

The Pinehurst Outlook

PINEHURST, MOORE COUNTY, NORTH CAROLINA

VOL. XVII, NO. 1

EARLY SEASON NUMBER, 1913—14

FIVE CENTS

COME SOUTH IS THE SLOGAN

Transformation of Sand Hills is the Result of Pinehurst's Example

Men Who do Big Things are Testing Theory and Practice on Broad and Comprehensive Lines



SIGNIFICANT as an example of Pinehurst's widespread influence, is the agricultural development of the immediate section, for the Village is now the Heart of activities in this direction as well as the Hub of its good roads. ¶ "No use tryin' ter grow ennythin' in these heah Sand Hills," commented the Native who reckoned he knew, when Mr. Leonard Tufts set about clearing land in the immediate vicinity of Pinehurst for test purposes. "Even tough ole wire grass finds ther pickin' so scant that it can't even 'sociate with its neighbors, an' ez fer krops, why they hez 'bout ez much show ez er snow ball in er hot skillet."

Mr. Tufts, however, was confronted with a problem and like the man from Missouri, he preferred to be shown in view of the fact that farming roundabout had, up to that time, been mostly of the "conversational" order. Land was cleared with surprising ease and cow peas were grown as cow peas had never been grown before. Corn was a success from the first, rye, oats, and vegetables all did well, with cotton as a big dividend payer from the start. But this is another story; a story by the way, of which the average resort visitor has little comprehension in spite of some 500 hundred acres of farm land within the very limits of the Village and visible evidences of accomplishment everywhere. ¶ "Never knew you raised anything but golf courses," commented a Northern man of prominence who had learned of Mr. Tufts' notable achievements along agricultural lines through a Southerner. ¶ And here you have it; most of us are "color blind" and the strange thing is that so few of us know it!

¶ However, somebody did discover that Pinehurst was raising something beside golf courses. The first was the Native who reckoned he knew. When he found he didn't he stopped chewing the meditative straw of tradition and sat up and took notice — and nourishment! 'Twasn't long before all Moore County knew what "Tuf's from New England" was doing "over beyant." Pretty soon the State was

talking, then several states, and in due season, somebody who didn't golf and who did farm, heard about it way up above the Mason and Dixon line, and it looked good to him! ¶ The big ship starts slow on the ways, but it burns 'em some when it once gets going. That's the farming situation roundabouts—it's well under way and its going some!

Launched little more than a year ago, the "big ship" is now cleaning up its "twenty-two knots" every hour of the working day, and the log book shows results on every page of the bulky volume, ¶ Frederick T. Gates of financial fame, was early in the field and some twenty thousand acres was his stunt. Last sum-

are also in the game. Energy plus ideas, is transforming the Sand Hill Desert. ¶ It is not the purpose of this article to go into specific detail. Suffice it is to show that men who do things are trading capital for experience and reclaiming waste lands; testing out both theory and practice on the broad and comprehensive lines of modern methods; delivering results not explanations; object lessons for the benefit of all mankind.

Cotton raising has thus early attracted national prominence through the superiority of the product, corn is forging ahead into the very front ranks, rye and oats are being grown successfully; peaches, pears, plums, grapes, strawberries, and



FOUR MULE TEAM HARVESTING OATS—HARROWING TWENTY FEET WIDE WITH CATERPILLER TRACTION ENGINE

mer over five hundred acres, cleared during the winter, were under cultivation and "Hoffman" is now a community in itself; poking its nose through the sand "in a night". ¶ Over Samarcand way R. W. Pumpelly, once mining engineer, has a country gentlemen's estate of over two thousand acres, and just beyond Jackson Springs, Roger A. Derby, Harvard man of leisure, is developing a plantation of equal size on extensive lines.

Hard by Aberdeen, Ralph W. Page, son of Ambassador Page, has a two thousand acre farm, and not far away, his uncle, Henry A. Page, is also working a similar tract. And, mark me, these are only the show places; Marston, Maurice, C tter, and others—all Northern men—

dewberries have all passed the experimental stage. Vegetables offer opportunities and some go so far as to assert that Moore County could equal Aroostook County in potatoes under proper treatment. Cattle, horse and hog raising is coming as a natural consequence, prosperous homes are beautifying the landscape, "health, wealth, and happiness" are the ideals which beckon at this the beginning of the transformation of a section which has hitherto figured largely as a producer of golf courses! ¶ Agricultural accomplishments future issues of THE OUTLOOK will strive to show through interesting special stories of general interest. ¶ "Come south young man!" is the Moore County slogan.

THE GREATER PINEHURST

It Becomes Reality of Present and Future Through Summer's Accomplishments

Hotel and Cottage Extension, Refrigerating Plant and Country Club Improvements, the Features



GREATER Pinehurst is the reality made a potent factor of both present and future by the summer's accomplishments. ¶ Early last May the whine of saw and bark of hammer were resounding

through the Village and November's coming revealed a transformation to early comers. ¶ The most marked evidence of growth noted in Mrs. E. C. Bliss' new hotel, The Pine Crest Inn, which comes as a delightful addition to the list of hotels; its comfort but suggested by the charm of exterior. Modern in every particular, it provides for fully fifty guests, offering several suites with private bath; radiant with fresh air; sunshine, good cheer, and "hominess." Opening from the entrance foyer, at the left, is the daintiest of dining rooms decorated in soft Nile green and white, with music room and parlor at the right, all in refreshing tints which, prevailing throughout the house, contrast happily with mission furnishings and rug covered waxed floors. Spacious Colonial pillared verandas, glass entrance doors, and the decorative treatment of the building itself make it a sparkling note of color against the distant sky and pines. For the opening on Saturday evening, November first, the entire colony gathered. Among the first to register are those who will linger for the closing in May, and return for the opening next October.

The cottage extension is also most marked; the new home of Mr. and Mrs. Parker W. Whittemore of Brookline, one of the finest houses in the Village. Changes in the interior of the building, formerly owned by Mrs. W. C. Peet, have been general, including a new kitchen, laundry, pantry, and maid's rooms with connecting bath, and delightful "den" of quartered panelled oak. A heating system has also been installed. Upon the upper floor a vast sleeping porch, two sleeping rooms and two baths have been added. The garage, completed last spring, is a model of comfort and convenience.

(Concluded on page thirteen)