

# The World's Greatest Hotel



### The Spirit of Good Service

and Unequalled Facilities for its Accomplishment

Add to these an Unrivaled Location - consider that

# THE MCALPIN

is the Largest and Safest Hotel Structure in

### NORK CITY $N \in W$

and you will understand why it is the

Most Talked About and Most Popular Hotel in America Today

Prices Notably Moderate

### Broadway Street at 34th

(One Block from Pennsylvania Station)

L. M. BOOMER, Managing Director

Mich.; Mr. and Mrs. W. A. Diety, New | P. S. Eblin and Wife, F. J. Eblin and | A. Collinge, has made the 13th hole on York; Royal R. Scott, W. J. Higley, Toledo, Ohio.

W. C. Jones, Mr and Mrs. V. C. Tompkins, Savannah, Ga.; Mr. and Mrs. C. A. Thompson, and Miss Lillian Baker, Fairmont, N. C.; James S. Hanes, William C. Brown, Jr., Winston-Salem, N. C.; Edgar Menderson, Philadelphia; Mr. and Mrs. B. B. Thomas, Wilmington, N. C.; G. M. Lovelace, Hartford, Conn.; Mr. and Mrs. G. T. Dunlap, New York City, S. A. Hennessee, Cooperstown, N. Y.: h. W. Pumpelly, Angus Mason, Charles Mason, Samarcand, N. C.; Henry Holt, Jr., New York City; Mr. and Mrs. Harry C. Hanner and Mrs. J. B. Hanner, Tampa, Fla.; F. A. Boettinger Philadelphia; J. S. Raphael, New York City; C. M. Greenfield, Syracuse, N. Y.; Owen J. McCoughey, New York City; G. G. Thomas, Jr., and wife, Wilmington, N. C.; Dr. J. N. Carr and wife, Durham, N. C.; Theo G. Hansen and wife, Tampa, Fla.; W. F. Glynn, Crescent City, Fla.; Mrs. W. L. Ainsworth Charlestown, S. C.; R. Y. Bernard, Philadelphia; T. B. Gardner, Charlestown, S. C.; D. E. Harlee, Greensboro, N. C.; Mrs. Kate Woolfolk Richmond, Va.; Elizabeth E. Mercer, Poiladelphia; I. A. Steger, Philadelphia; J. M. Hagood, Louisville, Ky.; G. L. Berry, New York City; H. S. Leary, Novfolk; J. F. Mitchell, Raleigh, N. C.; W. T. Keyser, Norfolk, Va.; George W. Baker, Tilton, N. H.; Mr. and Mrs. S. G. Rand and Miss Ellis, Providence, R. 1.; C. R. Hudson, Raleigh, N. C.; E. A. Ballow, Woonsocket, R. I.; E. J. Pearson, C. F. Pomeroy, George Scott, Boston, Mass; Edward Wiley, New York City; G. A. Dehr and Wife, DeLand, Fla.; Mr. and Mrs. R. C. Shannon, II, Brock port, N. Y; Mr. and Mrs. H. W. Orms bee, New York City; Miss L. M. Moore, Washington, D. C.; O. B. Wickham, Cleveland, O.; I. Hill, Washington, I. C.; Mr. and Mrs. William Beedle, Philadelphia; Mr. and Mrs. E. N. Scoville. Philadelphia; Mr. and Mrs. D. A. Mickael, Berwick, Pa.; Mr. and Mrs. Charles Wolfe, Philadelphia; Mrs. J. G. Splane, Master Lambert Splane, Detroit. Mich.;

