



CONTRACTING AND REPAIRING

Painting, Paper Hanging, Plumbing, Steam Fitting,
Carpentering, Electrical Work, Brick Laying,
Plastering and Planting
Call or 'Phone the

PINEHURST GENERAL OFFICE

THE HOLLYWOOD, - SOUTHERN PINES, N. C.

Open Nov. to May. Capacity 100. All modern conveniences. White help exclusively. Rooms single and ensuite, with bath.

AMERICAN PLAN: FROM \$3.00 PER DAY.

Five minutes from the COUNTRY CLUB and GOLF LINKS

J. L. POTTLE & SON, Proprietors

Write for Illustrated Booklet

THE QUALITY STORE

IT SERVES YOU RIGHT

FINE GROCERIES GOOD SERVICE PROMPT DELIVERIES

J. L. SMITH & SON,

Phone: 22

Southern Pines, N. C.

THE LARGEST LINE OF

FURNITURE

and HOUSE FURNISHINGS in the Sandhill Section

SOUTHERN PINES FURNITURE COMPANY

New Store

Opposite the Station

Phone: 41-7

THE

Pinehurst Jewelry Shop



Jewelry Notions and Silverware

Repairing and Engraving

THE MONSON

FIREPROOF

Water Front, St. Augustine, Florida

100 Rooms, 65 Private Baths

Opened 1915 Addition 1916

New 18-hole Golf Course open December, 1916

MANHATTAN HOTEL

ST. PETERSBURG, FLA.

Modern, central. Tropical grounds, boasting golf, tennis. Cuisine and service excellent. Sunny verandas, homelike and especially attractive. Capacity 100. Write for booklet and rates.

A. B. VANCE, Manager.

Also operating HOTEL ASTOR, Orlando, Fla.

Batchelder & Snyder Company

Packers, Poultry Dressers, Butter Makers

47, 49, 51, 53, 55, 57, 59, 61, 63 Blackstone St.
62, 64, 66, 68, 70, 72, 74, 76 North St
BOSTON, MASS.

Dr. Ernest W. Bush

OSTEOPATH

Southern Pines, North Carolina

OURSELVES AS OTHERS SEE US

Conclusion of Hammond's Picture of Pinehurst in His New Book,
"Winter Journeys Through the South."

Pinehurst differs from many resorts in the fact that the whole community has sprung from one central source; the town itself, that is, is an outgrowth of the resort and not vice versa, as is usually the case. The whole district is governed by one autocrat, though a very amiable one. This autocrat is Mr. Leonard Tufts of Boston. Anyone who has the pleasure of Mr. Tufts' acquaintance knows that he is not a despot by any means. Quietly insistent, most discerning, and accustomed to success in having his own way whenever he thinks that necessary, he is nevertheless a man of sufficiently broad vision to know that there are many opinions in the world, and that it is by a just opposition of these opinions that equilibrium in the universe is secured. He has many associates and neighbors now, and he manages to maintain a very high degree of harmony throughout the ramifications of the whole system of which he is the genius.

The little village is the outgrowth of the conception of the late James W. Tufts, of Boston, who in 1895 laid the foundation of the present Pinehurst. He became acquainted with the virtues of the Carolina uplands in this "sandhill" section years before this date, and at length became possessed of the idea, being a man of philanthropic impulse and generous purse, to found a community for those individuals in the world who were in ill health through lack of proper climatic surroundings. He began this humanitarian undertaking but soon came to realize that his vision was chimerical and he changed his enterprise to the form in which it substantially exists at present.

* * * *

The whole fact on which Pinehurst is situated includes ten thousand acres. The portion on which the village stands was laid out by Olmstead, the landscape architect of Boston. This means that there are no straight lines in the development of the place. When one walks, one walks in a circle! It is attractive, however,

to follow the winding roads of Pinehurst, with the shrubs beside the walks, passing the pleasant lawns of the place and occasionally meeting a great, scraggly, long-leaf pine tree, the belligerent species of vegetation from which this section derives its name. The little community was all planned and was well nigh completed before guests were entered at the hotel, or cottages were offered for sale. The whole place has now a capacity for guests of about ten thousand, though this is an elastic limit often strained to the utmost.

I have spoken of the "long-leaf" pine and I hope my tone has conveyed my affection. Who can ever forget the long-leaf pine? It resembles the familiar inhabitant of the Northern forest only there is a certain flamboyance and bulliness to it that the Northern pine has not. The leaves or needles are very much longer and there is a greater extravagance in all of its crooked gestures than one finds in the Northern pine. Now it comes with its fellows over the barren hill-tops like an army with banners advancing; and here one sees the tree alone, a sentinel upon a distant hill-top. Its armor it bent, its accoutrements are battered, it is worn by inner doubts and fears, but still it stands on duty perpetually overcome, but never dismayed in heart.

There are several hotels in Pinehurst, so that one may take his choice and suit his purse. The Carolina, the largest of the chain, is a very comfortable and commodious house, one of whose distinguishing features is its pleasant sleeping porches. Then there is the Holly Inn which has a clientele of its own, mainly of New England people.

If one stops at the Carolina he will be fortunate to secure a sleeping porch. The rooms which have this adjunct are in great demand and are usually engaged a long time ahead. The table at the Carolina is extraordinarily good; the service is excellent, and there is a wide variety of edibles.

The dining-room is not pretty

(Continued on page thirteen)