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Atlantic City, N. J.

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HOTEL TRAYMORE CO.

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If You Desire the Best

in FIRE Insurance, you cannot go wrong
in buying yours at this agency.

The Liverpool and London and Globe
The Home Insurance Co. of New York
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have not been weighed in the balance
and found wanting. Ask the man who has
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FREDERICK BLOOMER
Southern Pines, N. C. Real Estate and Insurance

Pinehurst Livery and Garage

BEST EQUIPMENT IN THE
MIDDLE SOUTH

SADDLE HORSES
A SPECIALTY
HOUSE FOR RENT.

Beautifully located, Among the Pines, Water
Excellent and Abundant, Garage and Stables.
At Jackson Springs, N. C., within 11 miles of
Pinehurst, on the Capital Automobile Route, a
house with ten rooms and bath, hot and cold
water, and either fireplace or stove in each room.
Furnished throughout. Near Station. Rent
reasonable. Apply to M. A. Bennett or Mrs.
Mary E. Baxter, Jackson Springs, or S. A.
D. Sheppard, Pinehurst, N. C.

THE MOST DELIGHTFUL SUMMER RESORT IN THE WHITE MOUNTAINS BETHLEHEM, N. H.

No better place for rest and recreation. Every amusement and sport common to resorts is
found here, while the natural advantages and scenic beauties are unsurpassed.

is one of the best of the many home-like hotels at a moderate
price. Splendid location—excellent cuisine—modern in all its
appointments. Fine golf links, tennis, baseball. Long distance telephone. Auto livery and
Garage. Furnished Cottages for rent, \$250 to \$700.
WINTER: The Berkshire, Pinehurst, N. C.

F. C. ABBE, PROPRIETOR.

The Magnolia,

PINEHURST, N. C.

Steam Heat, Electric Lights, Excellent Table

J. L. POTTLE & SON

Special Display of Semi-Precious Stones

in hand-made mountings both gold and silver comprising: Brooches, Bar-
pins, Rings, Pendants, Earrings, and Seed-pearl work. All real stones.
You are cordially invited to call and inspect our line whether you wish to
purchase or not. It is a pleasure to show our goods.

A. J. RANKIN & CO. - Jewelers and Silversmiths

DEPARTMENT STORE BUILDING, PINEHURST, N. C.

Stores: White Sulphur Springs, West Va., Roanoke Va.

THE BEST AID TO A HIGH SCORE THE SMITH & WESSON Single Shot Target Pistol

The S. & W. target pistol with auto-
matic shell ejector, rebounding lock,
and adjustable target sights, is the final
triumph in the production of a thor-
oughly accurate target pistol. Its recom-
mendation by the committee, and its
wide use by experts are significant testi-
mony to its high-score efficiency. The
.22 long rifle cartridge gives the best re-
sults with this arm, but it is also bored
for the regular S. & W. .32—10—88 and
.35—16—146.



This monogram appears
on all genuine Smith &
Wessons.

FOR SALE by the PINEHURST GENERAL STORE

or

SMITH & WESSON

37 Stockbridge Street, Springfield, Mass.

GOLF REIGNS AS THE KING

Visitors Pay Homage With Opening Play in United Golf Championship

Week, However, Has Held Much in
Store. Rounded Out by Perfect
Early Spring Days



WITH OPENING play
in the Women's Cham-
pionship of the "Unit-
ed," Pinehurst, for the
time being, pays hom-
age at the throne of the
King. Other sports and
recreations have, to be
sure, claimed their share
of attention, but only as incidentals.
Like "election day" is the throng round
the Country Club bulletins and other
subjects of conversation are as the violin
to the base viol in the orchestra, merely
giving character! Socially, the week has
been a busy one with its informal affairs
radiating from the annual Spring coti-
lition at The Carolina, Tuesday evening;
perfect days rounding out memory hours.

At The Carolina

Mr. and Mrs. E. D. Speck, Miss Dor-
othy Ballantine and Mr. Ford Ballantine
of Pittsburgh are welcomed back.

Col. and Mrs. Albert B. Hilton of
Hackensack return for their annual visit.
Mrs. Thomas Kelly, Miss Lena Kelly
and Miss Pina Beyers of Chicago join
friends for the month.

Mr. and Mrs. William W. Bolton of
Troy come for the month.

Mr. and Mrs. E. H. Peck of New York
are again here for their annual sojourn.

Mr. E. H. Morris of Philadelphia joins
friends.

