mr. and Mrs. Wm. G. Costin of Pittsburgh join friends. Mr. and Mrs. H. S. Borghtman, Miss Graecen, Miss Mead and Mr. George Mead of New York

are here for the week. Mr. and Mrs. Charles A. Willets and Miss Eliza L. Willets of Flushing are here for the month. Col. and Mrs. Fred N. Dow of Portland are

back for the month. Mrs. T. G. Cooper and Master T. Gordon of Philadelphia return for their usual visit.

Mrs. George J. Bergen and Miss Mary Williams of Philadelphia spent a portion of the week here.

Mrs. W. C. Pierce, Miss G. E. Bright and Mrs. E. W. Bright of Boston are late arrivals.

Mr. and Mrs. C. A. Backer of Billerica and Mrs. Charles Fletcher, Master Boynton Fletcher of Melrose join friends for a fortnight.

Mrs. Henry Bright and Miss Bright of East Orange are here for the month.

Mr. William C. Bullitt, Jr., of Philadelphia is spending a fortnight here. Mr. and Mrs. Henry W. Baldwin of New York

are welcomed back.

Mayor N. C. Murray of Cold Spring on Hudson returns. Mrs. T. B. Ferguson of Brookline is here for

her usual visit. Mr. and Mrs. Henry White of Boston spent

the week here. Mrs. J. Argersinger, Miss Argersinger and Mr.

J. P. Argersinger Jr., of Johnstown join friends. Mrs. Bedell Parker, Miss Emily and Frances Parker of New York are late arrivals.

Master William Birdsall and nurse of Washington joins Mr. and Mrs. Lard.

Mr. T. H. Hogsett of Cleveland is welcomed

Mr. and Mrs. Henry N. Hoffman of Providence are here for the month. Mr. and Mrs.W. J. Grandin of Tidionte return.