SEASON: JANUARY TO APRIL 30



The Holly Inn is one of the most comfortable, attractive and popular hotels in the South, caring for with its annexes 200 guests. The lobby has been enlarged since last season contributing greatly to the comfort of the guests.

There are a number of rooms connected with private baths which are let singly or en suite. The hotel is heated throughout by steam and there are open fires in the foyer and parlors. A large music room where daily concerts and dancing are enjoyed, together with the attractive Dutch room and the billiard room, provide appreciated social features. The excellent cuisine and service for which the hotel is noted, will be maintained and patrons will find the Holly Inn a most comfortable home from January to May.

F. C. ABBE, Manager, Pinehurst, N. C.

The Berkshire

PINEHURST, N. C.

The Berkshire is a modern hotel, delightfully located with all conveniences for health and comfort; bath rooms, steam heat, open fires, electric lights and sanitary plumbing. The guests' apartments are comfortable and home-like and the public rooms large and attractive. The cuisine and service is of a high standard. A billiard room and barber shop are appreciated by the guests.

J. M. ROBINSON, Manager.

THE HARVARD

PINEHURST, N. C.

A homelike hotel, modern in every respect, having electric lights, steam heat and several suites with bath, and with its cottage annex, providing for seventy-five guests, and run in connection with The Berkshire.

J. M. ROBINSON, Manager.

GOLFERS' OPPORTUNITY

IF YOU ARE A GOOD GOLFER-I CAN MAKE YOU A BETTER ONE

The average golfer wastes one to three strokes a hole. The player who takes my course comes in a winner. Cultivate your latent power-Train for

SAMPSON CORRESPONDENCE COURSE OF GOLF EXERCISES

Mail Office P.O. Box 384, Beverly, Mass

C. Adelbert Sampson Golf Professional, Montserrat Country Club Correspondence Solicited

Bank of Pinehurst

SAFE DEPOSIT BOXES TO LET CHECKING AND SAVING ACCOUNTS

4 PER CENT INTEREST

J. R. McQUEEN, President

GLORIOUS DAYS ARE THESE

Lincoln Fete at Box Court is But One of Week's Many Affairs



GLORIOUS! ¶ Here you have one word which tells pretty much the story of not alone the week past, but the weeks to come. ¶ Jasmine blooming, the first faint breath of spring in the air, wondrous sunshine,

blue skies. ¶ And a busy early midseason week of affairs it has been-golf, tennis, shooting, fox hunting, riding, motoringbridge, dinners, dances-with interest centered in Friday's "Lincoln Fete" in aid of the Village Chapel at Box Court in which the entire colony joined. Mrs. Arthur S. Newcomb and Miss Blanche Farrington gave a Country Club bridge party for Mrs. A. C. Wilcox on Tuesday; Mesdames Howard, Alley and Ormsbee, the prize winners, and Mesdames Foot, Newcomb and Maxwell won the trophies at the usual Monday morning card party at The Carolina. Many have journeyed to the quaint Lift-the-Latch at Pinebluff and several have enjoyed The Princess and Highland Pines Inn at Southern Pines; the regular Carolina dances, Sunday evening concerts, and Saturday afternoon Country Club teas drawing the entire Village together-and best of all-the months lie before. Thus early the room clerk is playing chess with his room rack in providing rooms for those booked for the immediate future.

AMONG THE CAROLINA GUESTS

Mr. and Mrs. George B. Wason of Boston are here for a fortnight, and Mrs. William W. Whiting and Mrs. A. W. Evans of New Haven return for their usual visit.

Mr. and Mrs. L. C. Southard, Mr. Charles B. Southard of Boston are late arrivals, and Mr. and Mrs. Charles Z. Eddy and Miss Edith Potter Eddy of Providence return for the month.

Mr. and Mrs. Henley Lippincott, Miss M. W. Lippincott of Riverton are again here for February, and Mrs. and Mrs. Frank H. Reeve and Mr. and Mrs. Paul A. Davis of Philadelphia come for two weeks.

