THE PINEHURST OUTLOOK

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## Don't Buy Water at Humus Prices

THERE'S a vital difference between buying and getting. When you buy unprepared humus in its natural, water-logged condition, 75 per cent. of what you get is water, which you pay for at regular Humus prices.

Unprepared humus is nothing more or less than sour swamp muck, Nothing has been done to neutralize its acidity. No plant foods have been added. None of its moisture has been driven out. It is sold to you just as it is dug up from its watery bed.

When you buy humus; get humus.

Buy Alphano Humus—the concentrated humus. It contains only 30 per cent. moisture—only the necessary amount needed to keep the bacteria alive. The rest of the water has been driven out in huge drying drums, leaving it in a finely granulated condition. Before being dried out the rich soil humus is dug up and scattered over large areas to sunsweeten and aerate. After being dried out, the necessary plant foods are added to make it a perfectly balanced soil ration. Instead of the green moulds and injurious acid fungi of unprepared humus; Alphano Humus contains the highest forms of fertiliy producing and nitrogen gathering bacteria.

It is weed-seedless. Because it is so thoroughly screened, it is free from lumps and roots, and is easy to scatter uniformly on the greens. It can be easily incorporated with the soil, giving a firm, compact surface.

Our book on Lawns and Golf Courses, Their Care and Fare, was written by four experts from the standpoint of actual results obtained. Send for it. \$12 A TON IN BAGS

\$10 a TON IN BAGS BY THE CARLOAD
\$8 a TON IN BULK BY THE CARLOAD
F. O. B. Alphano, N. J.

Established 1905

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NEW

YORK

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Dinners and Dances, Hunts and Teas and Parties Mark the Week at the Hotels

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credible combination of ballet tattoo and fox trot compeller, is back in the saddle at the ball room in the Carolina, and the big new hall at the Club House. Saturday night was ball night. Old friends and new, the girls from the cottages and the boys from the plantations, parties from the hotels and the colony flocked to make a brilliant evening. A number of guests at the Carolina entertained at dinner before the dance. Mrs. W. A. Sandford had Mr. and Mrs. Harry G. Waring, Mr. Howard Phillips and Miss Carolyn Bogart as her guests. Mr. John T. Small had a small party for Miss Esther Tufts. R. B. Weeden, Harold Sweet, Count Salm and the tennis players were much in evidence.

CREST

The Monday morning bridge parties are in full swing at the Carolina. There were five tables last week. The entrance fee is twenty-five cents, and there is a substantial prize for the high score at each table. The winners were Mrs. William C. Reynolds, Mrs. James Barber, Mrs. W. A. Sandford, Mrs. E. J. Pearson, Mrs. Robert Newcomb, and Mrs. B. V. Covert. Those participating included also Mrs. W. F. Smith, Mrs. Gardner Green, Mrs. F. R. Burnham and Miss Bunham, Mrs. Donald Parson, Mrs. Arthur Newcomb, Mrs. H. A. Evans, Mrs. Mudgett, Mrs. Geo. A. Magoon, Mrs. J. R. Chadwick, Mrs. F. C. Merrick, Mrs. Glauser, Mrs. Geo. S. McCarty and Mrs. D. J. Dalton.

The hotel has fifty percent

EVERY dance is a and Mrs. F. N. Kandolf, Mr. and Mrs. F. A. Baker, M. P. Harridinner dance, and man, Mr. and Mrs. F. A. Seibert, every dinner a dance J. L. Clark, D. T. Leahy, M. Mc-Thomas' Voy, J. A. LeBoutillin, Mr. and Orchestra, that in-Mrs. W. C. Poerhess, Mr. and Mrs. F. W. Roeber, New York City; Gil Nichols, Great Neck; D. W. Wadsworth, Auburn; Mr. and Mrs. H. A. Bull, Harnell, Mr. and Mrs. F. M. Witson, New Rochelle. Dr. W. L. Culver, Jersey City; Mr. and Mrs. Edward Poeter, Patterson; Mr. and Mrs. P. S. Stevens, Glen Ridge; Mr. and Mrs. Fred Plum, Atlantic City; Mr. and Mrs. C. W. Billings, Oceanport; Mr. and Mrs. H. D. Delts, Jr., Mr. and Mrs. H. Deardorf; Putnam, N. J.; J. O. Hart, Salem, N. J.; C. B. Platt, Bridgeton. N. J.

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## NEW ENGLAND

W. F. Clark, L. F. Curtis, Mr. Mrs. W. T. Smith, O. R. Dickey, J. L. Connelly, Mr. and Mrs. H. E. Crowley, Dr. George G. Smith, F. M. Williams, Boston; W. B. Kennedy, George C. Fahey, George W. Derrick, Mrs. Denning Deur, Miss Olson, New Haven; Mr. and Mrs. H. J. Wells, Bristol, Conn.; Mr. and Mrs. E. H. Morse, Hartford; Mr. and Mrs. E. Been, New Britain, Conn.; Mr. K. McNeil and fami,y, Bridgeport; W. H. Carter, Needham.

## SOUTH

Jno. W. Todd, Mr. and Mrs. J. M. Moorehead, Mr. and Mrs. S. A. Marson, C. E. Weber, Charlotte; J. M. Hawkin's, T. W. Roseberry, E. L. Bartlett, Stoney Mc-Lenn, George S. Dickey, C. F. Seeley, Mr. and Mrs. M. G. Gill, Baltimore; W. T. Stoddard, J. D. Allen, Walter Ware, J. W. Ware, J. S. Lester, Mr. and Ms. C. W. Tway, Atlanta; W. H. Jones, Walter Huff, Macon; Mr. and Mrs. J. H. Dreher, Wilmington, N. C.

are equally so. We use the choicest materials-Page & Shaw quality demands it.

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at this time of the year before, including:

NEW YORK AND NEW JERSEY J. H. Dahn, Mr. and Mrs. C. Tode, Miss B. Woodruff, T. Tode, Miss Tode, Mr. and Mrs. J. C. Braudinling, Mr. and Mrs. R. M. Owen, A. A. Dahn, M. J. Vogel, N. J. Packard, William C. Biddle, F. H. Shauffler, I. Henderson, Mr. and Mrs. F. E. Williamson, Mr.

PENNSYLVANIA and DELAWARE Wilfred Reid, E. R. Galvin, W. A. Simonton, D. S. Wood, H. Mc-Winchester, Wilmington, Del.; Mr. and Mrs. C. H. Newcomb, Mr. and Mrs. F. H. Johnson, John Sidebothan, H. Williams, Mr. and (Continued on page sixteen)