

The Pinehurst Outlook

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(FOUNDED BY JAMES W. TUFTS)

Edited by **Herbert L. Jillson**

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The Editor is always glad to consider contributions of descriptive articles, short stories and narratives. Good photographs are especially desired.

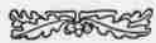
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YESTERDAY it was greeting, Tomorrow it is au revoir! Thus the Season has flown on wings of happiness; there lingers only pleasant memory. ¶ Basking in Spring's radiance we leave and yet take with us the Village Beautiful; recollection and anticipation until Pinehurst smiles and beckons once again. ¶ Old friends we have welcomed, new friends we have found; congenial friends who understand, and share with us appreciation of God's Glorious Open. ¶ And through this dual companionship we have become a part of Nature's eternal symphony. ¶ We have learned to live!



THE MOST gratifying evidence of a remarkable season, lengthened from November to May by the early opening of the Hotel Carolina, is the increase in private cottage owners which has made the past winter history-making. ¶ Success must always rest upon the keystone of Reputation, and Pinehurst's accomplishment has been very largely the work of its friends. ¶ "Advertising" has merely recorded its progress; builded reputation. More than nation-wide the resort's fame is today because in its growth it has anticipated demands, and its policy has been the solving of the problem of conditions, not conditions of mind. ¶ A potent factor in future development individual ownership is to be, for the Village is now in all truth what it has always been in intent; cooperative in its aim.



IN THE transformation of the once "Sand Hills Desert" to an Oasis of plenty, the scope of Pinehurst is already far-reaching through the combination of good roads accomplishment and demonstration of the agricultural possibilities of the immediate section by example of the Village management. ¶ Just a few years ago and a "farm" was unknown; land not to be given away. Today extensive development on big lines everywhere by Northern men and capital with Northern skill and energy. ¶ Cotton and corn production ranking first; fruits, vegetables and cattle second to none; markets easy of access; an ideal all-the-year climate; the combination long sought by the thousands "over civilization" has driven back to Nature. ¶ Yes, the Greater Pinehurst lies before; not alone the Resort, but the Northern Village in the Southland as a world-wide example in the scope of its influence and power for good.

PRIZES TO CORN RAISERS

Results of Farmers' Contest for Fund
Started by Mr. Leonard Tufts



LAST YEAR Mr. Leonard Tufts, Pinehurst's popular and hustling owner, who is always in the forefront of every movement that promises to benefit Moore County, offered \$100 in prizes to the three farmers raising the largest amounts of corn on a measured acre under certain clearly specified and wholly reasonable conditions. ¶ A great deal of enthusiasm was engendered for the contest and the number of those who had their eye on some part of Mr. Tufts' hundred dollars was large. ¶ Meanwhile District Agent McLean had quietly spoken to a few leading citizens of the county and had received subscriptions amounting to \$260 to add to Mr. Tufts' contribution and offer prizes for cotton and peavine hay. ¶ Mr. McLean's assumption of his larger work so taxed his time that the cotton and peavine hay contests did not materialize.

Last summer was one of the least favorable seasons for corn in many years. There was a rather cold spring, a long hot summer and a drought of almost unprecedented severity. Corn that had looked very promising in June and July had lost much of its beauty and promise in August, and good judges declared that the yield was not more than two-thirds and in many cases one-half what it would have been with normal conditions. Not only did the farmers who had started out to beat their own records and to give everybody's achievements a close rub fall down, but they were more or less discouraged and were rather shy about reporting results.

Much of this feeling was not justified by the results obtained under the extremely unfavorable conditions. The man who raised 50 bushels to the acre was as good as 75 in an ordinary year, and the man who pressed the 70 bushel mark closely last summer would have reached the 100 bushel notch if things had broken right for good corn yields.

THE PRIZE WINNERS

Mr. W. L. Holliday, of Jackson Springs, took the \$50 prize with a yield of 68½ bushels of shelled corn on a measured acre, both measurements being officially made. Mr. Holliday used 1,000 pounds of 8-4-4 commercial fertilizer and 600 pounds of 8-11-4, for top dressing. This was very heavy fertilizing. In a year that was marked by an abundant rainfall that amount of high grade fertilizer on his land, with the careful cultivation given, should have given Mr. Holliday 175 or 200 bushels to the acre. As it turned out it is probable that not half the fertilizer was turned into soluble plant food and the remainder is there today, available for next summer's crop. However, 68½ bushels was raising corn all right and Mr. Holliday has a right to congratulate himself. Had the weather done its part he would have had one of

the finest acres of corn ever raised in these parts. He will have better luck next time, no doubt.

The winner of the \$30 prize was Mr. U. O. Seawell, of Carthage, with a record of 63 29-70 bushels. The winner of the second prize used 200 lbs. of 10-4, 200 lbs. of 8-3-3; 100 pounds of 4-10-4 and 100 pounds of nitrate of soda. It may be that this fertilization would have been a bit light in a season that brought plenty of rain, but for last season it was about what could be used. It will be observed that with 600 pounds of fertilizer Mr. Seawell came within 5 bushels of Mr. Holliday's record, although the latter used more than twice as much dressing. For that amount of fertilizer, in such a season, Mr. Seawell's 63 bushels is something to be proud of.

The \$20 prize was captured by Mr. W. W. Moore, of Hemp. He made 48 6-70 bushels, using 800 pounds of 8-2-2 and 200 pounds of 14 per cent. acid phosphate. Considering the amount and grade of fertilizer used and the yield secured Mr. Moore cannot be charged with foolish farming.

The Randolph and Cumberland offered a prize of \$20 for the best acre on its line. This prize was won by Mr. Thomas B. Maples, of Cameron, who made 40 69-70 bushels. Mr. Maples used only 400 pounds of 8-3-3. Mighty good corn for the quantity of dressing.

Mr. Tufts, Mr. McLean and Mr. Blue feel that the farmers of Moore County should be encouraged by these results. If such good yields could be secured in such an unfavorable year the same effort, in a good year, must bring results that will send Moore County's stock up.

Mr. Tufts has volunteered to give \$100 for this year's contest under the same conditions. Mr. McLean proposes to take \$175 of the \$260 pledged but not used last year and add it to Mr. Tufts' \$100, making \$275, which will be divided into 10 prizes beginning with \$50 and decreasing by \$5 each time, that is, the prizes will be \$50, \$45, \$40, \$35, \$30, \$25, \$20, \$15, \$10 and \$5, and it is hoped that a large number of farmers will enter the contest and try for the biggest prize they can win. If they do not get the first prize they may win one of the others and get, not only the money, but the benefit of contest and experience. — *Southern Pines Tourist.*

Guests of Mrs. Arter

Tuesday evening at The Holly Inn Mrs. Theodore Arter of Cleveland was hostess of a dinner party tendered to Mr. and Mrs. G. Glenn Worden of New York. The guests included Mr. and Mrs. C. J. Donahue and Miss Marion Donahue and the Misses Charlotte L. and Minnie C. Arter, all of New York.

Fill in the Heel Prints

The average golfer rarely fails to replace a golf course divot, but often a heel print in pit or bunker is left to penalize the player who follows. The moral is that a heel print should be filled just as carefully as the divot is replaced.



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