wife, Akron, O.; A. J. DeMott and party, Syracuse, N. Y.; Morel Haas, New York City; Mrs. Hege, Winston-Salem; Henry McNair and family, New York City; Mr. and Mrs. C. W. Patrick, Rio De Jaineiro; Mr. and Mrs. F. B. Dancy, Baltimore, Md.; N. H. Stoyle, New York City; Mrs. Spencer Waters, New York City; Mrs. George Cameron and party, Petersburg, Va.; William H. Thurston, New York City; Rev. Dr. Temple and two daughters, Ogdensburg, N. Y.; Maurice H. Thomas, Atlanta, Ga.; Donald K. Belt, Baltimore; Ralph Pumpelly, Samarcand, N. C.; Millard Turner, Southern Pines; W. C. Ong, Cleveland; A. M. Creighton, Richard Ward, E. N. Ong, Boston; Mr. and Mrs. George A. Magoon, Pittsburg, Pa.; Warren H. Manning, Boston; Mr. and Mrs. R. S. Holmes, Mr. and Mrs. Will Foster, Lansing, Mich.; Mr. and Mrs. G. M. Howard, Halifax, N. S.; Charles P. Mason, Pinehurst, N. C.; R. Macdonald, Sherbrooke, Quebec; C. H. Pomeroy, New Haven, Conn.; Edward D. Blackwell, Katherine Blackwell, Ella Blackwell, Brandon, Vt.; Mr. and Mrs. Thomas Macmillen, Brooklyn; Mr. and Mrs. Lincoln Cumings, Brookline; W. M. Straub, Baltimore, Md.; Mr. and Mrs. A. C. Kimball, Manchester, N. H.; Mr. and Mrs. C. H. Durgin, Manchester, N. H.; Misses Miller and West, Charleston, N. H.

### BOYS SHOW GOOD FORM

# and Athel Denham on the Links

There is some very promising golfing material among the youngsters who attend Eric Parson's school at Pinchurst. Lambert Splane, the fourteen-year-old son of W. G. Splane of Detroit and a nephew of Mrs Dorothy Campbell Hurd, played record of the two peach orchards at Cana 360-yard par 4 hole the other day in a drive, an iron shot and a short putt. This has now been capped by Lambert's schoolfellow, Athel Denham, also four-

the Number One Course-in one!

This hole, now made in one for the first time, is par 3 and bogey 4. The approach runs uphill all the way and the only part of the green that is visible from the tee is the flag, as they say in Ireland. The distance is 192 yards, which is in itself a respectable drive for a youngster of fourteen. Mrs. Dorothy Campbell Hurd, who built up the remarkable ringer score of 65 on this course last season and shattered a number of pars in the course of the proceedings, never managed better than a 3 on this particular hole.

Holes in one are all more or less flukes, of course, Donald Ross, for instance, never made one in his life. Our Wilson at the Club claims two in fifteen years of play. The feat was accomplished only twice at Pinehurst last season, the short 9th hole on the Number Two Course obliging in both instances. Phil Carter negotiated the first of this pair of aces in the dramatic finals of the St. Valentine Tournament-his opponent, Whittemore, making a 2 at the same time. The second was made by James Wilson of Youngstown in a four-ball match.

## WILLIAM WILSON

Professional, Pinehurst, made the Num ber One Course in 73 a few days ago, 39 out and 34 in. This is the best so far done this season, but the Winter is still young.

## William Bruhn and Walter Clark

Amazing Success

Forty-five percent dividend. Seventy five per cent. dividend. This was the

dor this year. And the story still half told. For the Carolina Company took care of a wonderful young orchard not in bearing and cleared up 60 more acres teen, who under the watchful eye of his for a new orchard in addition. There

this last company for a matter of \$30,000: \$20,187 clear above freight and commissions and over \$10,000 net profit above all expenses for the year, cash in bank. Even more fascinating than the picture of the darkies singing in droves throughout the green rows of trees, picking wagon loads of the fruit to be hauled into the cool recesses of the busy packing house, where the belles of Moore County in white costume and holiday mood are assembled to pack their five hundred crates a day, is the mathematical details of this coming industry. The great authority and pioneer of the business, William D. Bruhn, manager of the Carolina plant, died at the end of the season, a bitter loss to the community. And just too late to learn the results in the market of his last car shipped.

## A RECORD CAR

This car contained 467 crates of Alberta peaches and was shipped to Boston. It brought at auction in that discriminating center \$2,106, or about five cents a peach wholesale. I would rather grow than buy them.

The Candor orchard, the enterprise and darling of Walter Clark, a Boston man who first started the peach game in these parts, and who stood by it through the lean years before a remedy was found for the baleful scale, made even a better financial showing. He has 200 acres, and paid his stockholders no less than 75 cents on every dollar they everput in on this single crop. He has a habit of doing this. He paid 50 per cent. last year, and three years ago astonished the neighborhood with an 85 per cent. dividend.

### The First Fox

of the season, tribute of the Pinehurst pack, is credited to Dr. William Hill, brought home from the chase on his saddle bow last Monday

Send THE OUTLOOK to your friends. It tells the story of the week and saves attesting opponent and schoolmaster, A. were 10,000 crates sold from 80 acres of letter writing. Ask for mailing envelopes.