



**Take No Chances With
The Powder You Shoot**

So far as your powder is concerned, eliminate the possibility of the misfire at a critical moment that spoils a day in the field or at the traps. Carry shells loaded with a powder you can depend upon. Shoot

**E. C.
OR
INFALLIBLE
Smokeless Shotgun Powders**

Here are powders that make an instant appeal to the sportsman. Their characteristics are: even patterns, light recoil and breech pressure always within safety limits.

INFALLIBLE is a dense smokeless powder that burns very clean and is absolutely waterproof.

E. C. is a smokeless powder that meets with favor from those who prefer a bulk powder.

We will gladly give you detailed information on these powders. Write us. You can't know too much about the powders you use.

HERCULES POWDER CO.
Wilmington, Delaware

"CEDAR-PINES VILLA"

Hedge Row
Southern Pines, North Carolina

MISS E. THOMPSON, Owner and Manager

Tired nerves must respond to exercise in dry bracing air, good simple food and absolute quiet and rest

"Cedar Pines Villa" has been newly furnished throughout and no expense has been spared to make the house attractive as well as thoroughly comfortable. A real home in the pines, 43 acres, 5000 trees; half mile from noise and dust of trains; two stories only, modern improvements. Ample quarters for your auto, etc.

**MAY TO NOVEMBER
THE BERNAKEN, Kenberma, Mass.**

FULEIHAN'S
Exquisite Novelties from Many Lands
Laces, Embroideries, Jewelry
THE CAROLINA EXHIBITION ROOM

**THE PINEHURST
OUTLOOK**

Published Every Saturday Morning During
the Season, November—May, at

Pinehurst, North Carolina

Edited by **Herbert L. Jillson**

One Dollar Annually, Five Cents a Copy
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Additional

The Editor is always glad to consider contributions. Good photographs are especially desired.

Editorial Rooms over the Department Store hours 9 to 5. In telephoning ask central for Mr. Jillson's office.

Advertising rate card and circulation statement on request.

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Saturday, January 30, 1915

Departmental Office Hours

- PHARMACY OPEN—7 A. M. to 9 P. M.; Sunday, 9 to 11 A. M., 2 to 9 P. M.
- POSTOFFICE—7:30 A. M. to 9 P. M.; Sunday, 9 to 11 A. M., 7 to 9 P. M.
- DAIRY BARN, DAIRY, MARKET GARDEN AND KENNELS, Daily and Sunday.
- TRAP, RIFLE AND PISTOL GROUNDS—9 A. M. to 6 P. M.
- COUNTRY CLUB—8 A. M. to 6 P. M.
- GENERAL OFFICE—8 A. M. to 5 P. M.
- DEPT. STORE—7 A. M. to 8:30 P. M.
- TELEGRAPH—9 A. M. to 8 P. M.
- TELEPHONE—All hours.
- LIBRARY—3 to 6 P. M.



Train Schedule

Below is a complete schedule of arriving and departing trains:

- DAILY LEAVE PINEHURST**
- 7.00 A. M. conn. for S. A. L. No. 1 for South
 - 9.15 A. M. conn. for S. A. L. No. 4 for North
 - 7.35 P. M. conn. for S. A. L. No. 3 for South
 - 10.00 P. M. conn. for S. A. L. No. 2 for North
 - 7.38 A. M. conn. for Asheboro and Highpoint
 - 11.00 A. M. conn. for Asheboro only.
- Daily.

- DAILY ARRIVE AT PINEHURST**
- 7.38 A. M. conn from S.A.L. No. 5.
 - 7.45 A. M. conn. from S.A.L. No. 1 from North
 - 4.30 P. M. conn. from S.A.L. from Asheboro
 - 8.30 P. M. conn. from S.A.L. No. 3 from North
 - 11.30 P. M. conn. from S.A.L. No. 2 from South
- Daily.

- CARTHAGE TRAINS**
- Leave Carthage for Pinehurst... 6.15 A. M.*
 - Leave Carthage for Pinehurst... 6.15 P. M.*
 - Leave Pinehurst for Carthage... 8.00 A. M.*
 - Leave Pinehurst for Carthage... 9.50 P. M.*
- *Daily except Sunday.



Mail Schedule

- ARRIVE PINEHURST**
- From North 7.35 A. M.
 - From North and South 8.30 A. M.
 - From South 10.30 A. M.
 - From North 8.30 P. M.

- LEAVE PINEHURST**
- For All Points 8.00 A. M.
 - For South 7.00 P. M.
 - For North 8.00 P. M.
- N. B.—All registered mail arrives at 9.30 A. M. and leaves at 5.00 P. M.

