

Published every Saturday Morning During the season, November-May, at

North Carolina Pinehurst, Edited by Herbert L. Jillson

One Dollar Annually, Five Cents a Copy Foreign Subscriptions, Fifty Cents

Additional

The Editor is always glad to consider contri-Good photographs are especially butions. desired.

Editorial Rooms over the Department Store hours 10 to 5. In telephoning ask central for Mr. Jillson's office.

Advertising rate card and circulation state ment on request.

Entered as second class matter at Post Office at Pinehurst, Moore County, North Carolina.

Saturday, March 27, 1915

Departmental Office Hours

PHARMACY OPEN-7 A. M. to 9 P. M.; Sunday, 9 to 11 A. M., 2 to 9 P. M. POSTOFFICE-7:30 A. M. to 9 P. M.;

Sunday, 9 to 11 A. M., 7 to 9 P. M.

- DAIRY BARN, DAIRY, MARKET GAR-DEN AND KENNELS, Daily and Sunday. TRAP, RIFLE AND PISTOL GROUNDS-
- 9 A. M. to 6 P. M.
- TRAVEL BUREAU, GENERAL OFFICE-9 A. M to 9 P. M.
- COUNTRY CLUB-8 A. M. to 6 P. M. GENERAL OFFICE-8 A. M. to 5 P. M. DEPT. STORE-7 A. M. to 8:30 P. M. TELEGRAPH-9 A. M. to 8 P. M. TELEPHONE-All hours.

LIBRARY-3 to 6 P. M.

ETARCE'

Train Schedule

Below is a complete schedule of arriving and departing trains:

DAILY LEAVE PINEHURST

7.00 A. M. conn. for S. A. L. No. 1 for South 9.15 A. M. conn. for S. A. L. No. 4 for North 7.35 P. M. conn. for S. A. L. No. 3 for South 10.00 P. M. conn. for S. A. L. No. 2 for North 7.38 A. M. conn. for Asheboro and Highpoint 11.00 A. M. conn. for Asheboro only. Daily.

DAILY ARRIVE AT PINEHURST

7.88 A. M. conn from S.A.L. No. 5. 7.45 A. M. conn. from S.A.L. No. 1 from North 4.30 P. M. conn. from S.A.L.from Asheboro 8.80 P. M. conn. from S.A.L. No. 3 from North 11.30 P. M. conn. from S.A.L. No. 2 from South Daily.

GARTHAGE TRAINS

Leave Carthage for Pinehurst. . . 6.15 A. M.* Leave Carthage for Pinehurst ... 6.15 P. M.* Leave Pinchurst for Carthage ... 8.00 A. M.* Leave Pinehurst for Carthage ... 9.50 P. M.* *Daily except Sunday.

E TAR

From North 7.35 A. M. From North and South8.30 A. M. money or its equivalent as a consideration for From North 8.30 P. M. the performance of any act or service arising

LEAVE PINEHUBST

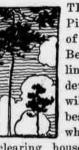
For All Points 8.00 A. M. other branch of athletics. Provided, however, For South 7.00 P. M. For North 8.00 P. M. ing or publishing articles, magazines or books N. B .- All registered mail arrives at 9.30 A. M. and leaves at 5.00 P. M.

SUNDAY HOURS 8.00 to 9.00 P. M. any part thereof. 9.00 to 10.00 A. M.

postosisisisisisis d dalababababababababa SPELLS OPPORTUNITY

THE PINEHURST OUTLOOK

Dollars the Community Pinchurst Synonymous Are



THE NEW Southern Pines cold storage plant of Harry A. Lewis of Bethlehem, N. H., is in line with Community development. ¶ Not only will it be modern, but best of all, it will be what is more essential,

"clearing house" for the section;

If you wish to see how corn fodder and cow pea hay can be turned into dollars take a look at the golf course steers Pinehurst is fattening. ¶ The same is true of poultry, hogs, horses. Briefly the allthe year, liberty and living COMMUNITY Pinehurst spells opportunity!

And remember always that the producers "market" is at his elbow; no freight, middlemen, or commission houses to get the "lawyers share." ¶ Think it over-"'liberty and living!"

years, says Pinehurst's product-North

Carolina's own-equals to the best raised

and finished in Illinois, generally acknowl-

National Association Issues Rules

Covering Doubtful Points

amateur golfer was dispelled when Howard F. Whitney, secretary of the United

in connection with the game of golf, and who

is not or has not been a professional in any

that the above shall not apply to writing, edit-

on golf, or to laying out, constructing, super-

vising or giving advice concerning the layout,

construction or upkeep of a golf course or

All doubt as to what constitutes an

edged to lead the world.

