

THE PINEHURST OUTLOOK

VOL. XVIII, NO. 8

SATURDAY MORNING, JANUARY 23, 1915

FIVE CENTS

THE ADVERTISING TOURNEY

And Was It One Glorious Week?
It Certainly Was!

Here's the Story and It Aims Only
To Suggest—Touch the
High Spots



INTEREST in the Advertising Golf Tournament—the most successful in the series which cover a period of twelve years—centered in Saturday's thirty-six hole final for championship honors between Ernest T. Manson of the Framingham Country Club and George C. Dutton of Belmont Springs; both from the old Bay State. History records the score as four and two in Manson's favor, but in this case brevity will be misleading for the contest was "even money" to the thirtieth green, and with plenty of opportunity to speculate on the outcome until the last putt was made.

Manson made the turn three up on the morning round, aided by a mashie approach which he holed for a winning 4 on the third; Dutton winning only the fourth in 4 and the ninth in 3. A stymie on the tenth saved the hole for Dutton in a halved 6 and honors were easy in 5 on the eleventh. Par 4's won the twelfth and thirteenth for Dutton, and a one under par 4 on the 432-yard fourteenth tied the score. The next two holes were halved in 3's and 5's; Dutton saving the seventeenth for a halve in 3 by laying a niblick from the pit guarding the green dead to the hole, and Manson returning the compliment on the eighteenth with a similar shot for a halve in 5. ¶ The first hole of the afternoon round was a halve in 5; Manson gaining the lead on the second with a 5. Dutton came back for winning 5's on the next two holes, Manson retaliating with wins in 5 and 3 on the fifth and sixth. The seventh was an indifferent halve in a like number; Dutton squaring the match by holing a long putt for a winning 3 on the eighth, and saving the ninth for a halve in 4 by a fine recovery from trouble.

All even, Dutton's poor tee shot cost him the tenth, but he played the eleventh perfectly and won in 4 to once more tie. Dutton sent a beauty thirty yards farther down the course than Manson on the twelfth, but he topped his second to a pit and was badly out. The fourth was a fine approach putt but he missed for a 5 and went down in 6. Manson recovered

from his short drive by an approach which was short of the trap and he laid his third on the green going down in two putts for a winning 5. ¶ Both tee shots on the thirteenth were screamers, travelling two hundred yards down the same air grooves and lying on the green not two yards apart. Likewise the irons of both players went straight towards the pin; Dutton just across the green, Manson just short. Dutton was away and his putt was weak, a dozen feet short. He

advantage on the short fifteenth and he pushed his second close to the pin, missing a try for a putt and going down in 4. Dutton pulled to the left and into the rough, but he was well out near the edge of the green, and his brilliant try for a winning 3 rimmed the cup and another stab for a halve in 4 hung on its very lip, recording a losing 5. ¶ Three down and with but three holes to play, Dutton sent a screaming drive straight across the dangerous pit towards the green, gaining



"TRAP NUMBER 4—11—44 ; COURSE NUMBER THREE"

missed his 4 by a narrow margin and was down in 5, while Manson pushed his ball up dead in 3 and went down in 4 to become two up.

Likewise on the fourteenth, there were two superb tee shots, two splendid irons both of which just missed the trap, and thirds which made the green. Manson's approach putt was short, but Dutton made a fine try for a win which he missed by a hair, halving in 5. Manson had the

what seemed to be a stroke after Manson's tee shot to the safety plot at the right. Manson sent a beauty brassie away down near the green and Dutton failed to make good by two indifferent irons, lying alongside of Manson in 3. Manson's three was well on the green, but it was not a sure putt by any means, and once more Dutton stabbed for a 4 and all but made it; Manson, bracing, and holing

(Continued on page eight)

ALL ZEPPELINS BEWARE!

Eighth Annual Midwinter Handicap
Attracts Representative Field

Weeks' Program Concludes With
Today's Premiere Test, the
Classic Handicap



ZEPPELINS beware—Americans are a race of sharpshooters! ¶ The attention of the doubtful is called to today's conclusion of the eighth annual Midwinter Handicap which rounds out the week for the experts gathered for this classic event from all four points of the compass. ¶ Champions and ex-champions there are by the score, among them Ralph L. Spotts of the New York Athletic Club, amateur champion of America; S. A. Huntley of Omaha, amateur champion on doubles; F. S. Wright of South Wales, the New York State champion; A. B. Richardson of Dover, the Delaware State champion; George L. Lyon of Durham, N. C., the new Long Island champion; B. M. Higginson of Newburgh, amateur champion in 1913; and Charles H. Newcomb of Philadelphia, the Handicap title holder.

John Philip Sousa is a conspicuous figure on the firing line; the list of professionals including: Joslyn, Huff, Le Compte and Phellis of Du Ponts; Hammond and Daniel of Hercules; Des Portes and Hawkins of Winchester; Gibbs of U. M. C.; Dickey of United States; Goodrich of Dead Shot; Storr of Peters. ¶ Luther Squier, Charles North and John Todd make up an office equipment that "can't be beat."

Ladies in the party include: Mesdames Ralph L. Spotts, B. V. Covert, James Craig, A. B. Richardson, W. H. Keats, J. D. Platt, Jr., G. W. Lambeck, F. A. Seibert, John Ebberts. For their entertainment several informal affairs were arranged. ¶ Next week's OUTLOOK will tell the full story of the tourney. ¶ Order it!

Advertising Golfers Elect Officers

At its annual meeting the Winter Golf League of Advertising Interests elected the following officers: President, A. C. G. Hammersfahr of *Colliers*; Vice President, B. D. Butler of the *Prairie Farmer*; Secretary, F. L. E. Gauss of the Leslie-Judge Co.; Treasurer, Col. H. H. Treadwell of Tiffany's.