## A sweet answer to the golfer's Christmas prayer



# 12 Silver Kings in the Christmas Putting Box

OW many times and oft have the golfer's fond expectations been shattered on Christmas morning? And yet how simple the solution!

When you can gladden a golfer's heart with the peerless gift of a dozen Silver Kings, why wander afield for novelties?

A box of a dozen Kings has long been an outstanding Christmas gift to the golfing man or woman. With the introduction of the popular putting box the Christmas giving of Kings has won even greater favor.

You can send a box to every golfer on your list and rest secure in the knowledge that no one could choose a gift more welcome nor one more appropriate than yours. And the price complete is no more than the regular price of a dozen Silver Kings, which is \$10 the dozen.

A striking new, modernistic design has been created for the Silver King Christmas package of six balls. Shipments have been made from England in time to meet your Christmas requirements. The price for this half dozen size — which does not carry the putting feature — is \$5. Place your orders early!

The Silvertown Co., London

#### John Wanamaker NEW YORK

Sole United States Distributors

#### Village Notes

Dr. and Mrs. Joseph Paterno, of New York, return to the Carolina today. Their son, Mr. Carlo Paterno, will come down from Yale for the holidays.

The Fox Movietone men are in the Village, taking pictures and recording sound.

Mr. T. Philips Perkins, amateur champion of England in 1928, came to the Village last week for a short golfing vacation. In his first round over the Number Two championship course, Mr. Perkins shot a 75—his first experience on sand greens, and apparently a successful one.

Ralph Page, of Aberdeen, and M. C. McDonald, of West End, have been appointed on the executive committee of the Carolinas' Peach Institute, which met here last week. This institute is doing its best to build up the peach industry, whose orchards, some now abandoned, surround the Village. In the spring they are one of the sights of Pinehurst.

The movie men, formally known as the North Carolina Theatre Owners' Association, are coming back next December; during their convention here was brought out the fact that the Carolina Theatre in the Village is remarkably well adapted to talking pictures. Dr. Lee De Forest, who is one of the world's authorities on such matters, says that he has never seen a theatre better fitted to reproduce the subleties of sound.

Our comment on this is that the local theatre will be merciless to the bad voices, as it does justice to the good ones. No more can a strident screech be blamed upon the "apparatus," or the accoustics. As the film favorites talk in the Carolina, so do they talk indeed: He that ruleth his tongue is greater than he that taketh a city.

#### Earth, Air and Water

(Continued from Page 10)

States in the Union. But North Carolina depends so largely on electric power and so little on fuels as compared with other States, that North Carolina's sky is not soggy with smoke and the products of combustion. And as North Carolina's industries are largely textile, lumber, and things that do not give off dust and dirt, North Carolina's atmosphere is not laden with the products of manufacturing. That's one reason why the sun shines bright in the Sandhills.

### Laundering . . .

as it should be done

Let us show you what it means to have laundering well done and without drudgery to yourself.

PINEHURST STEAM LAUNDRY

FRANK TAYLOR, Manager