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In connection with the Preserves are maintained

KENNELS

among the most complete in the country, at which a string of perfectly broken setters and pointers are kept for the use of the guests and offered for sale.

Reliable guides, saddle horses, shooting wagons, automobiles, and, in fact, every requirement for long or short trips. Dogs boarded and looked after with intelligent care.

TERMS

Guides \$3 per day, without dogs; \$4 per day with dogs; these charges including shooting privilege. Those shooting without guide are charged \$1 per day for the privilege of hunting on the Preserves.

For further information address
PINEHURST GENERAL OFFICE

"QUEEN OF SEA ROUTES" Merchants & Miners Trans. Co.

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GOOD FELLOWSHIP IS KEYNOTE

Advertising Golfers' Banquet Fitting Climax to Glorious Week



A FITTING climax to a glorious week was the Advertising Men's banquet at The Carolina; an evening of mirth and feasting, song and music, wit and eloquence, with good fellowship as its keynote. From assembly to "Auld Lang Syne" incident and unique surprise followed in kaleidoscopic rapidity, the memory one to make dull days bright for many months to come. ¶ The novelty of the evening was a mock trial of the tournament prize-winners by supreme court judges in wig and gown, impersonated by L. A. Hamilton of Englewood, J. D. Plummer of Springfield, and B. D. Butler of Exmoor. As bailiff, W. S. Bird of Scarsdale rounded up the prisoners who were prosecuted by F. L. E. Gauss of Siwanoy and defended by Guy S. Osborne of Westmoreland. The heinous crime of cup-hunting was the charge, and the whole bunch were on the verge of conviction when it was discovered that the defendants' attorney was a criminal himself. The affair was then placed in the hands of George S. Oliver of Allegheny, representing the common people, who promptly disrobed and disbanded the court, and awarded the trophies. Throughout the trial the affair was replete with sly pokes at personal peculiarities, and none escaped the keenedged tongues of judges and attorney.

Retiring President Joseph H. Appel of Wykagyl presided as toastmaster, and there were responses from President-elect W. W. Manning of Upper Montclair, President Leonard Tufts of the Pinehurst Country Club, and Guy S. Pierce of Westmoreland, representing the Western contingent, and chairman of the tournament committee William C. Freeman of Dyker Meadow, who paid an elegant tribute to the Association, its accomplishments and its purpose:

"A few men engaged in advertising," he said in opening, "assembled in a small room at The Holly Inn some ten years ago. 'Why should we not organize into a body of golfers, representing the advertising interests of America?' To which one voice immediately gave answer: 'We will.' ¶ There, ladies and gentlemen, was born what has since become not only the Winter Golf League of Advertising Interests, but also the American Golf Association of Advertising Interests. There was born the first idea of organization—the real power of good-fellowship—the spirit of get-together—that spirit which has done so much for American business in the past few years.

"It was entirely proper that advertising—the power that really rules the world—should unite all of its forces in a common body of interests. I wonder if we realize our responsibility and power. If we had not gotten together in those days long ago, ladies and gentlemen, what do you suppose would have been the condition today? Would the spirit of cooperation dominate as it now does? I guess not. We advertising men were the first to start the general movement that has contributed so much to a general acceptance of the big principles of life; viz: that men may live in harmony—that they must be honorable competitors—that they must give everybody an equal chance—always realiz-

ing, of course, that superior brain-power puts men in the position of leaders.

"Out of our organization has grown the triumph of general peace and goodwill toward all our fellows. The business of advertising has been bettered by our organization. We have pooled our brains and our principles. We are fighting, man-fashion, for honorable business. We are united in the belief that the square deal gets us somewhere, and that crookedness gets us nowhere. We know that the game of life is put on a higher plane by the game of golf. The practice of the golf course puts men on their honor. The real golfer, whether he plays well or badly, is never a liar or a cheat. Our get-together, since it represents the live interests of our country, means the betterment of business, the promotion of honor among men, and the consummation of the desires of all honest men and women to live honorably and with malice toward none, and with charity toward all.

