

The finest resort hotel in the world is being built at Sunset Mountain Asheville, N. C.

**Absolutely Fireproof
Will open July 1st**

Wm. S. KENNEY, manager

MR. E. W. GROVE, of St. Louis, Mo., is building the finest resort hotel in the world, to be opened July 1st, 1913. It will be absolutely fireproof, and is being built of the great boulders of Sunset Mountain, at whose foot it sits. It is being built by hand in the old-fashioned way. Full of rest and comfort and wholesomeness.

¶ The front lawn is the hundred-acre eighteen-hole golf links of the Asheville Country Club, and with it sixty acres of our own lawn.

¶ The purest water obtainable anywhere, piped seventeen miles, from the slopes of Mount Mitchell, over 6000 feet altitude. Biltmore milk and cream exclusively, supplied from 200 registered Jerseys on the estate of Mr. Geo. W. Vanderbilt. It is doubtful if this famous dairy is equaled in the world.

¶ Four hundred one-piece rugs are being made at Aubusson, France. Seven hundred pieces of the furniture are being made by hand by the Roycrofters. The silver will be hand-hammered.

¶ The plumbing material will be the finest that has ever been placed in any hotel in the world. The soil pipe has been hydraulically tested and then galvanized. The hot water pipe, 18,000 lbs. in weight, will be solid brass. The steam pipes are Byers' genuine lap-welded wrought iron tested hydraulically to 1000 lbs. The bathtubs and fixtures all solid porcelain. No pipes visible anywhere. No radiators to be seen—all placed in recesses under windows. No electric bulbs to be seen.

¶ The "Big Room," or what some call the lobby, is 80 feet by 120, and the rugs in this one room will be worth \$5000.00. The two great fire places in it will burn twelve-foot logs.

¶ For the golfers we are building lockers and shower bath rooms with a forty-foot swimming pool that will not be excelled by the finest clubs in existence, and the players will be less than 100 yards distant when they are on the links.

¶ Mr. Wm. S. Kenney, of Bretton Woods, N. H., who has shown in his management of The Mount Washington hotel and Hotel Clarendon, that he is the peer of hotel keepers, will manage the Inn.

¶ We own eight hundred acres around the Inn (consumptives not taken).

¶ Especially available for northern guests in the Spring, Fall and Winter, going or returning from farther southern resorts, or for an all Winter resort.

¶ The Inn is located on the side of Sunset Mountain, about a mile from the top, and is not only cool enough in the Summer to make a blanket necessary at night, but is protected and mild enough in the Winter to make life enjoyable without encrvation.

**GROVE PARK INN, Sunset Mountain, Asheville, N. C.
New York Booking Office, 1180 Broadway.**

BLOODED DOGS FOR SALE

Pinehurst Kennels, Pinehurst, N. C.

A GOLF BALL REVOLUTION

The Passing of the "Has Been" and the Coming of the "Is"



THE REPUTATION of "Colonel Bogey" has received a great impetus during late years. Whereas comparatively few years ago he was almost a centenarian, it is not uncommon nowadays for the jovial veteran to class himself amongst the "junior seventies," and it is considered exceptionally bad form to refer to his former record. Previously all Golf Balls were more or less "dead," and although fairly true in flight, required considerable energy to make an average 18-hole course much under the "century." ¶ The advent of the rubber-cored ball has so revolutionized the game that

ings. ¶ The elasticity and life of the modern ball are only arrived at by a multiplicity of processes infinitely complicated to the onlooker and each requiring a marvelous precision in its execution. ¶ Exclusive of the preparation of the raw material and of the numerous inspections during manufacture, no less than twenty-two different operations are necessary before the finished ball is ready for shipment.

AN UNCANNY MACHINE ALMOST HUMAN

All things have a beginning, and that of a golf ball is at the center. This center is hard or soft as required, and on it the first wrapping is made by hand. Three separate times is this hand-wrapping repeated, each time at a different tension and gaining in resiliency at each operation. Then follow two separate machine wrappings, each time with a



THREE HAND WINDINGS WITH WIDE RUBBER STRIPS



TWO MACHINE WINDINGS WITH RUBBER CORD

championship figures of a few years ago would be considered extremely moderate play by the average amateur of today. ¶ While the "guttie" was a great advance on its predecessors, it was comparatively "dead," and like Pat's fiddle, responded best to "main force." It had little resiliency and lay pretty nearly where it happened to fall.

The name of Goodrich has always been associated with progress in rubber manufacture. It is not surprising, therefore, to learn that their latest Golf Balls are proving a revelation to all classes of player from the "dub" to the professional. ¶ Recognizing the fact that tastes and needs differ, the company offers a choice of no less than seven different Balls at \$6.00 and \$9.00 per dozen, and of various sizes, weights and mark-

finer thread. It is peculiar that, from long experience, the actions of the hand wrapper become almost automatic (the tension and amount of wrapper necessary being judged almost entirely by feeling); while the working of the machine is almost uncanny in its humanness—if the word may be permitted. Automatic "hands" twirl the core backwards and forwards, winding the thread accurately in every direction, while at a given point the machine which has been whirring at almost uncountable speed, stops dead. The core has "arrived," and careful measurement and inspection fail to trace more than a very small percentage which are incorrectly wound. The core is now ready to become a ball in reality.