



RIDGWAY—"PROSPERITY"

the "farmers," B. D. Butler; followed by A. G. Carter, the railroad magnate, dragging a tiny train of cars; W. C. Izor, the miner, with pick and quarts—(two of them in long necked bottles;) and Guy S. Osborne, the lumberman, laden with toothpicks. ¶ With gusto and garrulity the railroad man, miner, and lumberman told their stories; Mr. Butler elocuting—oftimes is verse—in behalf of the farmers.

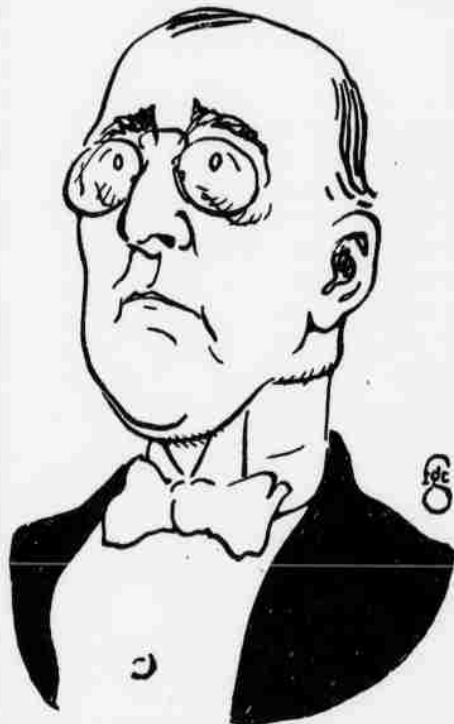
Thoroughly convinced, the doubting manufacturer expressed his determination to reopen his mills and make things hum, calling for the advertising expert, who promptly appeared in the person of George S. Oliver, leading two tiny goats, the manufacturers' and the magazines'. As soon as the uproar subsided, he enlarged on "The Power of the Printed Word," with such effectiveness that the manufacturer bought to the limit on back covers in colors and told the assembled company that he was now thoroughly convinced that prosperity was merely a state of mind—the maintenance of confidence through activity—and that the time was now ripe while European nations are warring, for America to sail in and clean up the world. ¶ William C. Freeman followed with a toast on

GAUSS—"THE MANUFACTURER"



"Appreciation," which proved to be a surprise presentation to Mr. and Mrs. Leonard Tufts, for whom, as Mr. Freeman expressed it, "there is profound appreciation, which is really deep affection."

"Appreciation," said Mr. Freeman, "is a word of wonderful meaning; a liberal interpretation of which comes pretty near to making the sum and substance of life. ¶ We start with Appreciation of Life—the most wonderful gift of all. That compels gratitude to Him who gave it. ¶ That, in turn, leads our thoughts in the direction of how to live it so as to be of the greatest service to our fellows, which, in turn, makes us good men and women. Then we follow with Appreciation of life's blessings—health, sight, speech, feeling, tasting, hearing and a capacity to learn, to think, to act. Then we have Appreciation—a deep Appreciation of Love, Home, Children, Friends. Then along comes Appreciation of Kindness, Happiness, Laughter, Music, Literature, Art, Work, Intelligence, Honor, Charity. Then we have Appreciation of the beauty of the earth and the products thereof—the mountains,



GREEN—"THE LADIES"

hills, valleys, trees, rivers, bays, oceans—the animals, the grain, the flowers, the fruits, the vegetables, the mines.

"There is Appreciation of the sun, moon, stars, the wind, the clouds, the rain, the snow—and again does this sense of Appreciation make us wonder at the Power that shapes the beauty of the sky and directs the elements. There is appreciation of the ingenuity of man, which has given us Electricity and Gas that almost matches the light of the Sun, the Moon, and the Stars—which has given us Steam, Telegraph, Telephone, Railroads, Steamships, Aeroplanes, Talking machines, Bridges, Tunnels under River and Mountains, Automobiles, wonderful manufacturing facilities, skyscrapers, beautiful homes, golf courses—and many other things which contribute to the comfort and pleasure of life. There is surely deep Appreciation in our hearts at this moment of the special favors of life which permit us to come to Pinehurst every winter to meet old friends, to make new friends, and to get together in a Spirit of Brotherhood.

(Concluded on page eleven)

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