

INEHURST is, to be brief, the most complete and perfectly equipped Fall, Winter and Spring Resort in the world; an Ideal Village created by the late James W. Tufts. Possessing Henderson from New York were on hand exceptional opportunities for outdoor life, it also offers right conditions for living in every sense of the words; its unsurpassed location in the far famed long-leaf pine thermal belt shooting season. or Sand Hill region, responsible for a winter climate generally acknowledged to possess few equals in the rare purity of its

air, and the subtle tonic of its sunshine.

As the winter Golf centre of the two hemispheres, Pinehurst is now thoroughly established, its unequalled equipment embracing three distinct Creek, Pa., came in over the roads in a six-thousand-yard eighteen-hole courses and an additional nine-hole course. big Packard and are taking in the Car-Perfectly maintained and laid out in accordance with modern standards, olina fall enroute to Southern climes. they rank with the world-famous courses, and the special holes are "quoted" wherever the game is known. Here are held annually four contests of international importance beginning with the Midwinter tournament in January, and concluding with the United North and South Amateur Championship in Rothschild from New York, Mr. and April. A fireproof locker room, shower baths and observation and lunch rooms, add to the attractions of the conveniently located Country Club house.

Closely seconding Golf in importance, are Trap Shooting and Tennis, the annual Mid-winter Handicap and Tennis Championship held annually in flotilla of cars from within the State January, classic events which attract the country's best, a significant indi-cation of the excellence of the superb equipment for these sports. As the Hub of Southern good roads, the Village offers special attractions to motorists and those who ride and drive; the Livery is of the best and the Garage the largest in the state. Auto service runs between the Country Club, Station and a week's rest constituted a large part of the Gilman School in Baltimore, where various points in the Village.

Forty thousand acres are maintained as Shooting Preserves for Village guests with good quail and dove shooting and an occasional turkey or woodcock. In connection are Kennels of high excellence and equipment neces- Harry King of Washington figured in J. D. C. Rumsey, who have apparently sary to meet the demands of the most exacting sportsmen. Rifle and pistol this category. Greetings and the wel- spent the summer, they appear so setshooting, polo, fox hunting, equestrian sports, baseball, billiards and pool, are among the attractions which combine happily with social pleasures. The hotel

orchestras are of high standard and dancing is enjoyed by the entire colony. The Hotels, four in number, include The Carolina, the largest in the Philadelphia, known of old, and S. C. Brayton has arrived at the Cypress, and George Doran, the publisher is coming state and one of the best appointed in the south, which with its new seventy- Childs of West Collingswood, N. J. room addition, provides for over five hundred guests in accordance with the high standard of modern requirements. The Holly Inn, accommodating two hundred guests, enjoys general popularity, while The Berkshire and Harvard, caring for one hundred guests are suited to those desiring a more moderate roll call included Mr. and Mrs. Philip rate. The Pine Crest Inn and Lexington are the smaller houses. In addition to twenty attractive family cottages, well furnished and provided with modern conveniences, are a rapidly increasing number of private homes; evidence of the permanent place the Village holds in the affections of its admirers.

Or LEONARD TUFTS,

282 CONGRESS STREET,

Linden, N. Samuel and S. Weil of Pinchurst is seventeen hours from New York and through Pullmans run throughout the season direct to the Village over the Seaboard Air Line Railroad. The western service is excellent. Stopover privileges are granted A phalanx A phalanx of golfers in close formato tourists going either north or south. tion and heavy driving order from will find its way. For illustrated general booklet, information or reservations, address: Youngstown, Ohio - R. C. Steese, W. PINEHURST GENERAL OFFICE, PINEHURST, N. C.,

BOSTON, MASS. C. E. Stackford.

