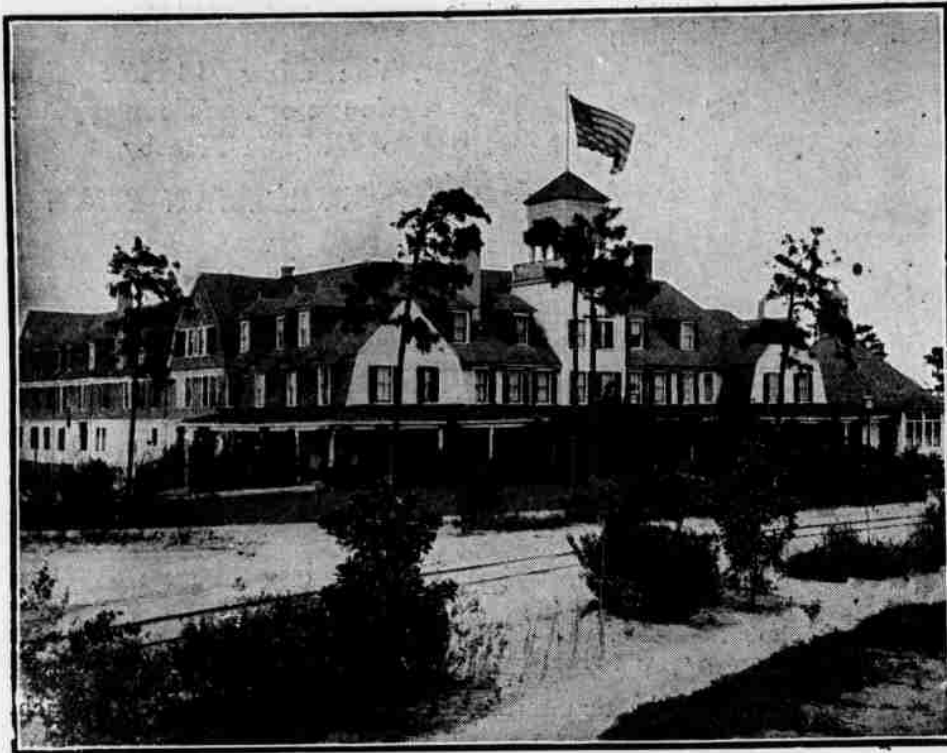


THE HOLLY INN

Season: January to May



The Holly Inn is one of the most comfortable, attractive and popular hotels in the South, accommodating with its annexes, 200 guests. The interior, which has been thoroughly renovated and refurnished since last season, is cheerful and homelike, no effort having been spared in putting the rooms and furnishings in first-class condition. There are a number of rooms connected with private baths which are let singly or en suite. The hotel is heated throughout by steam and there are open fires in the foyer and parlors. A large music room where daily concerts and dancing are enjoyed, together with the attractive Dutch room and the billiard room, provide appreciated social features. The excellent cuisine and service for which the hotel is noted, will be maintained and patrons will find the Holly Inn a most comfortable home from January to May.

F. C. ABBE, Manager, Pinehurst, N. C.



The Harvard,

PINEHURST, N. C.

A homelike hotel, modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex, accommodating seventy-five guests run in connection with The Berkshire.

J. M. ROBINSON, MANAGER.



HOTEL TRAYMORE.

Atlantic City, N. J.

ALWAYS OPEN FOR THE RECEPTION OF GUESTS.

HOTEL TRAYMORE CO.

D. S. WHITE, President

TELLS ALL ABOUT PINEHURST
THE EARLY SEASON OUTLOOK
ON SALE AT THE PHARMACY

BUSY WEEK OF MANY AFFAIRS

Midwinter Handicap Fascinating Attraction for Entire Village

Weeks to Come Hold Much in Store and Big List of Hotel Arrivals Push House Counts Upwards



INTEREST of a busy week centered in the Midwinter Trap Shooting Handicap, for which the entire colony has gathered to pay tribute to the experts assembled from many sections and to watch with unceasing fascination, the flying targets vanished in purple puffs of dust; all in all a week in which the marksmen have been lions of the hour. Numerous dinners at the various hotels and cottages have contributed their part, with dances on Wednesday, Thursday and Saturday, and the first of the Village Club bridge parties on Friday. ¶ Coaching continues popular and several equestrian rides were enjoyed, among them an all day trip to Carthage, the County seat, with a typical Southern lunch at its hotel. The opening of The Lift-the-Latch log cabin tea room at Pine Bluff is an announcement which is received with general pleasure. ¶ In the open, motoring has been much in evidence and preliminary polo play is leading up to the usual equestrian gymkhana which are anticipated for February, March and April. Baseball, also, will be an attraction. The third annual Midwinter Tennis Championship of the week to come, January 27—February 1, precedes the ninth annual St. Valentine's Golf Tournament, February 4—8, and the seventh annual St Valentine's Tournament for women, February 12—15.

