THE PINEHURST OUTLOOK

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Total cost of crop.....\$365.80 By sale 6,000 lbs.....\$1,072.00

\$4,542.46			
\$50.00 \$4,492.46	Received for 10,000 plants Received from commission men after all freight and commission had been paid for 1815 crates of dewberries		
	\$1,961.96		
	ton 210.00		
	apiece 454.25 Fertilizer, 7 tons at \$30 a		
	Crates, 1817 at 25 cents		
	Shed work and packing 10 00		
	Picking 587.44		
	Pulling weeds and grass 5.00		
	retying 108.03 Building shed 2.00		
	Labor of cultivating and		
	Twine for tying up 10.00		
	Labor applying fertilizer 58.49		
	Tying up vines		
	Staking 48.23		
	ammonia \$431.65		
	tankage, 9 per cent.		
	plowing year of 1912. Fertilizer cost, \$280;		
	fertilizer, application and		
	Expense of cutting back, fall		
	Expense of cutting back, fall		

Net profit..... \$2,580.50 ¶ Last year, 216 carloads made up the crop and peaches, also; but here you have in outline some of the agricultural accomplishments of the awakening Sand Hills. ¶ Surely this should "be continued" for many chapters would be required to tell the story.

THERE'S ONLY ONE PINEHURST

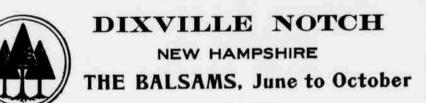
So and Rightly Says "Billy" Evan In Philadelphia Ledger

There are two things hard to resist in the game of golf. One is a May day after a winter free from golf, when the sun is shining and the links are green and there is just enough breeze to make it a delightful day. Another is the call of the South when our local courses are frozen hard and a keen winter wind is blowing. And when you sum up winter golf there are just three classes of Philadelphia golfers-those who have the time and the money to go South, those who have the money but not the time and who play at Pine Valley, Seaview and Atlantic City, and those who for various reasons cannot go to either and stay at home and play when they can. There is, of course, another class, and they are those who put up their clubs in camphor at the first sign of a frost and do not take them out until spring makes its official appearance. But we are not worrying about that class. ¶ Pinehurst is, always has been and always will be the mecca of Southern golfers. Of the thousands who go South for golf-and they come from every section of this country-there are hundreds who never get any farther

South than Pinehurst, and they are content to stay there. I have been there twice and I want nothing better in the way of golf and the physical comforts that go with them at The Carolina and the other big hotels. Pinehurst was the first of the big Southern courses to realize that golf was the big drawing card and virtually the only lure that would attract the business and professional men away from the North in the middle of a busy winter. The chances are more than ever that most golfers who go South for the first time go to Pinehurst, for everyone who plays at Pinehurst is a booster for that wonderful place. You cannot help being enthusiastic after you have been down for a short while and you cannot help telling your friends up North about it.

Pinehurst has three courses of 18 holes each, and six holes of a fourth course are completed. The courses are a sandy loam and, like the great majority of the Southern courses, the greens are of sand. They are apt to be a trifle hard to play at first, but when properly swept, as they always are, the ball goes perfectly true. There is a great diversity in the holes and all three courses are well trapped. For the first time they have succeeded in geting grass to grow on them which will be in good condition through the fall and winter season, when they are used by thousands of golfers and which will stand the hot sun's rays in the summer months when no one plays over them. TEvery thing at Pinehurst is by system. Four ball matches do not interfere with two ball matches and the beginners have as much of a show there as the best players. It is possible to play 36 holes a day and not feel the effects of the strenuous tramp, for the soil has a resiliency that takes away that tired feeling characteristic of clayey soils around Philadelphia. There is just enough of a nip in the winter air to make golfing delightful, and it never grows so warm that one is enervated. Most of the time the weather is glorious and the rain disappears from the course almost as it falls.

Send THE OUTLOOK to your friends. ¶ Tells the week's story.



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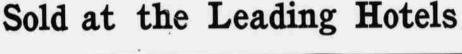
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