Mr. and Mrs. J. A. Strasser of New
York will remain several weeks.

Mr. and Mrs. L. B. Miller and the Mis-
ses Miller of Cleveland are welcomed
back.

Mr. John Pugsley of Toronto joins
friends.

Mrs. J. P. B. Casgrain, Miss Casgrain
and Master Casgrain of Montreal will re-
main some time.

Mr. and Mrs. William S. Loomis of
Holyoke are completing a short visit.

Mrs. George R. Cook, Miss E. R. Cook
of Trenton spent the week here.

Mr. Kenneth Stephenson of New York
joins friends.

Mr. and Mrs. L. M. Lehman of New
York were recent visitors.

Miss Barbara I. Trego and Albert B.
Hilton, Jr., of Hackensack join friends.

Mr. Thomas B. Gay of Richmond joins
the golfers.

Mr. William A. Barber of New York
spent the week here.

Mr. W. M. Weir of Montreal comes for
golf.

Mr. Theodore F. Dillon of Philadelphia
joins friends.

Messrs. H. L. Cook and W. A. Bagby
of Trenton are spending a fortnight here.

Mrs. Daisy C. Porter of Boston joins
her mother.

Mr. and Mrs. Emil E. Gabler of New
York will remain several weeks.

Mr. and Mrs. Johnathan Godfrey of
Bridgeport are here for the month.

Mr. Walter J. Travis of Garden City
returns for the third visit of the season.

Mrs. F. Y. Dalziri and Miss Muller of
New York come for April.

Mr. George P. Fiske of Morristown
returns.

Mr. and Mrs. H. H. Benedict of New
York come for the month.

Mr. and Mrs. A. F. Krakauer of New
York are completing a short visit.

Mr. and Mrs. C. G. Waldo, Miss Bar-
bara Waldo of Bridgeport are welcomed
back.

Mrs. L. W. Neely of Muncie spent the
week here.

Mr. Frederick Snare of New York
returns.

Mrs. F. Hayes of Brooklyn returns for
golf.

Mr. and Mrs. J. J. Schwat of Dayton
are late arrivals.

Mr. R. N. Gardner of Chicago joins his
parents.

Messrs. Charles D. Bennett and Mr. A.
J. Hood of Detroit are here for the week
to come.

Mr. Henry T. Curtiss of Greenwich is
welcomed back.

Mr. and Mrs. H. K. Chopin of Chicago
will remain several weeks.

Mr. J. A. Dissel of Syracuse joins his
mother and sister.

Mr. and Mrs. R. E. Breed and children
of New York spent the week here.

Miss Jessie Porter of Michigan City
was a recent visitor.

Mr. C. E. Davis of Amesbury joins
friends.

Mr. C. E. Mickelwait of Jonesboro,
Ark., joins the golfers.

Messrs. E. K. MacDonald, R. N. Gard-
ner and P. E. Gardner of Chicago join
Mr. and Mrs. J. P. Gardner.

Miss Hawkins of Chicago joins Mrs.
Banes.

Mr. and Mrs. J. D. Standish of Detroit
return.

Mr. and Mrs. Wm. A. Graham of
Brooklyn are here for the week.

Mr. and Mrs. Abram C. Mott of Phila-
delphia are making a short visit.

Mr. William Buttohle of Brookline will
remain some time.

Messrs. L. L. Allen of Rochester and
Ethan Allen of New York return.

Mr. and Mrs. George A. Brown and
Miss Mary A. Brown of Salem are mak-
ing a short visit.

Mr. and Mrs. S. Ross Campbell and the
Misses Campbell of Cynwynd, Pa., are
delighted with their first impressions of
the place.

Mrs. C. H. Birdsall of Washington
joins her family.

Mr. and Mrs. Nathan Billings and Miss
Billings of New York are welcomed back.

Mr. and Mrs. H. I. Thayer of Boston
return for their annual visit.

Mr. and Mrs. N. C. Grace, Miss Mary
Craig Grace of Pittsburg will remain
several weeks.

Mr. and Mrs. Henry H. Sheit of Phila-
delphia are welcomed back.

Mrs. J. A. Heasley and Mrs. J. W.
Thompson of Pittsburg join friends.

Miss Helen L. Willard of Brookline
joins friends.

Mr. and Mrs. George R. Crawford, Mrs.
George B. Crawford and Mr. Morell T.
Crawford of New York will remain
through the month.