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The Standard of Excellence

Packed in Boxes at One Dollar per Pound

Sold in All
Principal Cities
and at Our
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ON SALE at The Carolina
and
Country Club

PINEHURST PHARMACY

A COMPLETE LINE OF

Drugs, Sundries, Toilet Articles, Confections,
Stationery, Etc.

Hot and Cold Soda - Cigars

Prescriptions Compounded by a Registered Pharmacist

The Pinehurst Outlook, Newspapers and Magazines

Department Store Building

S. S. PIERCE CO'S

OVERLAND CIGARS

Sold at the Leading Hotels

BLOODED DOGS FOR SALE

Pinehurst Kennels, Pinehurst, N. C.

LONG TO BE REMEMBERED

Holiday Merrymaking Draws Colony
Together as Congenial Family



TONIGHT'S hop at The Carolina rounds out a week of Holiday merrymaking, long to be remembered by the largest colony of early season visitors in the history of the Village. Starting on Monday with plans for the festivities, Tuesday night's vaudeville was a happy introduction to the more formal observance on Wednesday and the numerous dinners, bridge parties, and other affairs of the week.

WEDNESDAY'S TREE

Planned with elaborate detail, Wednesday evening's tree was delightfully in keeping with the season, dinner at seven with brilliantly lighted dining hall and its numerous informal parties, followed by a concert in the music hall at eight, a tree at nine and dancing until midnight. ¶ Santa Claus' progress southward was first announced by a long distance telephone call for Mr. Leonard Tufts, which the veteran Kris finally consented to relay through one of the company. The substance of it was that he had experienced many difficulties in the snowbound North and had been obliged to resort, as a final measure, to the aeroplane. Everything proceeded smoothly until Aberdeen was reached, where the machine smashed into one of the numerous skyscrapers and was disabled. Santa Claus concluded his message by saying that he had secured an automobile and by aid of Moore County good roads would be on hand in five minutes. Sure enough, not long after the "pop pop" of motor was heard drawing rapidly nearer as Santa burnt the wind in his effort to arrive on time. Just where he was coming from or just where he was going to land, it was difficult for the company to make out. Presently, however, he announced his presence and slipped through a chimney located at the rear of the hall, much to the surprise of the company.

Four youthful and very anxious red coated, ermine capped Kris Kringles greeted him warmly and to the front of the hall the merry quintette trooped. A few words of explanation and the contents of Santa's huge pack were distributed, nearly two hundred souvenir favors in all, no two alike, and one for each guest present. Certainly a more pleasing collection could not be imagined, combining, as they did, an apt appropriateness meeting the varied requirements. Some idea of their versatility may be gathered from the verses which were attached to a large number of the gifts. ¶ Assisting Santa Claus (Bellman Samuel Lacks) was Mrs. C. M. Bishop of Brooklyn, who read the verses, Masters David Gregg, Cabot Morse, Roswell Clapp and James W. Tufts, who distributed the presents, Bellman Joseph Scully who acted as Santa's chauffeur, and Electrician William Carpenter, who was long distance central with connections to the world's end. ¶ Some of the jingles:

MRS. H. W. PRIEST — MONEY-BAG

This, our dear Muzzy,
Is only a Token
For all in our hearts
Could hardly be spoken.

MR. H. W. PRIEST — JUMPING JACK

Perhaps you may see him,
Perhaps you see him not;
But believe me, honey,
He's Johnny on the spot.

MRS. LEONARD TUFTS — BARKING DOG

This ferocious puppy
You'll like we surely know,
For while his bite is dreadful,
His bark is very low.

MR. LEONARD TUFTS — BLUE OWL

This, my dear Leonard,
We are sending to you;
The color selected,
Please note, is TRUE BLUE.

MR. FREDERIC BRUCE — WATERING POT

We note that you are planting
Quite a garden plot;
You'll surely find it useful,
This tiny water pot.

MRS. EMMA J. SINCLAIR — GARDEN SET

When crocuses are blooming
Please don't forget
That we gave you for Christmas
This model garden set.

MRS. CABOT J. MORSE — MOUSE IN CAGE

'Twas the night before Christmas
That we captured this mouse;
Please don't be fearful,
'Twas the last in the house.

MR. CABOT J. MORSE — TELEPHONE

If as you journey,
Roaming to and fro,
You find another Pinehurst
Phone and let us know.

MR. AND MRS. BISHOP — BRIDE'S SLIPPERS

These we have selected
With prudence and with care,
For, as all have noted,
They're a mighty jolly pair.

MRS. O. C. HUTCHINSON — READING GLASS

In chaperonic duties —
Alack, ala, alas;
This you may find useful;
If so, kindly pass.

MR. W. C. MICO — BROWN DOG

This, my dear Billie,
Ought to help a lot
In fright'ning off the varmints
From your garden plot.

MR. J. D. C. RUMSEY — JUG WITH DICE

You'll find this little bottle
Contains a secret hidden;
If you play the game with caddies,
Do as you are bidden.

MR. A. S. NEWCOMB — COTTAGE

This house is rather tiny
For building lots are high;
Making location easy
Where the limit is the sky.

MR. C. LLOYD PIERCE — PARROT IN CAGE

'Tis only a bird in a gilded cage,
A bird of plumage green —
Please don't teach him the language
Used when you made fifteen.

MR. JULIAN T. BISHOP — SKATES

When you dance the Bunny,
In those graceful galts,
It might go more smoothly
If you wore these skates.

LITTLE KATHERINE JONES — TEA SET

This is for my sweetheart;
Be as mum as you can be,
For she is only two
And I am forty-three.

MR. S. H. MARTEL, JR. — PACK OF CARDS

We have noted that the limit
Is oft of azure hue;
Avoid too frequent chances —
Is our advice to you.