

THE JEFFERSON

THE MOST MAGNIFICENT HOTEL IN THE SOUTH
RICHMOND, VIRGINIA



Eighteen Hole Golf Course of Country Club of Virginia Nearby

- ¶ The many points of historic interest in, and around the City, and its central location make Richmond a very desirable stop-over point for tourists.
- ¶ Rooms single and en suite, with and without baths. Turkish and Roman Baths. Every comfort for the tourist, every convenience for the traveling man.
- ¶ For handsomely illustrated booklet or reservations, address

THE JEFFERSON, Richmond, Virginia
O. F. WEISIGER, Manager

PINEHURST DEPARTMENT STORE

**BELGIUM
RELIEF WORK
SUPPLIES**

We have in stock Yarns, Flannels and other articles recommended by the American Red Cross for Relief Work.

**GOLF
AND SPORTING
GOODS**

Shoes of the most approved style for men and women. See our new "Trot Moc." Our stock of Sweaters offers over 200 to select from.

Toilet Articles in Parisian Ivory, Chaffing Dishes, 5 O'clock Teas, Useful Leather Goods, Silk Waists, Silk Sweaters, Golf Coats, Sporting Coats, Tennis Goods. Also we carry a full line of Dry Goods, Men's Furnishings, Boots and Shoes, Fancy Wools, Embroidery Silks, Groceries, Hardware, Sporting Goods, Guns, Ammunition, Fruits and Vegetables.

Quality Service Price

It saves letter writing!

THE PINEHURST OUTLOOK

Send copies to friends!

LADIES ARE HOSTESSES

Wednesday's Ball Inaugurates Social Annual for Advertising Golfers



'T WAS a happy thought, Wednesday evening's ball, inaugurating, also, what is to be a delightful annual in connection with the advertising golf tournament. Not alone was the affair one of the season's most brilliant social events, but dancing competitions made it one of the most entertaining affairs of the season in which the entire household joined.

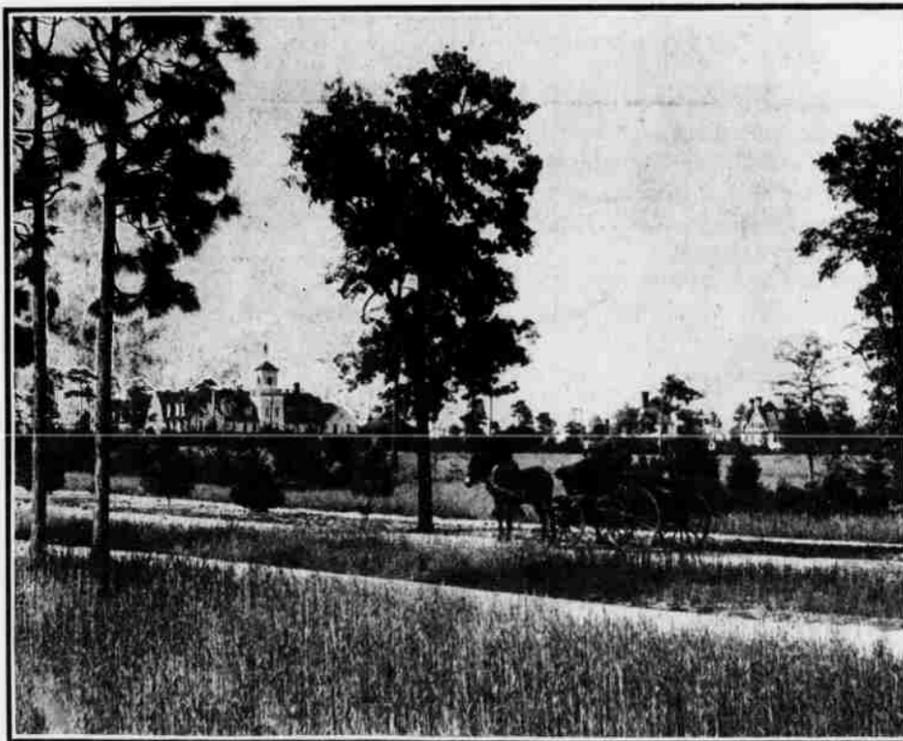
The opening number was the "lucky dance" in which the couples were eliminated by draw; Mrs. W. B. Lasher of New Bedford, Mr. A. L. Alfred of Providence the survivors. Next in order was the hesitation waltz in which the judges, the Misses Lillian Gillette and Margaret Hooker of Concord, N. H., the dancing teachers, and Mrs. Clarence Whitney of Hartford selected Mr. and Mrs. J. M.

York was an inimitable master of ceremonies, and Mr. Erman J. Ridgway of Montclair presented the prizes with delicious mock dignity and ceremony.

Tin Whistles Swatfest

A two class swatfest claimed the attention of the Tin Whistles golfers Thursday. In the leading division Walter G. Clark of Woodland was the winner and in the lower James Barber of Englewood. A gold medal was awarded to the best net score of the day, H. H. Buckley of Dunwoodie won with a card of 94-20-74. The list of participants included: Becker, Truesdell, Boyd, Clapp, Hudson, Cheat-ham, McDonald, Hunter, Howard, Shannon, Lightbourn, Le Roy, Toppin, Clark, Foot, Dunlap, Beach, Whittemore, Marr and Dutton in class A.

Houston, Newton, Hurd, Rumsey, Ormsbee, Swigert, Abbe, Robinson, Buckley, Alley, Barber, Blanche, Slayton, Towle, Pushee, Johnson, Van Clief and Pratt in Class B.



"YE GODS; WHAT A DAY!"

Thorsen of New York for first, and Mrs. H. R. Mallinson of New York and Mr. Don M. Parker of Garden City for second. The one step followed, Miss Blanche Farrington of West Newton and Mr. H. R. Mallinson of New York winning first and Mr. and Mrs. C. H. Hanna of Cleveland second. Last of all came the individual awards, Mrs. C. P. Brady, Jr., of Chicago winning among the women, and Mr. F. C. Henderson of Boston among the men.

Details of arrangements were in the hands of Mesdames W. B. Lasher and H. R. Mallinson, both of New York and who transformed the dance hall into a fairy bower by use of vari-colored serpentine streamers and whose selection of prizes was in exquisite taste. Refreshments were served at intermission and general dancing rounded out a merry evening. ¶ Mr. L. A. Hamilton of New

They Praise Mr. Wright

Mr. George Wright of Wright & Ditson, Boston, one of the men who has been responsible for the present and increasing popularity of tennis in this country, is at The Holly Inn for his usual visit. He expresses himself much pleased with the new location of the tennis courts on the low land, away from the wind.

"I looked them over carefully, the other day," he said yesterday, "and they are perfect in every way. With the good instructor you have here, the game will undoubtedly soon occupy a place equal in prominence to golf. ¶ "The interest in your forthcoming championship is quite general, I have found, and I believe the list of participants will be the largest and most important in its history, for many prominent players are looking forward with pleasure to being the first to open the 1915 and what promises to be a banner season."