Mrs. Barnes, Mrs. Clinton Hilliard, Miss Marie Louise Hilliard and Clinton T. Hilliard of Easton are here for the month, and Mr. and Mrs. Louis Smith of Brooklyn were recent visitors.

Mr. Charles T. Crocker of Fitchburg returns for an extended visit, and Messrs. E. L. Henderson and F. P. Hayes of Chicago join the golfers.

Mr. and Mrs. H. C. Rumpf of Philadelphia come for the month, and Mrs. Henry Hutchinson and Mrs. Amanda Larkin of St. Paul returns for the season.

Dr. and Mrs. J. S. Brown of Montclair are welcomed back, and Mr. and Mrs. Edward Worth of Media, Pa., return for their usual visit. Messrs. Henry P. Dixon of Wallingford, Samuel H. Coombs and Fenwick B. Small of Brooklyn, George C. Smith and James H. Ottley F. W. VON CANON, Cashier of New York return for golf.

Mr. and Mrs. Fleck of Ottawa come for the season, and Messrs. N. J. Murphy and John A. McLeod of Boston return, · Mr. and Mrs. W. J. Crawford, Jr., of Cleveland are late arrivals, and Mr. and Mrs. J. G. Brodie of New York spent the week here.

Mr. F. B. Tuttle of Greenwich joins friends, and Mr. and Mrs. S. B. Chapin of New York and Mrs. F. E. May of Chicago return for their usual visit.

Mr. M. N. Smith of Boston is back for his usual visit, and Mr. and Mrs. George A. Hause of Philadelphia return for the month.

Mr. E. L. Williams of Rochester joins friends, Mr. Paul Starrett of New York is again here for February, and Mr. C. Treadway of Bristol joins his brother.

Mr. and Mrs. R. G. Porter and Miss Mary Carter of New York come for their first visit, and Mr. and Mrs. R. B. Ward, Miss Estelle Ward and Martha Ward of New York are welcomed back.

Mr. and Mrs. Eugene F. Savage of Bangor will remain several weeks, and Mr. and Mrs. C. D. Barrows of Portland are greeted by many old friends after an absence of several years.

Mr. C. H. Stanley of Cleveland spent the week here, Mr. J. E. Barkey of Richmond joins friends, and Mrs. Warren Thorpe of New York and Miss Mildred Thorps of Philadelphia are making a short visit.

Mr. H. H. Van Clief and children of Poughkeepsie return for the season, and Messrs. Alfred W. Wattenberg and W. J. Elias of New York come for their usual visit.

Mrs. C. E. Atwater and Miss Helen C. Atwater of New Haven join Mrs. Whiting, and Mr. and Mrs. J. C. McKay of New York come for a fortnight.

Mr. Dean Lucking of Detroit joins his parents, and Messrs. E. C. Moen and L. M. Greer of New York return for their usual visit.

Mr. M. D. Fink of New York is welcomed back, and Mr. and Mrs. Maurice Hoopes of Glen Falls returns for a fort-

Mr. and Mrs. Walter R. Marvin of New York are here for the month, and Mr. S. F. Cowdry of New York comes for a short visit.

Mrs. Maude Sefton and the Misses Katherine Sefton and Helen Fay of Auburn join friends, and Messrs. C. C. Peck and B. W. Gage of Brooklyn will remain through the coming week.

At Pine Crest Inn

Mr. and Mrs. M. C. Stout and Miss Lelia Stout of Baltimore, Mrs. Josiah Collins and family of Seattle, Mrs. J. Lawrence Habberton of Montclair, Mrs. E. P. Williams of New York, and Mr. James T. Pratt and Miss Janet Pratt, Miss I. Moulthrop of Brooklyn, and Mr. M. J. Kiernan of New York are late arrivals at Pine Crest Inn.

Hollander Exhibit At Carolina

Hollander's annual exhibit is a Carolina attraction for the fairer sex today.