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Hotel



The Spirit of Good Service

and Unequaled Facilities
for its Accomplishment!

Add to these an Unrivaled Location—consider that

THE McALPIN

is the Largest and Safest Hotel Structure in

NEW YORK CITY

and you will understand why it is the

*Most Talked About and Most Popular Hotel
in America today.*

Prices Notably Moderate

Broadway at 34th Street

(One block from Pennsylvania Station)

Management MERRY & BOOMER

SCHOOL DAY

Population of Countryside Demonstrate Their Enthusiasm for a Beautiful Neighborhood

All and Sundry the Community Turns
Out to Plant and Landscape the
Farm Life School Property



A LARGE number of automobiles from the village carried their parties last Saturday to see a spectacle which would burden the souls of those pessimistic of the future of the country.

At the Hamlet of Eureka is a school. It is also the headquarters of thought and diversion, life and philosophy of the surrounding hamlets. It was planned, built, and is operated by the good-will and effort of its immediate neighborhood.

Among the ideas that it injected into the aroused public conscience is that to be either wise, wealthy or happy one must also be presentable. This is sometimes called beauty, sometimes art, but mostly common sense. Once arrived at this conclusion the procedure of the independent Scotchmen was unique and com-

mendable. And quite well worth the observation of the metropolitan school of thought which believes in the paternal and governmental method of bringing up a neighborhood.

Mr. Warring Manning, a landscape architect of National reputation, volunteered to lay out a system of walks and paths, of sites for the future development of this school, a play ground, and a planting scheme, if the people would agree to execute it in *one day* under his direction.

Saturday was the day. The plan was all on paper. In automobiles, on mule back, in the old family carriage and overland by foot the sturdy sons and daughters of the Sandhills began to arrive. They brought wagons and shovels and fried chicken, and their overalls, and the whole business, including the preacher and the local banker, brother Davis and Winter visitors, fell to on the scheme. Underbrush disappeared, woodland paths emerged from the brush, innumerable shrubs hauled from the luxuriant swamp took their places among the rapidly appearing walks. Uncle Noah Deaton, sage of the flora of the River Region, supplied a wealth of native plants, and eager hands were there to put them in their place.

All day the teams hauled clay, the fires burned merrily, the men grubbed stumps and shoveled dirt, dug holes and labored for art. Coffee and sandwiches regaled the tired workmen, the face of the earth was transformed, and both trees for the delight of men's eyes, and

an idea of untold value were planted around the Farm Life School.

A Great Pitty

The Highland House at Pine Bluff burned to the ground last Tuesday night. Everyone was successfully rescued, and there was time for an efficient and willing brigade to get out the people's personal effects and clothing. The rest was claimed by the flames.

Mrs. Bassett has the profoundest sympathy of the allied towns. She had not only made the Highland House a pleasant center for local activities, but had built it into an institution, known from Chicago to Miami as headquarters for the famous river trip, and for sportsmen the world over. Pine Bluff has steadily developed in beauty, the arts of living, good taste and personel all radiating from the little hotel.

We suppose it will be rebuilt, better than ever, and that the fire will do no material damage. For it should bring all her hosts of friends rallying to her support.

A Bridge Party

A bridge party and luncheon was given early in the week at the Hawthorne Cottage by Mrs. T. T. Watson in honor of her house guest, Mrs. Wiedersham. Among the guests were Mrs. John C. Spring, Mrs. Tyler L. Redfield, Mrs. Parker W. Whittemore and Mrs. Arthur Newcomb.

THE SILVER FOIL

Schedule of the Tournaments for
the Season of 1916

FEBRUARY 16—Handicap vs. Bogey.
FEBRUARY 23—Flag Event.
MARCH 1—Medal Play Handicap.
MARCH 8—Mixed Foursomes.
MARCH 15-16—Club Championship. Thirty-six holes medal play. Championship for best gross score. Prizes for first, second and third best net scores.
MARCH 29—Medal Play Handicap for those who have not won a prize. Prizes for first, second and third net scores.
APRIL 5—Choice Score. Best six holes from each nine.

Putting competitions will be held from time to time during the season.

A New Resident

Dr. G. L. S. Jameson, a prominent figure in Philadelphia, who has his home in St. Davids, has joined the cottage colony. He has bought a lot from Mr. Newcomb opposite Hill Crest, the Johnsons' new place, and is expecting to build a Winter residence here right away. Dr. Jameson is President of the Neighborhood League, a director of the Colonial Trust Company, and an enthusiastic golfer, being a member of both the Union League Cricket Club and the St. Davids Golf Club. He is a close personal friend of Governor Brumbaugh's.

Send the PINEHURST OUTLOOK to your friends. It will save letter writing.