

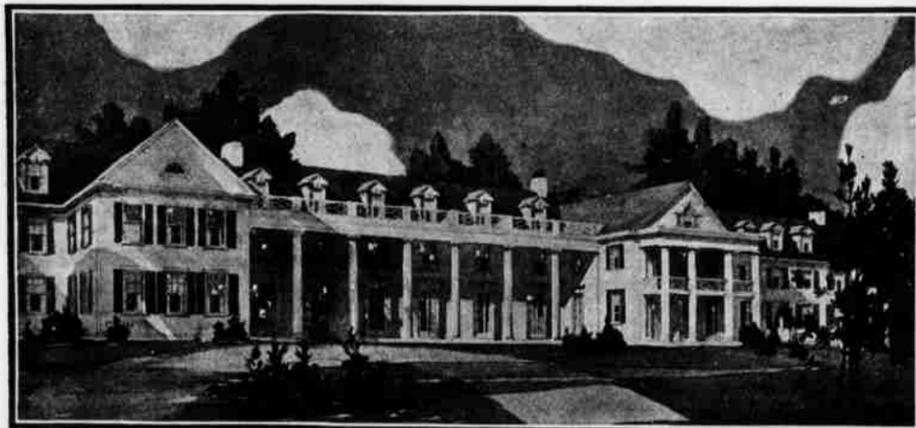
**T**HE finest, the most unique, and the best located all-the-year resort hotel in the world is being built in Asheville, N. C. It will be opened July 1st, 1913, under the management of Wm. S. Kenney, of The Mount Washington, Bretton Woods, N. H., and Hotel Clarendon, Seabreeze, Florida.

It is being built of the great boulders of Sunset Mountain at whose foot it sits. It is being built by hand in the old fashioned way, ABSOLUTELY FIREPROOF, and will be full of rest, comfort and wholesomeness.

It is being built plainly, but as richly as man can do it. Four hundred one-piece rugs are being made at Aubusson, France; the furniture is being made by hand by the Roycrofters; the silver hand-hammered; and the "big room" will contain two great stone fire-places, capable of burning twelve-foot logs.

In front of this hotel, GROVE PARK INN, are one hundred and sixty acres of golf links and lawn, and all around, miles of majestic mountains and the wonderful climate. The Hotel Company owns eight hundred acres around the hotel and consumptives will not be taken.

For particulars address Wm. S. Kenney, Mgr., Grove Park Inn, Asheville, N. C. Southern Office until April 20th, Hotel Clarendon, Seabreeze, Florida. New York Office, 1180 Broadway.



## THE HIGHLAND PINES INN

Weymouth Heights, Southern Pines, N. C.

**T**HE Highland Pines Inn is a new hotel, Southern Colonial style, with modern conveniences and luxurious appointments. Has 60 rooms en suite with private bath. Excellent orchestra. Nightly concerts and many social events. Accommodations for 200 or 250 guests. Open December 1st to May 1st. Charmingly situated on Weymouth Heights with extensive and delightful views in all directions. Behind the Inn are the 2,000 acres of the great Weymouth Woods, among whose giant long leaf pines run many miles of hard, picturesque and well-kept roads, the freedom of which is accorded the guests of the Inn. The Southern Pines Country Club golf course five minutes walk from the hotel. Auto bus service to the Pinehurst Country Club. For rates and reservations address:

**A. I. Creamer Lessees and Managers M. H. Turner**  
Southern Pines, North Carolina

## AMBITION MAKES FOR GOLF

### Lack of it is Generally Responsible for Middle Class Players



OFTEN it has been said that golf is a game for men of all ages, and this feature has been one of the delights of the royal and ancient pastime. However that may be, middle aged players frequently are prone to forget that the high class performers are not confined to the younger element. There are many golfers in the front ranks who long since have passed the 40 mark and not a few have beaten even that by ten years. Given good health and some ambition a middle aged man may attain more than the average amount of proficiency, provided he will take the matter seriously and strive earnestly.

There are several reasons why so comparatively few players reach a degree of proficiency that will permit of their being fairly well rated. In the first place they are often in too much of a hurry to play the game, believing that the sooner they get at it the more fun they will have. They are too impatient to devote time and energy to that hard, gruelling and monotonous practice with one club after another which alone can create or develop the ability to use all their clubs with uniform skill at critical moments.

In almost all other out of door games each player has his particular part to play, in which he expects, and is expected, to show particular efficiency. Not so in golf. In this each player is, to all intents and purposes, a whole team in himself. He is an individual multiplied by the number of clubs he carries in his bag. When he fails in the skillful use of any one club he is like a baseball team with an unreliable baseman or a careless catcher. The only way, therefore, for him to make himself a good team is to master the use of each club, and the only way to accomplish this is to practice.

There are those who say that, as they are out for exercise and enjoyment, they do not wish to devote the time and attention necessary to become a capable player. Such men, therefore, ought not to complain, for they get just what they try for. They naturally fail to get from their golf playing anything like the amount of enjoyment they might get if they would set for themselves a higher standard and by so doing learn to play better golf.

A player of this description is accustomed to playing over his home course in scores ranging from 85 to 90, seldom going outside these limits either way. He is likely to look upon this as steady work according to his ability to feel convinced that he is getting all the pleasure possible for him out of the game and therefore to adopt this degree of proficiency as his standard.

As a contrast to this the more ambitious player of the same class has the keenest satisfaction in some day coming in with a victory over a clubmate whose handicap is several strokes less than his

own, and with a medal score two or three strokes better than his previous best. During the match everything has gone just right for him. He has got his tee shots away well. He has kept out of serious trouble. His approaches have been straight and well judged as to distance and his putting has been better than the average. It would be absurd to deny that this victory was worth more to him than any of those which he previously had won from opponents of his own class, although many of the latter have been close, and accompanied, perhaps, by that good natured banter which so many players believe helps make a good time. Better than all else is the fact that he now begins to believe in himself, in the possibility of his becoming a good player, and to this end, if he is wise, he will go out as often as possible to devote some time to practice with different clubs.

A well known player in giving advice as to how to go about practising suggested that as the start of a round is made at the tee the practising should begin there. After the golfer has acquired a satisfactory amount of steadiness in getting his tee shots away he might take a dozen balls some seventy-five or a hundred yards from the green and play them until he can put eight of the number near enough to the cup to give him a chance to hole four of the eight. Then he might go to a bunker, make footprints in the sand and drop balls into them. With his niblick he slashes at them until he is able to get more than half of them out with a single stroke each, not trying to reach the green but to get out of the bunker with the loss of one stroke, the deserved penalty for getting into it. Of course, in getting out his ball should lie in a place from which another well played shot would put his ball within striking distance of the hole. Finally, the ambitious golfer might take a dozen balls, go to different greens and put in a few hours of putting practice.

In the event of his losing to a previously unsuccessful opponent, though only after a hard match, there should be no sting in the defeat, rather satisfaction over the fact that he made the other fellow fight to the last for the honors. This is especially so when it happens that the other chap is really the better golfer. He now knows that the closeness of the match was not due to a fluke, but to a determined effort to improve his game, and ultimately he becomes able to make the circuit in several strokes less than he used to do. It is here that enthusiasm takes hold of a man and makes him an ardent devotee of the game.

The experience of such a golfer, while unfortunately not so frequent as to make it a rule, is nevertheless real in many cases, and is common enough to encourage and inspire the really ambitious player. The attitude of complacency over a fair amount of skill is too common, particularly when men take up the game at a time when more active pastimes are practically out of the question. For all that, the increase in skill and the result-