From the small body which organized at The Holly Inn, has grown the triumphant membership of to-day; uniting West with East, North with South, and all pledged not only to play golf honorably, but to play square with one another. It is important that we keep together—that we increase our membership—that we meet annually for fun and fellowship—never forgetting that in organization lies our great power. Personally, I am proud to be one of you, and I want to say that in my individual work I have had the greatest assistance from the members of this Association. By working together we will eliminate spite, jealousies, envies, and be a great force in bringing about the complete triumph of business integrity.

There were souvenir favor caps for all, and golf-bags containing the liveliest kind of jack-in-the-box golf balls, and between the courses the company danced the tango and the one-step in the hollow square between the tables, singing the chorus of popular songs as they danced. At the head table were Retiring President and Mrs. Appel, President-elect Manning, Mr. Tufts, Mr. and Mrs. A. S. Higgins, Mr. and Mrs. George C. Dutton, Mr. and Mrs. H. W. Ormsbee and Mrs. Malcolm Ormsbee, and Messrs. Robert Cade Wilson, Samuel L. Allen, Hartley Davis and S. Keith Evans. At the tables which extended down the hall on either side there were no absentees, covers being laid for one hundred and eighteen. Music was furnished by The Carolina orchestra, and the menu was Chef Millgate's best; a gastronomical delight.

CLASSY FIELD ASSURED

Midwinter Tennis Championship Will be International in Its Character

Many classy entries have thus early been recorded for the fourth Annual Midwinter Tennis Championship, January 26-31, with Canadian representatives to give the event international character. Heading the list is Robert Baird, the Canadian title holder, who comes with Thomas H. Hall of Toronto. Rhode Island will be represented by Harold MacKinney, state champion, J. D. E. Jones, former champion, and Arthur Chamberlain, all of Providence; and Russell N. Dana of Pawtucket. Other entries include: W. Merrill Hall, W. D. Bourne and Charles M. Bull, Jr., of New York, Henry C. Bridges of Tarboro, N. C., and Dr. Bertrand F. Drake of New Rochelle.

PINEHURST SCHOOL

College Preparatory Grammar and Intermediate and Primary Departments FOR BOYS AND GIRLS

THE scheme of work is individual, the aim being to enable pupils to continue in the same studies which they have been pursuing in their own home schools. If they bring the books they have used and a plan from their teachers of the ground to be covered during their absence, they will be so instructed that they may rejoin their classes without loss, after a long or short stay in an ideal climate, surrounded by right conditions for healthy outdoor life. Pupils may enter at any time and for any length of time.

TERMS

Primary: season, \$75.00; week, \$4.00.
Intermediate and Grammar: season, \$125.00; week, \$7.00.
College Preparatory: season, \$200.00; week, \$12.00.

SPECIAL FEATURES

Private tutoring at reasonable rates. Music lessons may be obtained from skilled musicians of the Hotel Orchestras.

Mr. Lightbourn, the master in charge, may be consulted as follows:

At The Carolina, Monday, Wednesday, and Friday evenings.

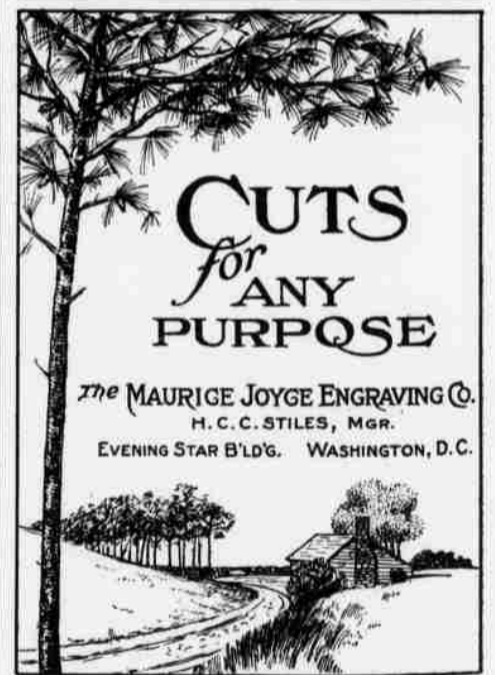
At The Holly Inn, Monday, Tuesday, and Thursday evenings.

At The Berkshire, Tuesday and Thursday evenings.

At other times by appointment.

For information address

PHILIP L. LIGHTBOURN or
PINEHURST GENERAL OFFICE



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Office at The Carolina
Hours: 10 to 11 A. M., or by appointment.