

## OPPORTUNITY IN THE STATE

(Concluded from page five)

offered a million dollars for his patent, which is a fundamental one, but a million dollars is no price if the process is successful, and it seems to have been succeeding for about a year. MacRae met an opportunity. That was a real opportunity. It has been waiting for the man who might come along and carry it away, and he came. He will have factories all over North Carolina using up waste wood and making products worth millions of dollars.

There are opportunities that we note, and opportunities that we do not recognize. But you may take it for a fact that wherever you find a pine stump you have an opportunity. Where you find a poplar tree or a gum tree you have the possibility of a paper mill. Where you can raise sweet potatoes you can make starch, which is one of the fundamental bases of many industries.

## ALUMINUM

Or, to take a short cut—the minerals of North Carolina are of wide variety. They afford unlimited opportunity for a live man. When the aluminum reduction works are in operation over on the Yadkin and power and the supply of aluminum there will afford a chance for a thousand factories making the many things that aluminum can be used for. That place should be a center of the aluminum industries as Pittsburgh is of iron and steel, with innumerable lines of development, and it probably will.

I cannot imagine the limit of opportunity in that one line, and the chances are that that one basic industry is going to fill the valley of the Yadkin with an endless variety of things.

## OPPORTUNITY A CONDITION OF MIND

Yet I do not believe that opportunity stands around waiting for men like a spigot stands ready to be turned to let on the water at the kitchen sink. There are not many automatic opportunities, which work of themselves, any place. Opportunity is principally a condition which man may adapt to his uses. Taking that definition of opportunity leaves us free to suspect that in North Carolina opportunity is without limit so far as the knowledge of man can estimate at the present time. Within a hundred miles of Pinehurst are resources of soil, mineral, water power, climate, and the various things essential to human progress to attract the profitable attention of men for generations. Some men will see the opportunities, and some will fall over them without seeing. Some men, seeing the opportunities will thrive, and some will fail.

I don't know of any place in North Carolina where money grows on the black jacks. They do say that if you will go down on the beach and lie down with your mouth convenient to the ground some of the crabs will crawl in, and save you from starvation without any effort on your part. But that would seem to me an unsatisfactory way of living. It is more to my notion to get out and dig and thus rustle up something that can be cooked, instead of eating an exclusive diet of raw crabs. The man who wants

to dig in North Carolina can find a place, and he can find something worth while when he digs. That is the significance of opportunity. What he will dig and what he will find must depend largely on himself.

## FACTS WITHOUT ADVICE

North Carolina has opportunity for millions of live men. The opportunities embrace any line of effort. The resources are such that almost any intelligent effort is quite certain to bring reward. Mistaken effort is quite as certain to bring disappointment, here as elsewhere. But success is more likely than elsewhere for there is so much development work to do that the State in its swing forward will carry a lot of men with the movement even if they do not give much help themselves.

I never advise any man to go anywhere or to do anything, but I always say to a man that if he wants to go any place to do anything he will not find a more likely place to succeed than in North Carolina, always remembering that the chief factors in his success are himself wherever he goes. A big army of men are going to achieve marked success in North Carolina in the next few years because here are unlimited available resources. The successes of North Carolina will be the admiration of the world. But I cannot read a letter from a man and write him an answer telling him if he will succeed here or not. He may be named Jonah, for all I know.

## Afternoon of Whist

Mrs. Herman Casler and Mrs. P. G. Hyde were winners of the ladies prizes and Mr. H. H. Buckley and Mr. A. J. DeMott were winners of the gentlemen's prizes at a recent afternoon of whist at Pine Crest Inn. Those playing included the following: Mr. and Mrs. J. H. Gallop, Mr. and Mrs. F. E. Gallop, Mr. and Mrs. H. E. Mills, Mrs. C. E. Mills, Mr. and Mrs. P. G. Hyde, Mr. and Mrs. A. J. DeMott, Mr. and Mrs. Herman Casler, all of Syracuse, N. Y.; Mrs. E. C. Bliss, Mrs. C. R. Lake, Pinehurst; Mr. J. H. Spence, Easton, Pa.



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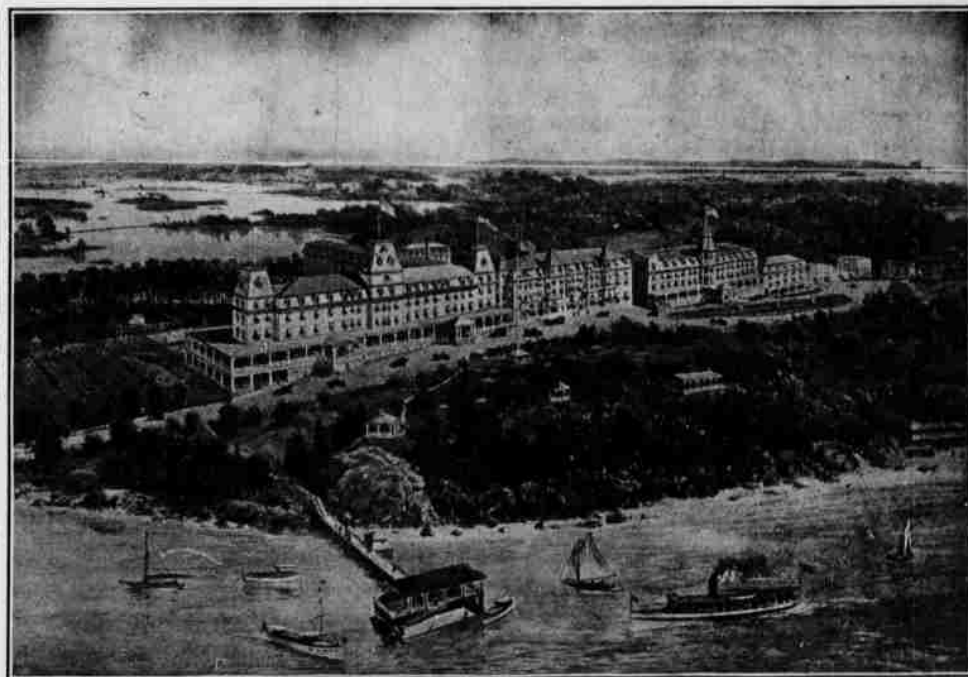
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