

# THE HOLLY INN

SEASON: JANUARY TO APRIL 30



The Holly Inn is one of the most comfortable, attractive and popular hotels in the South, caring for with its annexes 200 guests. The lobby has been enlarged since last season contributing greatly to the comfort of the guests.

There are a number of rooms connected with private baths which are let singly or en suite. The hotel is heated throughout by steam and there are open fires in the foyer and parlors. A large music room where daily concerts and dancing are enjoyed, together with the attractive Dutch room and the billiard room, provide appreciated social features. The excellent cuisine and service for which the hotel is noted, will be maintained and patrons will find the Holly Inn a most comfortable home from January to May.

F. C. ABBE, Manager, Pinehurst, N. C.

## The Berkshire

PINEHURST, N. C.

The Berkshire is a modern hotel, delightfully located with all conveniences for health and comfort; bath rooms, steam heat, open fires, electric lights and sanitary plumbing. The guests' apartments are comfortable and home-like and the public rooms large and attractive. The cuisine and service is of a high standard. A billiard room and barber shop are appreciated by the guests.

J. M. ROBINSON, Manager.

## THE HARVARD

PINEHURST, N. C.

A homelike hotel, modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex, providing for seventy-five guests, and run in connection with The Berkshire.

J. M. ROBINSON, Manager.

### GOLFERS' OPPORTUNITY

IF YOU ARE A GOOD GOLFER—I CAN MAKE YOU A BETTER ONE

The average golfer wastes one to three strokes a hole. The player who takes my course comes in a winner. Cultivate your latent power—Train for Golf Accuracy.

SAMPSON CORRESPONDENCE COURSE OF GOLF EXERCISES

Mall Office  
P. O. Box 384, Beverly, Mass

C. Adelbert Sampson  
Correspondence Solicited

Golf Professional,  
Montserrat Country Club

## WHERE THE NEWS COMES FROM!

### Carolina Card Parties and Country Club Teas Contribute to Pleasure of Busy Week



“WHAT'S the news?”  
¶ Read THE OUTLOOK! The next best means of ascertaining what is going on is to attend the Monday morning card parties at The Carolina, but this affair is limited to the ladies! There are still, however, the Saturday afternoon Country Club teas for which the invitation is all-inclusive. Both contributed important parts to a busy week of early midseason social activities; Mesdames Murrich, Robeson, Franks and Pierce and Miss Houston the prize winners. ¶ The usual Wednesday and Saturday dances also continue to claim the attention of the entire colony, and Sunday evening concerts are enjoyed by many, with few open dates upon the social calendar in the months which lie before.

#### AMONG THE CAROLINA GUESTS

Late January arrivals are filling the big hotel to its comfortable capacity, many of those here having formerly wintered abroad. ¶ Messrs. W. G. Shackley, John A. Weeks, C. Ledyard Blair, Mr. and Mrs. A. Blair, Jr., and Mr. John B. Dennis of New York are leaving after a short visit, coming in Mr. Shackley's private car. Former Director of Public Works, William C. Haddock of Philadelphia and Mrs. Haddock spent the week here joining Mr. and Mrs. Joseph D. Williams. ¶ Prominent among those who came for the tennis tournament were Messrs. Thomas W. Hall, E. S. Glasco, Walter H. Goldstein and C. W. B. Dineen of Toronto, Dr. and Mrs. Bertram F. Drake, C. M. Bull of New York, Mr. and Mrs. J. D. E. Jones, Mr. and Mrs. Arthur Ingraham, Mrs. Robert Treat and Miss Treat, Messrs. H. A. MacKinney and Fred A. Otis of Providence, Irving Wright of Boston.

Dr. and Mrs. William R. Janeway of New York spent the week here and Mr. I. B. Roberts of New York returns for his third visit this season.

Mrs. Dudley D. Roberts and Miss Helen Roberts of Brooklyn join Mr. and Mrs. Sanford H. Steele, and Messrs. S. O. Miller and E. C. Striffler of New York return for golf.

Messrs. H. V. Whipple and W. H. Hamilton of New Haven are here for a fortnight, and Mr. and Mrs. W. E. Lewis and Mrs. Waldo Grosse of New York are completing a short visit.

Mr. and Mrs. I. S. Robeson and Stacey B. Robeson of Rochester return for the season, greeted by many friends, and Mr. and Mrs. John V. Beekman of Plainfield are back for February.

Mr. and Mrs. William Beadenkoff of Wilmington, Del., are here for a month, Mr. John C. Welton of Boston comes for a fortnight, and Mr. O. W. Brewer of Chicago returns.

Messrs. George Clarke of New York, March Turner of Garden City, H. B. Smithers of Great Neck and Austin P.

Palmer of New York, H. C. Morse and George Motley of Rochester, and I. R. 'rentiss of Philadelphia rejoin the golfers.

Mr. W. M. Whaley and Miss Dolly Whaley of Norfolk spent the week here, and Mr. and Mrs. A. W. Preston of Boston are making an indefinite stay. Mr. Preston is president of the United Fruit Company.

Mr. William D. Lentz of Philadelphia returns for January, and Mr. and Mrs. J. B. McMerriek of Oswego are welcomed back for their usual visit.

Messrs. F. G. Achelis and G. T. H. King of New York are spending a fortnight here, and Mr. and Mrs. Lloyd S. Cooney of Greenwich return for their annual visit.

Mr. James C. Parrish, Jr., of New York joins the golfers, and Mr. and Mrs. Gilbert H. Grosvenor and Melville B. Grosvenor of Washington spent a portion of the week here. Mr. Grosvenor is the editor of *The National Geographical Magazine*.

Mrs. George W. Statzell of Lansdowne joins Mr. Statzell, and Messrs. Dudley Roberts and Henry Steele of Brooklyn, George Franklin Brown of Philadelphia and H. M. Weaver of London join the golfers.

#### At The Holly Inn

Wednesday evening's entertainment in aid of the Belgian Red Cross and Relief Funds was most enjoyable, the net results nearly \$30 added to a worthy fund. ¶ Arrangements were in the hands of Mesdames W. H. Weller and F. S. Pearce, the program including recitations by Messrs. G. H. Hodge and William McCrehan, following which there was a potato race, tape walking contest, peanut race, doughnut contest and donkey party in which Miss Pearl Emery, Mr. C. S. McDonald, Mrs. McDonald and Mr. Warren H. Frizzell were the prize winners. ¶ Not the least interesting feature of the evening was the “International tug-o-war” in which the Canadians, headed by W. H. Weller, pulled America, led by Herbert J. Kelly, across the line. Refreshments followed the entertainment and dancing throughout the evening. ¶ Mrs. R. C. Blancke and Mrs. Pearce were the prize winners at the first of the season's card parties, held Monday evening. ¶ The week adds many new faces to the congenial household which is anticipating the week to come.

Mr. John Bassett Moore, the eminent authority on international law, returns for a fortnight's rest and will, for a time, forget the world's affairs in golf and walking of which he is very fond.

Other late arrivals include Mr. and Mrs. H. H. Rackham of Detroit, who are back for their usual visit, and Mr. and Mrs. J. H. Ingersoll of St. Catherines, who will remain several weeks.

Mrs. H. L. Johnson and Master Johnson of Lestershire, N. Y., will make a long sojourn, and Miss A. E. Stewart of Baltimore plans an extended visit.

Mr. Edward Bradford of Springfield, Mass., comes for shooting and Mr. Stan-