AMATEUSE

"Any person who becomes ineligible by reason of this bylaw may be reinstated by giving to the Executive Committee of this association satisfactory evidence of meriting such reinstatement. No occurrence prior to January 8, 1915, shall affect the status of any person who was in good standing as an amateur on

As if to prevent arguments on the forehas compiled what it defines as five distinct violations, as follows:

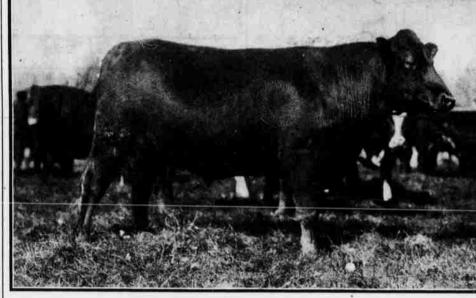
First. Playing or teaching the game of golf for pay. This includes accepting traveling or living expenses for playing over a course or for participating in a golf tournament, contest or exhibition.

clubs, golf balls or other articles for pay. Third. Serving, after reaching the age of sixteen, as caddie, caddie master or greenkeeper

for hire. Fourth. Lending one's name or likeness for the advertisement or sale of anything except as

a dealer, manufacturer or inventor thereof in the usual course of business. Fifth. Permitting one's name to be adver-

tised or published for pay as the author of books or articles on golf which one is not actually the author.



ONE OF THE GOLF COURSE STEERS-"" NORTH CAROLINA BRED, PINEHURST FINISHED"

DEFINED

Mr. D. N. Clark of Woodbridge, Conn., | THE KIDS GOT HIN GOAT! who has dealt in beef steers for forty

Thought Transference Works Havoc With Portly Caruso's Drive

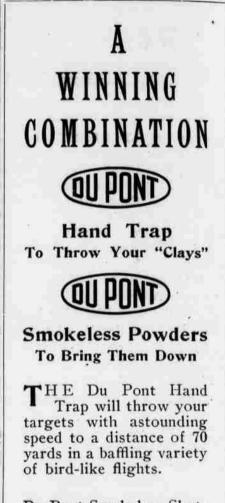
"Caruso" poised majectically at the tee, a mild breeze caressing around his portly form. As he addressed the ball and woggled his driver about where he imagined the ball to be, somewheres below his aldermanic waist line, a couple of nearby kids began to bleat wildly. ¶ Caruso swung and missed.

Turning he hurled invectives at his amused companions: ¶"I think it a darn mean trick for you fellows to spoil my drive that way.'' ¶ "Why, we never spoke a word!" was the aggrieved chorus. ""No," yelled he, "but I knew mighty well what you were thinking !"

Clean Sweep for April

Fuleihan's Carolina exhibition room is announcing the annual April bargains. ¶ This is a "clean sweep" sale.

Get the Habit: Send THE OUTLOOK to friends. It saves letter writing.

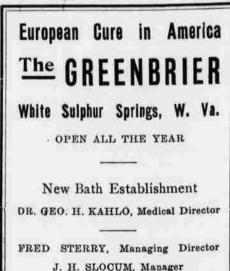


Du Pont Smokeless Shotgun Powders will enable you to bring down your "pigeons" with the greatest degree of certainty. Our century's experience as the "Pioneer Powder Makers of America" is your guarantee for that.

It is a combination difficult to beat for the summer camp. suburban home or motor boat. Write for free trap-shooting booklet 297-S



POWDER COMPANY Established 1802 Wilmington, = Delaware



BOOKING (New York-The Plaza

Boston-Copley Plaza OFFICES

Manicure, Shampooing, Chiropody and Marcel Wave LAURA AGNES WALKER, THE CAROLINA Reom 2 and Barber Shop

a demand which will create a supply.

said date.'

going new rule, the Executive Committee

Second. Personally making or repairing golf

States Golf Association, gave out the Mail Schedule new rules covering the point, which has ABRIVE PINEHURST been the subject of comment for a year. "An amateur golfer is one who has not accepted, directly or indirectly, any fee, gratuity,