At The Carolina

Mr. and Mrs. C. A. Smith and Mrs. J. W. Coventy of Boston come for an extended visit.

Messrs. E. W. Cobb and J. Williams of Boston join the golfers.

Mrs. Florence T. Baxter of Washington is welcomed back for the winter.

Mr. and Mrs. Benjamin Wolf of Philadelphia are again here for their usual visit.

Mr. and Mrs. A. C. Ayer of New York are delighted with their first impressions of the place.

Messrs. Charles Gimbel, Edward Stern and Isador Langsdorf of Philadelphia return for golf.

Mr. and Mrs. B. V. Covert of Lockport will remain through the coming week.

Messrs. Frank Koller and G. D. Gleason of Chicago will remain some time.

Mr. and Mrs. H. C. Dennison of New Bedford will remain some time.

Messrs. C. D. Halsey of New York and W. C. Belcher of Montclair return for golf.

Mr. and Mrs. E. A. Randall, Mrs. John F. Randall and Mr. Walter Hinds of Portland will remain several weeks.

Mr. and Mrs. F. T. Fuller of Muskegon, Wis., are spending a fortnight here.

Mr. and Mrs. Arthur Dorrance of Riverton will remain some time.

Mr. and Mrs. George Jones and their son of West Virginia join Mrs. J. Page Massie and Miss Katherine Jones.

Mr. George Jeremiah of New York joins friends.

Messrs. Thomas D. Webb and Stephen M. Smith of Orange return for a fortnight's golf.

Mr. J. A. Blair, Jr., of New York spent the week here.

Mr. Arthur Jones of Cleveland will remain through February.

Mr. Charles Z. Eddy of Providence is back for his usual visit.

Mr. and Mrs. W. S. Douglass of Jersey City will remain several weeks.

Mr. George S. Robbins of Haversport, Pa., joins his brother, Mr. Arden M. Robbins of New York.

Messrs. F. W. Pray of Boston and J. B. McMerriek of Oswego return.

Mr. Henry W. Harris of Chestnut Hill is back for his usual visit.

Messrs. F. H. Swan and I. M. Ingersoll of Rochester return.

At The Holly Inn

Mr. and Mrs. R. C. Blancke, Miss Alice H. Blancke and Miss Agnes V. Blancke of Essex Fells are among returning guests who will make a long sojourn.

Mr. and Mrs. A. C. Aborn and two children and maid of Upper Montclair return for a fortnight's visit.

Mr. and Mrs. Seymour Perkins and child and Mrs. A. M. Zabriskie of Plainfield will remain some time.

Mr. and Mrs. W. Jones and Mr. Irving S. Jones of Brooklyn are spending a few weeks here.

Messrs. W. W. Neale, R. P. Neale, E. L. Ward and C. M. Joody of Richmond come for golf.

Mr. and Mrs. F. G. Kamper of Buffalo are here for a fortnight.

Mr. and Mrs. George H. Kirkham and Miss Lucile K. Kirkham of Montclair spent a part of the week here.

Messrs. A. F. Westfall and R. M. Johnson of New York come for a fortnight.

Mr. and Mrs. W. R. Banersmith of Oakmont will remain several weeks.

Mr. and Mrs. Charles A. Burnham, Mrs. A. L. Burnham, Miss Jennie Pinkham Burnham and Mr. Lyndon Booker Burnham of Lynn will remain through February.

Mrs. R. M. Johnson and Miss Carrie Johnson of Hollowell, Me., are welcomed back for their annual visit.

Mr. and Mrs. William H. Smith and Mr. J. E. Smith of Detroit spent the week here.

Mr. A. E. Heffelfinger of Boonton, N. J., will remain some time.

Mr. and Mrs. H. B. Blackmer of Buffalo are enjoying the shooting.

Mr. W. L. Ames of Worcester returns for shooting.

Mr. and Mrs. L. B. Worden of Harrisburg spent the week here.

Mr. and Mrs. J. G. Martin and son of Harrisburg are making a short visit.

At The Berkshire

Mr. and Mrs. R. L. Baird of Lancaster, Pa., will make a long sojourn.

Mr. John H. Carr of Somerville comes for the season.