

THE HOLLY INN

SEASON: JANUARY TO APRIL 30



The Holly Inn is one of the most comfortable, attractive and popular hotels in the South, caring for with its annexes 200 guests. The lobby has been enlarged since last season contributing greatly to the comfort of the guests.

There are a number of rooms connected with private baths which are let singly or en suite. The hotel is heated throughout by steam and there are open fires in the foyer and parlors. A large music room where daily concerts and dancing are enjoyed, together with the attractive Dutch room and the billiard room, provide appreciated social features. The excellent cuisine and service for which the hotel is noted, will be maintained and patrons will find the Holly Inn a most comfortable home from January to May.

F. C. ABBE, Manager, Pinehurst, N. C.

The Berkshire

PINEHURST, N. C.

The Berkshire is a modern hotel, delightfully located with all conveniences for health and comfort; bath rooms, steam heat, open fires, electric lights and sanitary plumbing. The guests' apartments are comfortable and home-like and the public rooms large and attractive. The cuisine and service is of a high standard. A billiard room and barber shop are appreciated by the guests.

J. M. ROBINSON, MANAGER.

THE HARVARD

PINEHURST, N. C.

A homelike hotel, modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex, providing for seventy-five guests, and run in connection with The Berkshire.

J. M. ROBINSON, MANAGER.

The Pinehurst Pharmacy

DEPARTMENT STORE BUILDING

Drugs, Sundries, Toilet Articles, Magazines, Newspapers, Books, Stationery; Hot and Cold Soda, Mineral Waters; Cigars, Confectionery, Tobacco.

"MADE IN THE UNITED STATES!"

Pinehurst Offers Attractions Equal To European Article

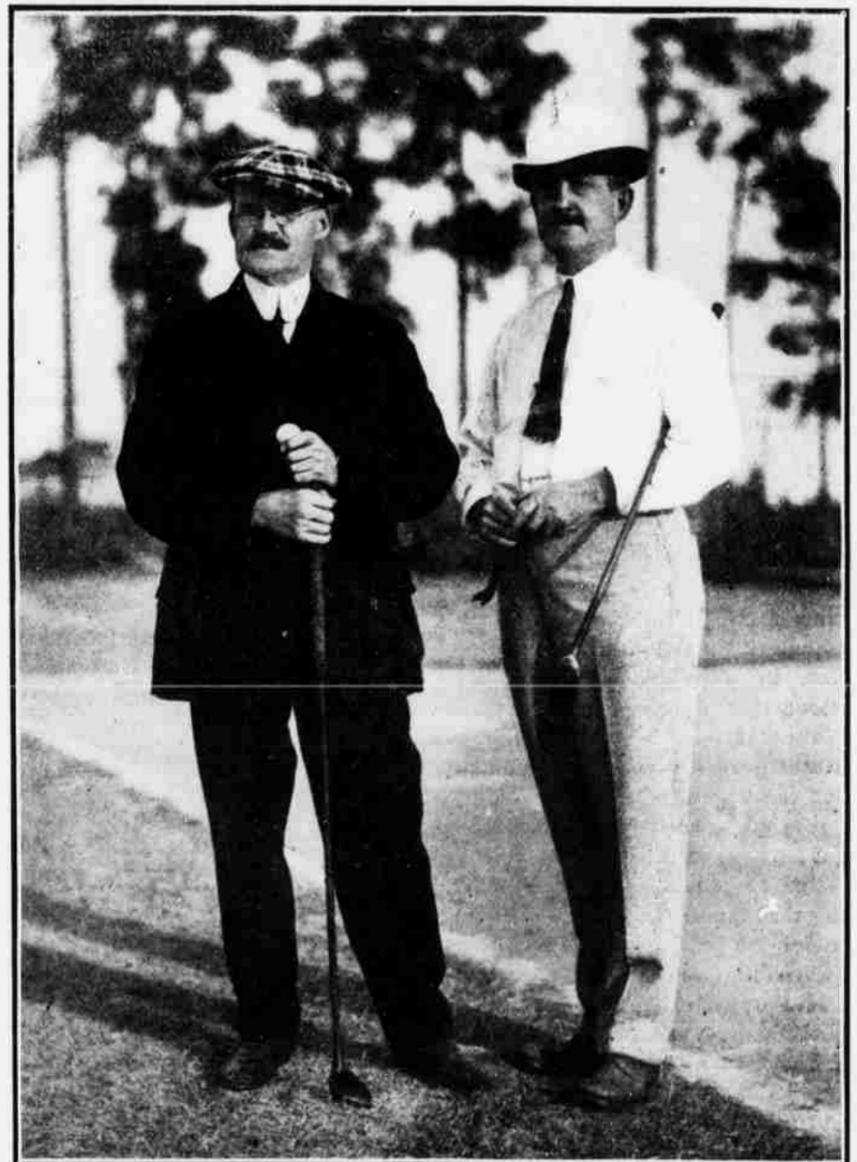


"I HAVE received today a copy of THE PINEHURST OUTLOOK," writes W. D. Boyce of Chicago, associated with the *Saturday Blade*, *Chicago Ledger* and *Indiana Daily Times*, and I am writing for information as I am thinking of taking my family there for the season. * * * For several years past we have spent the winter

the cottagers with the annual observance at The Carolina, Christmas night, an occasion which will claim the attention of the entire colony; dinner, an entertainment and dancing rounding out the evening. ¶ Socially the regular Wednesday and Saturday evening hops are proving most enjoyable.

AMONG THE CAROLINA GUESTS

Prominent among the visitors at The Carolina is Senator E. B. Hawkins of Duluth, who is enjoying golf in company with Mr. George N. Clemson of Middleboro. Messrs. A. C. Bartlett of Chicago and H. B. Lawrence of Wellesley are



MESSRS. JOHN B. BOWEN—JOHN R. GOODALL

in Switzerland." ¶ NOTE—This is but one of the many letters which indicate that the war is calling attention to the fact that the resorts "made in the United States" offer attractions superior to the European article and editorially we are gratified to note that THE OUTLOOK is playing an important part in spreading information which so many are seeking.—EDITOR.

ENTERTAINMENT PLANS FOR HOLIDAYS

Thus early Holiday plans are making and the largest company of visitors in the history of the Village is assured. Christmas eve will be the "home day," given up very largely to the affairs of

spending several weeks here.

Mr. and Mrs. W. A. Sandford of New York are welcomed back for their annual visit, and Messrs. I. S. Robeson, F. H. Swan and Stacey R. Robeson of Rochester come for a ten days' quail shooting.

Messrs. J. H. Ottley, Herbert M. Adams and W. V. Hester of Glen Cove join the golfers; and W. L. Baldwin of Stamford, is also back for the enjoyment of the ancient game.

Mr. and Mrs. F. L. Caulkins of Middletown join friends. Mr. and Mrs. C. K. Cummings of Boston are spending a fortnight here. Mr. Samuel Wallin of Amsterdam spent a portion of the week