YOUNGSTERS YOUNGSTOWN

Ohio Golfers in Force Predominate at **Opening of the Carolina**

Informal Week at Big Hotel Marked by Cosmopolitan Gathering



THE PINEHURST OUTLOOK

AS TRADITION and custom dictate, Charton L. Becker, dean of the golfing corps, was the first man through the sunny portals of the Carolina Hotel when it flung open its doors in an informal way on the

tenth day of November. The first week found a strong nucleus of the familiar spirits of the links. James Barber of Englewood had his accustomed seat at the head of the table. Mr. and Mrs. Charles Lancaster were on hand. Lancaster looking over the field refrained from entering the Carolina tournament Henderson from New York were on hand to take advantage of the opening of the

Touring parties were much in evidence from the beginning. Mr. and Mrs. Albert Lewis and Miss Lilly Lewis of Bear olina fall enroute to Southern climes. Captain J. N. Christie of Fayetteville, Mrs. E. D. Pusey, Miss Poteat and Miss Grace Thomas from Durham, and a gave notice of the coming automobile invasion.

Soldiers and administrators down for man, Maj. and Mrs. R. E. Underwood and

H. Foster, Jno. H. Good, C. W. Fin-

W. J. Hitchcock, John Stumbaugh, W. B. Hall, A. E. Adams, W. A. Thomas, Geo. E. Alderdice, Geo. T. Day-and we regret to say could not include Capain Donald Parson, leader of the host.

Colonel J. Ernest Smith, Wilmington, Del.; Miss Elizabeth Berger La Jolla, Cal.; Jas. F. Conn, F. W. Kennedy and E. C. Green of Philadelphia.

J. Albert Scott, J. W. Manning, Boston; Mr. and Mrs. Chas. Soby, Hartford; Mr. and Mrs. R. S. Whitman, who arrived by motor from Hamilton, Mass.; Jacob Mitchell, Mrs. E. S. Richmond and Miss Annette McGrath, who also braved the highways all the way from Reading.

Captain R. A. D. Ford, U.S.A., and a number of automobile travellers including: Mrs. J. G. Ball, Miss Jeanette Ball, Miss Gertrude Ball and E. J. Garsel from Raleigh; J. C. Morris and J. M. Cates from Greensboro; L. I. Moore and R. H. Arnold and F. G. Enstrum of Los Angeles, Cal

THE VILLAGE GOSSIP

Mrs. N. A. Rose and their children, of Wellesley Hills, new comers in the Sperry Cottage.

Mrs. J. J. Carter has arranged to take the McKenzie House, last year occupied by Miss Mary V. Healy, Miss Healy has deserted us temporarily for the less luxuriant but more exciting quarters in Flanders. .

I presume this epic letter is becoming tedious beyond possible endurance. But the woods are so full of folks and doings that there is no end. Here comes everyone telling about Priscilla Bealls' wedding to Captain Schofield, and hopes and fears that they will still spend their winters here. Here is the news that Miss Eleanor Abbe has deserted us for the first arrivals. Dr. Harry M. Kauf- she is acting as secretary. And here am I this minute greeting Mr. and Mrs. coming of old friends was the order of tled. And it is told that Miss Sarah C. any minute to invest Commodore Newton's new cottage., La Cassita.

Now's the Time

An appeal is superfluous. The American Expeditionary Force has made Various utility plants, a Dairy, Creamery and Market Garden, models of excellence and the only plants maintained on the same large scale for a similar purpose, play an important part in supplying the needs of the Village in the way of milk, cream and vegetables. There are also a department store, pharmacy, meat market, jewelry store, novelty shop, photographic studio, chapel, schools, library, central power plant furnishing electric light and steam heat, laundry, refrigerating plant, general office, post, tele-graph and telephone offices, railway station, resident physician, resident minister, abundant pure water supply, and sanitary sewerage system. In fact, the Village supplies every modern need offering unequalled and diver-sified attractions for people of refinement at a wide range of price. Consumptives are excluded. Various utility plants, a Dairy, Creamery and Market Garden, models of inhabitants, and is extended a particu-America the proudest and most powerful -and let us hope the most just-nation in Creation. They are now calling on us for a pittance to make life endurable until they can get home. This money is being collected this week by the United War Work Campaign. The measure of your giving is the measure of your soul. There is nothing small about it. So hand your \$100 to the girls, or if you have the bad luck to miss them, go give it to the bank. It

> ney, Chas. B. Thomas, W. H. Ward, Send THE OUTLOOK to your friends. It tells the story of the week and saves letter writing. Ask for mailing envelopes.