

COMMUNITY COOPERATION NECESSARY

The necessity of cooperation in rural life was the next topic discussed, more especially cooperation as to standardizing packing of products, building of good roads—essential not only for marketing but for development—the right sort of educational arrangements, the necessity for sanitary conditions and the promotion of reasonable social life in the Community. It is impossible, he said, for the student of rural life to limit his attention to any single aspect, and the whole problem cannot be solved by the problems of production, but we must recognize the importance of making it profitable; the necessity of education for children, healthful surroundings, social activity.

THE LOCALITY AS AN EXAMPLE

Referring to the existence in the local Community of active cooperative machinery—the Board of Trade—the Secretary spoke of its success in promoting cooperation in the present emergency by providing for warehousing cotton and the good roads movement, suggesting that other developments on different lines, would follow as a natural consequence. ¶ While it will take time, he emphasized, nothing short of a successful solution will make rural life profitable and retain the requisite number of efficient and contented people. The urgency of making this effort is shown by the fact that while our population has increased nearly twenty-five millions, not over five millions is found in the rural districts.

NEGLECTFUL OF RURAL LIFE PROBLEMS

Too much of our thought has been directed to building up great industrial centers, concluded the Secretary. Eager to have the biggest cities, fostered by every device, we are just waking up to the fact that we have been relatively neglectful of rural life problems. ¶ The country finds itself in the singular state of being dependent on foreign countries for food stuffs. This is but temporary and with the headway we are making in applying science to agriculture, we should, undoubtedly soon regain our former position, not only supplying our own food stuffs, but a large portion for the rest of the world.

A TRIP TO NEARBY PLANTATIONS

Thursday Secretary Houston enjoyed a motor trip to the nearby plantations of Messrs. R. W. Pumpelly and Roger A. Derby, looking each over with keen interest.

ENJOYED GOLF ROUND FRIDAY

Friday Secretary Houston enjoyed a round of golf in company with Mr. T. B. Boyd, a former St. Louis acquaintance, leaving on the evening train.

THE GUEST OF MR. LEONARD TUFTS

Secretary Houston was entertained at The Carolina by Mr. Leonard Tufts during his visit and the honor guest at a dinner at which Mr. and Mrs. Ralph W. Page, Mr. Frank Page and Mr. Roger Derby were present.

A CHAT WITH THE VISITOR

"I have been very much impressed with the character and intelligence of the leading members of your Community," said the Secretary in an interview, "and keenly interested in the unique problems which present themselves here and which are being so successfully solved."

NORTH CAROLINA'S TRIBUTE

News and Observer Welcomes Secretary Houston, State's Distinguished Son

North Carolina extends a hearty welcome to David Franklin Houston, Secretary of Agriculture, says the Raleigh *News and Observer*. It welcomes him as a son of the State whose career has been such as to reflect honor on North Carolina; it welcomes him as a member of the Cabinet of President Wilson, who is rendering a service of great and lasting value to this country. ¶ Secretary Houston is not a mere theorist on matters which relate to the progress of this country in agriculture, but he is a man whose deep study and whose practical contact with the agricultural life of the United States gives him power to speak with authority. Less than two years at the head of the United States Department of Agriculture he has given new life and vigor to that department and is making it an increasing force for the good of the country.

Born in Monroe February 17, 1866, Secretary Houston graduated with the degree of A. B. from the South Carolina College in 1887, and with the degree of A. M. from Harvard in 1892, the degree of LL. D. being conferred on him by Tulane in 1903, by the University of Wisconsin in 1906, and by Yale in 1913. He taught in the South Carolina College, was next superintendent of graded schools at Spartanburg, S. C. Later he was a member of the faculty of Harvard, and in 1894 he became a member of the faculty of the University of Texas, being professor of political science 1900-02 and dean of the faculty 1899-02. He was then elected president of the Agricultural and Mechanical College of Texas, holding that position 1902-05, when he was elected president of the University of Texas. In 1908 he was made chancellor of Washington University at St. Louis, a position he held till called into the Cabinet of President Wilson.

PISTOL SHOOTING TROPHIES

Renewed Interest in Popular Sport Comes Through Gift of Prizes

Renewed interest in pistol shooting has been aroused through announcement of the donation gift of handsome trophies for handicap events by the Messrs. Smith & Wesson, makers of the world famous revolvers which bear the firm name.

Not so many years ago similar tournaments claimed the attention of large entrance field, and there is every reason to believe that equal popularity lies in store for this fascinating sport which is also recreation and a decided acquisition to one's accomplishments.

Holiday Tourney Next Week

The eleventh annual holiday golf tournament, which starts December 28th and concludes on the 31st, inaugurates the more important golf tournaments on the Country Club schedule, immediately preceding the twelfth annual Midwinter meeting which starts on January 5th. ¶ The full week of January 11-16 will be devoted to the annual winter meeting of the Advertising Golfers.



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