THE PINEHURST

Published Every Saturday Morning, During the Season, November-May, at

North Carolina Pinehurst, Conducted by Ralph W. Page

EDWIN A. DENHAM, BUSINESS MANAGER 11 West 32d Street, New York

One Dollar Annually, Five Cents a Copy Foreign Subscriptions, Fifty Cents

Additional.

The Editor is always glad to consider contributions. Good photographs are especially

Editorial Rooms over the Department Store Hours 9 to 5. In telephoning ask central for OUTLOOK Office

Advertising rate card and circulation state ment on request.

Entered as second class matter at Post Office at Pinehurst, Moore County, North Carolina

Marly Season Number, 1915-1916

Our Ambition

When a captain of industry or of a cat-boat slams the door in the doctor's nose or reefs his sails in a snug harbor and with a laughing heart takes to the headwaters of Drowning Creek with a bag of sticks or a Remington rifle, and to his astonishment finds he has gotten away with a silver cup or a deer's skin, it is our delight to record the event and the manner of its doing for his satisfaction and for the edification and entertainment of those that also ran, or that only stand and wait. In other words, we are a current history of all that takes place in this, our diverting community. And for this service we recommend ourselves (a habit acquired from greater journals than ours).

Now, this we shall do for you-record your joyful coming and your sad departure; give you a program of tournaments and games, a guide to the forest and a hint of the pastimes of the initiated; keep you posted on the progress of the championship and of the sport that is toward. We will lead you to the fountain of youth, of which you will not drink, and point the way to the singerfest and the vaudeville, which you will find crowded. Even the philosopher and the Nature Faker will find opportunities revealed. And then we will consider our pleasures only begun.

For what would you say of a man, or even of a sheet of paper, that lived in the very golden dawn and renaissance of the most completely fascinating and of this community, go. You will find ing the rebuilding of an old Scotch settledynamic community in the world-or one why we are willing to sit in this obscure ment, in this vital chapter of a new of them-whose neighbors were builders. and seers, and artists and every conceivable kind of adventurer and dreamer and Or who being both deaf and blind, observed only the name and the form of men coming and going, in a place where all men come-soldiers and merchants and statesmen and great philosophers?

great work of art, a background for men; | native Scotchman holding the floor. The and even so only a small part of a living community, of which our greatest ambition is to become a factor, and in which we believe a great philosopher would find all the interests of life. Come, let us introduce you roughly. Almost within sight of the outlook upon the Carolina lives a man whose intrigues and battles have been the screaming delight of the metropolitan press, and whose mind contains more of the facts and recollections of the modern business warfare fought along the Great Lakes and the iron ranges and in the dens of bank presidents and the arena of the exchange, than you can find in the whole of the State of Texas. Still he is but an amateur in this community, and rightly conpictures that in the building of a real country he can well take the lead of J. W. Butler.

A playwright or a novelist would be on finance or potatoes or high schools or

vox populi at random at the last meeting we observed to include a graduate of Oxford and Princeton, the champion of beauty and a bitter enemy of progress; an Asiatic traveler as familiar with the path of Sven Hedin and the Cossack post as I am with the road to Aberdeen; a cotton planter from Cuba and Mexico, whose experience in government good and bad, and of people and events is wider than yours or mine; a Divine, distinguished in Brooklyn before I was born; a robber baron from the street, in favor of practical matters; a German scientist, master of peaches; planters of the black hat and string tie, stronger to serve than ever their fathers were to fight. And in conference with these you will be more than apt to see leaders of the Nation, men whose opinion





TWO VIEWS OF A WINTER HOME

drunk with delight to attend the war | singing would be welcomed anywhere. counsels of the Sandhills. My friend, if you are ever invited, as you will be if with his friends and views of Sir Roger, you care to participate in the real action may we not spend our leisure in recountof so small a people. Marco Polo never | hewed out on new lines, and farmer and gazed upon so strange a company. No fighter, who saw only the pavilion on the more independent and vigorous an assemlinks or the flag pole on his own common? bly, strong to make their own country after any image they believe best, has met in this State since the Mechlenburg Declaration.

The roll call will reveal a New England humorist in the chair, organizer in freeman fellowship with the life of the Why, you would say of him, as of us, that of the game; a Kansas farmer and he had no more soul than a potato bug. a Kansas poet taking the minutes of the We have come to regard Pinehurst meeting; a Virginia gentleman from itself as an ever expanding picture—a Southern Pines holding the purse, and a

If Addison could fill an immortal book corner of the earth and recount the rise | American life, where a community is merchant and engineer and courtier and connoisseur join hands with the architect and the artist, the golf player and the huntsman; and when for once a Winter resort with pleasant permanent homes and a haven of sport and recreation, and the myriad participants therein, are one surrounding drama?

> Let us say plainly that our idea is to chronicle the doings and life of Pinehurst

(Concluded on page twelve)



SHOOT POWDERS

DUPONT BALLISTITE SCHULTZE

Endorsed by Generations of Sportsmen and Made and Guaranteed by the Pioneer Powder Makers of America

Loaded by the leading ammunition companies in the popular loads for field and trapshooting.

Look for DUPONT, BALLIS-TITE or SCHULTZE on the shell box.

Insist on getting these loadsthe choice of 80 per cent. of the sportsmen of America.

FOR POWDER BOOKLET GIVING GAME LOADS AND LOADING INSTRUCTIONS, WRITE SPORTING POWDER DIVISION.

E. I. du Pont de Nemours & Co. WILMINGTON, DEL.



The Jewelry Shop

Large and Varied Stock of

Diamonds, Jewelry

Silverware and Notions

From the Best Manufacturers Only

Repairing of Jewelry and Engraving of All Kinds, All in Our Own Shop by Skilled Workmen

MAY WE SERVE YOU?

THE PINE CREST INN

recent delightful addition to Pinehurst's Hotels

MODERN THROUGHOUT. Mrs. E. C. Bliss.