

# THE HOLLY INN

Season: January to May



The Holly Inn is one of the most comfortable, attractive and popular hotels in the South, accommodating with its annexes, 200 guests. The interior, which has been thoroughly renovated and refurnished since last season, is cheerful and home-like, no effort having been spared in putting the rooms and furnishings in first-class condition. There are a number of rooms connected with private baths which are let singly or en suite. The hotel is heated throughout by steam and there are open fires in the foyer and parlors. A large music room where daily concerts and dancing are enjoyed, together with the attractive Dutch room and the billiard room, provide appreciated social features. The excellent cuisine and service for which the hotel is noted, will be maintained and patrons will find the Holly Inn a most comfortable home from January to May.

F. C. ABBE, Manager, Pinehurst, N. C.



## The Harvard,

PINEHURST, N. C.

A homelike hotel, modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex, accommodating seventy-five guests run in connection with The Berkshire.

J. M. ROBINSON, MANAGER.



## HOTEL TRAYMORE,

Atlantic City, N. J.

ALWAYS OPEN FOR THE RECEPTION OF GUESTS.

HOTEL TRAYMORE CO.

D. S. WHITE, President

TELLS ALL ABOUT PINEHURST  
THE EARLY SEASON OUTLOOK  
ON SALE AT THE PHARMACY

## IN GOD'S GLORIOUS OPEN

### Diversified Activities Round Out Complete and Delightful Week

Every Train Brings its Quota of Arrivals—The Berkshire Opening Wednesday\*



DIVERSIFIED activities in connection with the Advertising Golf Tournament have rounded out a full week, in which the entire colony has joined, and socially there have been many pleasures. Hardly an evening has been without its informal dinners, with Wednesday and Saturday devoted to dancing and every day to bridge. Several tally-ho jaunts, equestrian rides and a Gun Club supper have also contributed their part.

In the glorious open, several splendid fox hunts have been enjoyed, quail shooting continues at its best, motoring and driving have claimed many, with tennis, trap shooting and golf always in the lead. Wonderful the days have been, with glorious sunshine and balmy air which have awakened the first faint songs of the mocking bird, and brought into being dainty blooms on shrubbery at various points in the Village.

Of arrivals there have been many and as for departures—why there is no such word!

#### At The Carolina

Gathered for the Advertising Golf Tourney are: Mr. and Mrs. C. L. Turner, Mr. and Mrs. D. L. Hedges, Mr. and Mrs. W. H. Bliss, Mr. and Mrs. M. Cowperthwaite, Mr. and Mrs. L. A. Hamilton, Mr. and Mrs. Joseph H. Appel, Mr. and Mrs. J. A. Moore, Mr. and Mrs. A. S. Higgins, Mr. and Mrs. Edward Rode, Mr. and Mrs. A. S. Brownell, Mr. and Mrs. F. S. Newbery and Messrs. W. M. Ostrander, T. T. Rushmore, W. R. Hotchkiss, Bernard H. Ridder, C. A. Speakman, Lorenzo Daniels, James E. Barber, Oliver B. Merrill, W. W. Manning, John H. Eggers, Duncan M. Stewart, Franklin Coe, J. M. Thorsen, Frank S. Voss, J. J. Hazen, Charles T. Russell, Swift Tarbell, E. M. Alexander, Don M. Parker, Marshall Whitlatch, R. R. Mamlok, R. C. Wilson, Louis DeVeau, John L. Given, William Ryan, Hartley Davis, E. F. Clymer, D. Chandler, C. C. Vernam, George M. McIntosh, Robert Frothingham and W. C. McMillan of New York.

Mr. and Mrs. C. W. Hoyt and Mr. and Mrs. L. A. Hotchkiss of New Haven, Mr. and Mrs. J. D. Plummer of Springfield, Mr. and Mrs. W. F. Smith and Messrs. S. C. Lowe, W. D. Wright, Irving J. French, G. C. Dutton, George Wright, G. H. French, R. M. Purves and D. F. Appel of Boston, George D. Oliver, A. K. Oliver and H. C. Milholland of Pittsburgh, F. W. Potter and E. I. Potter of Erie, W. R. Roberts of Norristown, L. T. Boyd of Milwaukee, Mr. and Mrs. C. E. Davis, W. J. Macdonald, J. L.

Stack, B. D. Butler and Arthur Acheson of Chicago, and C. C. Gardner of Montreal.

Messrs. Mark W. Potter and F. W. Churchill of New York spent the week here.

Mr. and Mrs. W. K. Lanmon and Master W. K. Lanmon, Jr., of Columbus will remain some time.

Mr. D. B. Reed of Atlantic City joins friends.

Hon. and Mrs. W. E. Chilton of Charleston will remain some time.

Mr. C. F. Burket of Findlay, Ohio, is a late arrival.

Mr. and Mrs. Henry C. Meyers and Mrs. A. L. Neeley of Montclair will make a long sojourn.

Mrs. Frank Smith and Mrs. Homer Smith, Mrs. E. A. Rutherford and Mr. E. H. Rutherford of Toronto are here for the month.

Mr. A. J. De Laplante of Buffalo joins friends.

Miss Reed, Miss Clara Reed and Miss Eleanor Reed of New York return for their usual visit.

Mr. and Mrs. Warren W. Higgins of Port Chester are making a short visit.

Mrs. J. A. Tedford of New York spent the week here.

Mr. W. L. McLean, owner of *The Philadelphia Ledger*, returns for shooting.

Mr. F. L. Dunne of Boston is welcomed back for his usual visit, to be joined soon by the family.

Mr. P. S. Maclaughlin of New York is again here for the winter.

Mr. B. Manilla of New York is spending a fortnight here.

Mr. James R. Nicholson of Boston and Mr. and Mrs. James Craig of Waynesboro, Va., come for shooting.

Mr. and Mrs. Fred A. Hodgeman and their children, Mrs. C. A. Hodgeman and Miss Hodgeman of Tuskatee, N. Y., will remain several weeks. Mr. Hodgeman will be a prominent participant in the Midwinter Handicap and spend a part of his time during his sojourn in the quail covers.

Mr. and Mrs. J. F. Knowles of New Bedford will remain some time.

Messrs. Joseph W. Taylor and Edward Hanis of Rochester are early arrivals for the Midwinter Handicap.

Mr. R. N. Jewett of Aberdeen, N. D., rejoins the family.

Mr. and Mrs. Louis W. Lipman of Chicago are late arrivals.

#### At The Holly Inn

Mr. and Mrs. William E. Rhodes of Moorestown, N. J., are spending a fortnight here.

Judge George Corse of Ridgewood joins the golfers.

Mr. and Mrs. Benjamin B. Abbe of Sagamore are making a short visit.

Col. and Mrs. H. H. Treadwell of New York are among late arrivals.

Mr. and Mrs. F. H. Crary of Crawford, N. J., are welcomed back for their annual sojourn.

Mr. Ira Lockwood of New York is here for a few weeks.

Mrs. W. N. Franklin and Miss Grace Franklin of New York come for the season.

Mr. J. Donley of Yonkers returns for golf.

Mr. M. A. Gillespie of Jeannette, Pa., comes for a fortnight's visit.