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For booklet and information address

CHARLES H. GOULD, Manager,
Dixville Notch, N. H.

OPPORTUNITY IN THE STATE

North Carolina Moving to the Front, With Room for All Comers.

An Entertaining and Instructive Presentation of the Business Chances About Pinehurst.

BY BION BUTLER



IF A MAN is content to take put luck as the old folks used to say, and wants to pull up a chair with the rest of us, he will find in North Carolina more opportunity than he knows what to do with. I cannot undertake to point out opportunities to anybody. If I had shown Edison the opportunities that awaited Eli Whitney who built the cotton gin, Edison probably would have looked at it twice and passed it up as an interesting novelty, but of no concern to a man who felt an interest in things electrical.

An opportunity for one man is an absolute waste to another. Since Neil McNeil came into the Cross Creek settlement from Scotland a hundred and sixty years ago, the farm at Monticello has not been an opportunity. Two years ago J. W. Johnson bought the place, and he is taking several hundred bales of cotton from it, and it is making more money for him each year than anybody would have paid for it five years ago.

Opportunity takes count of the man before it really becomes opportunity, for opportunity is of no use without the man. And when anybody recites to you that old statement that Opportunity knocks once at every man's door I want to amend the announcement. Opportunity is fooling with the door bell all the time.

Opportunity is the boy in the front wagon in North Carolina, because the geography has put the State in about the right place on the map. The railroads have run out from the big cities toward North Carolina. The ocean was constructed right up to North Carolina's shores. The weather man fixed the right sort of climate for the State. The chief of the bureau of soils at Washington has shown that the farmer has a cinch here if he will get familiar with a little soil chemistry and some intelligent farming. The agent that planned the rivers arranged it so they have lots of fall to turn wheels.

CENTER OF RESOURCE

I have been studying the globe a little. I find that if you stick a pin in the heart of North Carolina and look over the globe you see it is just about as far from North Carolina to one side as to the other, which indicates that from here to all important points is about the most direct line.

Do you know that if you take the port of New Bern, for instance, as a center, and draw as much of a circle as you can without reaching over into a foreign territory or into the lakes or the ocean, you can cover more of the productive United

States than from any other port. More territory of the United States is within five hundred miles of New Bern than of any other port on the Atlantic. That territory has probably more of natural resources than any other similar area on any part of the globe.

Shorten the radius down to three hundred miles and the resource still remains comparatively great. They remain so great that it is useless to try to estimate their limit. They remain so great that not in our day, nor in the day of the next generation or the next will they be found to have any limit.

CAN EQUAL COTTON OF THE WORLD

For instance, there is hardly a limit to the amount of cotton that can be raised in North Carolina. As much as is produced in all the United States at the present time could be made on the land of North Carolina, and all of it could be made into cloth, and the cloth made into clothing, and the surplus clothing exported by sea from North Carolina ports or distributed in American by North Carolina railroads. The entire cotton crop of the world is just about big enough to give to each inhabitant one light weight suit of clothes a year, not counting underwear, handkerchiefs, table wear, stockings, automobile tires, bed covers and the thousand things that require cotton material.

OR CLOTHE CHINA

If China ever wakes up, and the old Empire is waking mighty fast, and develops her mineral deposits, and makes machinery to help her increase her productive power, and her people get into a shape that they can buy clothes enough to go around, the man who has a cotton farm in North Carolina will be fixed as well as the man who has a key to the side door of the United States mint.

People ask me in letters if I think it is wise to move to North Carolina. I answer that it would be wiser to fetch your wife and let her see a new country before she is nailed up fast in it. Some women do not like the idea of moving away from home folks and familiar surroundings. Some men, if you want the facts, get homesick, too.

Because a man is tired of working in a rolling mill, and wants to get back to Nature, does not signify that he can navigate a mule on a cotton row. Other things than commutator rollers and spark plugs get out of whack. It is about as tedious to bend your old back in a cotton row in picking time as it is to bend over a column of figures. And cotton will not pick itself.

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