This is a photograph of Grove Park Inn, Sunset Mountain, Asheville, N. C.—the finest Resort Hotel in the world. It is absolutely fireproof and open all the year.

The 120-acre, 18-hole golf course is the finest in the South—it is a blue grass course. All the water used at the Inn comes from the slopes of Mount Mitchell, the highest mountain east of the Rockies, nearly seven thousand feet altitude. The milk and cream come from Biltmore Dairy on the estate of the late Geo. W. Vanderbilt.

It is the cleanest, most Sanitary hotel ever built. Every floor is tile. Every bedroom has Mosaic tile covered with French Rugs made at Aubusson, France. The foods are the finest money can buy. The kitchen is spotless white tile to the roof and pure white Mosaic tile floors. The buildings are built of great mountain boulders—some of the walls are five feet thick—boulders weighing as much as four tons each.

We are three and a half miles from the railroad. The street cars are not allowed to come near enough to be heard. We burn coke—not soft coal. Automobiles not allowed near the building during the night. Thus we have no smoke, no dust, no train noise. We have pure air, commonsense, digestible food, quiet in the bedrooms at night, the finest Orchestra outside of New York and Boston, a great organ, and an atmosphere where refined people and busy business men with their families find great comfort and a good time.

Call us over long distance at our expense or inquire

Southern Railway, 264 Fifth Avenue Raymond=Whitcomb, 225 Fifth Avenue Thomas Cook & Sons, 245 Broadway Bertha Ruffner, McAlpin Hotel