- SUNDAY HOURS**
- 9.00 to 10.00 A. M.
 - 8.00 to 9.00 P. M.

THE TOURNAMENT SCHEDULE

**Full Program of Coming Events In
Golf, Tennis and Trap Shooting**

Coming Country Club, Tin Whistle and Silver Foils tournaments include:

- COUNTRY CLUB GOLF**
- ELEVENTH ANNUAL ST. VALENTINE'S—(Pinehurst system twelve divisions) February 2—6.
- NINTH ANNUAL ST. VALENTINE'S—(Women)—February 10—13.
- ELEVENTH ANNUAL SPRING—(Pinehurst system) March 1—6.
- THIRTEENTH ANNUAL UNITED NORTH AND SOUTH CHAMPIONSHIP—(Women)—March 20—25.
- FIFTH ANNUAL "UNITED" OPEN AMATEUR PROFESSIONAL—(Four ball, best ball)—March 26.
- FIFTEENTH ANNUAL "UNITED" OPEN CHAMPIONSHIP—March 27.
- FIFTEENTH ANNUAL "UNITED" AMATEUR CHAMPIONSHIP—March 29—April 3.
- SEVENTH ANNUAL MID-APRIL—April 6—10.

- TIN WHISTLE GOLF**
- JANUARY 30—Match play vs. bogey.
- FEBRUARY 8—Foursome (medal play).
- FEBRUARY 15—Round Robin.
- FEBRUARY 16—Medal play for non-qualifiers of February 15th.
- FEBRUARY 20—Eleventh Anniversary.
- FEBRUARY 22—Mixed Foursomes.
- MARCH 8—Team match and dinner.
- MARCH 15—11th Annual Championship.
- MARCH 19—Medal play. Three classes.
- MARCH 24—Special tournament for those who have not won a first prize during the season.
- MARCH 25—Medal play (18 holes).

- SILVER FOILS GOLF**
- FEBRUARY 1—Foursome medal play.
- FEBRUARY 10—Prize for best net score in qualifying round in St. Valentine's tournament.
- FEBRUARY 13—Putting contest.
- FEBRUARY 16—19—Three-ball match, twenty-seven to qualify.
- FEBRUARY 23—Four-ball match.
- FEBRUARY 27—Putting contest.
- MARCH 4—Cemetery contest.
- MARCH 9—Swatfest, match play.
- MARCH 10—Mixed foursome
- MARCH 13—Putting contest.
- MARCH 15—18—Championship.
- MARCH 26—Special tournament for all those who have not won prizes during the season.
- MARCH 27—Putting contest.
- APRIL 5—Handicap vs. bogey.

- COUNTRY CLUB TRAP SHOOTING**
- JANUARY 25—MARCH 22—Weekly—Monday Handicaps.

- COUNTRY CLUB TENNIS**
- FEBRUARY 17—18—Women's Singles.
- FEBRUARY 24—26—Men's Singles.
- MARCH 8—13—Club Championship.

The Hollander Annual

L. P. Hollander & Co., announce their usual Carolina exhibition of women's dresses, coats, waists and tailored suits, and Misses' dresses and coats for Thursday, Friday and Saturday, February 11, 12, and 13.

Everybody's Invited

Wednesday and Saturday? Right—dance nights at The Carolina; Thursday at The Inn. ¶ Everybody's invited.

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TO
Throw "Clays"**

EXCITING as you've found trapshooting, it is now more so when the "clays" fly from the



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Then the shooter is "up against" the cunning of man, unknown target flights and disconcerting range calculations.

Eighty-yard straightaway targets, "over-heads," "jack rabbits," "curvers" and "Englised" targets are some of the flights described in our

FREE BOOKLET

we will send on request. This book explains just how to work the Hand Trap, and pictures many scenes suggesting how outing, camping and motor parties may gain pleasure and instruction with this simple and cheap target-throwing implement.

Price: \$4.00. For sale by sporting goods and hardware dealers, or sent postpaid on receipt of price.

**FOR HAND TRAP OR SPORTING POWDER BOOKLET
WRITE TO DEPT. 297-S**

Du Pont Powder Co.
Established 1802
Wilmington, Delaware

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THE COPLEY PLAZA HOTEL
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Make this hotel your stopping place when passing through Boston. Located in the exclusive section convenient to Railroad Stations, unexcelled cuisine and service, moderate charges.

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**LIFT-THE-LATCH
Teas, Luncheons and Suppers**

The Misses Little, Pinebluff, N. C.